



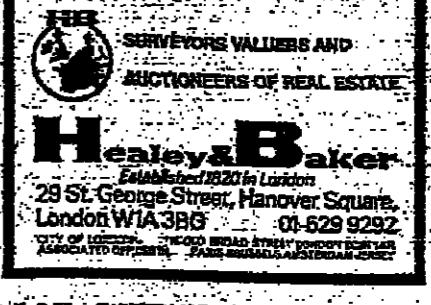
# FINANCIAL TIMES

No. 27,130

Monday November 22 1976

\*\*\* 10p

CONTINENTAL SELLING PRICES: AUSTRIA Sch.15; BELGIUM Fr.22; DENMARK Kr.3; FRANCE Fr.2.50; GERMANY DM1.70; ITALY L.400; NETHERLANDS FL.1.75; NORWAY Kr.3; PORTUGAL Esc.17.50; SPAIN Peseta 225; SWEDEN Kr.2.75; SWITZERLAND Fr.1.75.



## NEWS SUMMARY

### GENERAL

### BUSINESS

## Richard seeks to break deadlock

## Consumer confidence falls to new low

BY OUR FOREIGN STAFF

Syria has agreed to renew the mandate of the United Nations forces on the Golan Heights in preparation for a major peace initiative in the Middle East early next year.

The announcement that the mandate would be renewed for six months—"to give international efforts the chance to establish a just and durable peace in the region"—came as Syrian troops of the Arab peace-keeping force brought nearly all of Lebanon under their control.

Syria's decision to renew the mandate follows an offer by President Sadat of Egypt to open peace negotiations with Israel—an offer which Mr. Yitzhak Rabin's Government has so far treated with caution—and an apparent decision by the mainstream Palestine Liberation Organisation to suspend raids across the Lebanese border into Israel.

Last night, Government officials in Tel-Aviv were quoted as saying that Israel welcomed Syria's declaration of readiness for peace, but Israel was not ready to make one-sided concessions.

Mr. Rabin's Government has come under heavy criticism at home for not responding more positively to Mr. Sadat's offer earlier this month.

Syrian leaders are now under growing pressure to enter into new peace talks with the Arabs.

The statement accompanying Syria's announcement to renew the UN mandate was significantly mellow in tone. In an apparent call to Mr. Jimmy Carter, the

incoming U.S. President, it said that the renewal of the mandate was an opportunity which "should not be lost." Syria had the backing of other Arab States in taking this decision.

The Syrian-dominated Arab peace-keeping force's virtual take-over of Lebanon was complete last night.

Troops, bolstered by armoured reinforcements brought in from Syria over the weekend, swept into the coastal cities of Tripoli and Sidon.

The only area now outside effective Syrian control is the sensitive southern border region with Israel.

Their position in Lebanon was given the backing of the main Arab States at the recent summit in Riyadh, Saudi Arabia.

It was also at Riyadh, observers now believe, that the leaders of Egypt, Syria, Saudi Arabia and the Palestine Liberation Organisation decided to mount a new peace initiative in the Middle East.

• RECENT reports from Tripoli, Syria's Soviet-built T-54 tanks reached the centre of Tripoli accompanied by a clamorous escort of howitzer cars.

Left-wing militia men fired their machine guns in the air for joy and wounded about a dozen people. At least four were seriously injured.

By the afternoon, the Syrian Army travelled 100 miles of the coastal highway from the Syrian border in the north to beyond Sidon, 25 miles south of Beirut.

### 'Red line'

One Israeli report last night said that some Syrian soldiers had penetrated within a few miles of the border, and Mr. Shimon Peres, Israel's Defence Minister, said that the presence of Syrian troops in southern Lebanon was likely to increase tension in the area.

Syrian forces are clearly well south of the Litani River, which only a few months ago was described in Israel as the "red line" beyond which a Syrian presence would not be tolerated.

Israeli officials are at pains to stress that this line is not a purely geographical concept, but a

## Money supply rose 1.2% before squeeze

BY MICHAEL BLANDEN

THE FURTHER jump in money for granting the \$3.9bn. standby last month is confirmed by figures published today, providing the explanation for the squeeze on the banks announced last week.

• BRAZIL increases the minimum export coffee price to-day to \$224.40 (\$198) a 132-lb bag and raises the export levy to \$50 (\$40.30) in an attempt to slow sales.

• DR. JOHANNES WITTEVEEN, IMF managing director, said in Washington that industrialised countries should be cautious in deciding whether their economies need additional stimulation. It was important not to confuse a short pause in recovery with underlying weakness.

## Kuwait bans Barclays Bank

• KUWAIT has banned dealings with the Barclays Bank group in line with the recommendation of the Arab Boycott of Israel Office. Barclays is not represented in Kuwait.

• AIR FRANCE has invited the British Aircraft Corporation to submit a proposal to replace its ageing fleet of 30 Caravelles with the 98-seat version of the BAC One-Eleven aircraft. Page 5

• BRITISH drive to break into the Brazilian offshore oil exploration industry gains momentum to-day, with 27 companies taking part in an equipment exhibition which coincides with a three-day seminar attended by Lord Kerton, BNOC head, and Brazilian authorities.

• MR. JACK JONES, general secretary of the TGWU, called on the Government to press ahead with measures to help to improve the wages of low paid workers. Page 4

• NATIONAL UNION of Mineworkers' leaders meet the NCB to-day for talks on the union's claim for early retirement by next year. Page 9

FEATURES  
Spain's political future 14 Justinian 2  
N. Ireland economy ... 23  
Limits to Britain's food output ..... 10 Insurance 15-32

ON OTHER PAGES  
Appointments ..... 8 Leading Article ..... 21 Weather ..... 24  
Appointments Advt. 3 Letters ..... 22 Base Lending Rates ..... 24  
Arts ..... 3 34 World Econ. Ind. .... 24  
Business News ..... 11 35 World Trade ..... 24  
Businessman's Diary ..... 21 Mining Notebook ..... 24  
Companies News ..... 21 World Value of the S. Bank of America ..... 24  
Crockery ..... 20 Parliament Diary ..... 9 ANNUAL STATEMENTS  
Equipment Guide ..... 20 Share Information ..... 32-33  
Exxon's Office World ..... 13 Stock Exchange ..... 9  
Financial Diary ..... 25 Sweet's Catalogue ..... 22  
Home News ..... 6, 14, 25, 26, 27, 28, 29  
Inspec. ..... 25, 26, 27, 28, 29  
Int'l. Company News ..... 25, 26  
Labour News ..... 9 TV and Radio ..... 23  
For latest Share Index phone 01-246 8026

## Five oil platform yards may cut 2,500 jobs

BY OUR GLASGOW CORRESPONDENT

ABOUT 2,500 redundancies are threatened by the end of this year at five Scottish platform and module construction yards as the industry, which has had no orders for more than two years, continues to shrink.

It seems unlikely that the Government's more optimistic forecasts of between four and five platforms being ordered next year and early 1978—will result in work which can avert the lay-offs.

Among the yards in trouble is the McAlpine-Sea Tank venture at Ardtyne Point on the Clyde, where a workforce of 3,000 a year ago is down to 1,200, with a further 600 or more redundancies expected by Christmas.

Others are RDL (North Sea), planning 700 redundancies this year and closure in February, and Highlands Fabricators at

## Murdoch to pay £17m. plus for Post

By Stewart Fleming

NEW YORK, Nov. 21.—THE News International group is paying "between \$30m and \$40m" (£17.9m-£22.8m) for the New York Daily Post, which is expected to lose nearly \$500,000 this year. Mr. Rupert Murdoch, chairman of News International, said in New York to-day.

Mr. Murdoch, who announced his decision to buy New York's only evening newspaper, also said that he was ready to sign on The Observer deal.

"Our patience is not inexhaustible," he said. The Observer was a declining asset and, as time passes, it becomes a more difficult task to turn it around and make it profitable.

The New York Post deal has caught the U.S. newspaper industry by surprise. Mr. Murdoch said that the newspaper's pre-tax loss would be taken into account financially, however, and earlier this year said it could not pay increases to some staff.

He was "buying potential" but one of the attractions was that the Post had no serious borrowing.

Mr. Murdoch said that the strategy of his group was to spread its news internationally. With the New York Post and "possibly" The Observer, however, "our plate is full."

Taking in the Post, the News group's sales would be approximately \$300m in the U.K., \$200m in Australia, and \$100m in the U.S.

Ethnic groups

The Post is the more "serious" of the two New York tabloids, with a circulation of about 500,000. This is considerably lower than that of its rival, the Daily News (2m), which is a morning publication and calls itself "New York's picture newspaper."

Mr. Murdoch said that he would take the Post "up market" and try to expand its appeal to ethnic groups.

Over the last 15 years the New York newspaper industry has contracted sharply. Four newspapers have folded, including the New York Herald Tribune.

Since the Post became an effective monopoly, there have been frequent rumours of a new evening newspaper.

Orders on the horizon do not appear to offer any salvation. They comprise a Brazilian contract for a steel platform from the Ardross Yard of J. Ray McDermott, and a concrete platform for the Shell-Esso Cormorant extension from the unused New Island Engineering and Fabrication yard in Fife.

Orders on the horizon do not appear to offer any salvation. They comprise a Brazilian contract for a steel platform from the Ardross Yard of J. Ray McDermott, and a concrete platform for the Shell-Esso Cormorant extension from the unused New Island Engineering and Fabrication yard in Fife.

## Government and Lords clash to-day

BY RICHARD EVANS, LONDON EDITOR

THE LONG-HERALDED constitutional clash between the House of Commons and the House of Lords will come to-day, when clear that the proposed timetable Conservative, Liberal and some of direct elections by summer cross-bench peers will insist 1978 may not be feasible.

A certain casualty is the Labour Party's commitment to a wealth tax.

Neither Mr. Jack Jones, general secretary of the Transport and General Workers' Union, and a chief architect of the spring tax, nor Mr. Norman Atkinson, Left-wing treasurer of the Labour Party, expressed surprise yesterday that the Statute Book in BBC radio interviews yesterday, in this session of Parliament, which ends to-day or to-morrow, depending on how long Ministers want the "ping-pong" procedure between the two Houses to continue.

Both accepted that because of administrative problems, lack of time and lack of a healthy Commons majority it was not feasible for the Government to fulfil the manifesto pledge yet.

The progress through Parliament of the devolution legislation, to be published in the next two weeks, is certain to bring with problems for the Government's business managers.

The Bill is likely to get its Second Reading before Christmas, but probably only on the promise from Mr. Michael Foot of a referendum in Scotland before the Bill becomes law.

This is the price the Government is prepared to pay for support from its own ranks for the devolution package.

The earliest date the Bill could become law would be February, provided the Lords decided to climb down. If not, Tory peers could prevent the legislation from becoming law until summer or autumn.

The Cabinet's tactic of allowing the Bill to fall is a major gamble, as the coming session, which opens with the Queen's Speech on Wednesday promises to be full of pitfalls because of the Government's weaker ability to further by-election losses and the already over-crowded timetable.

The Devolution Bill setting up directly-elected assemblies in Edinburgh and Cardiff will dominate the session by taking more than half the available Parliamentary days, and a re-run of the contentious shipbuilding nationalisation measures could force out other legislation to which the Government is committed.

Other measures expected in the Queen's Speech will promote industrial democracy in the light of the Butcher Report, set out for occupational pensioners with an income of more than £22 a week; reform the law-and-conspiracy and the Official Secrets Act.

John Wyles writes: If the Bill is delayed this week, members of the organising committee of British Shipbuilders will have an early meeting with Mr. Treasury to discuss their position.

Admiral Sir Anthony Griffin, the chairman, and Mr. Graham Day, chief executive, were appointed nearly a year ago on the assumption that the Bill would be law by now. Most of the other four full-time members of the organising committee have strong Tory backing.

They are looking for a sympathetic response from other countries in view of the forecasts of a general slowdown in world economic growth next year, and may have particular hopes for delay and wrecking tactics.

The other view is that a sizeable cut in the public sector borrowing requirement is necessary to satisfy international concern about U.K. monetary policy, especially after the recent Treasury forecast showing a borrowing requirement on unchanged policies of £16bn. in 1977-78, £2bn. higher than projected in July.

One possible outcome which appears to be taken increasingly seriously in Whitehall is that a first package, to deal with the short-term financial position, could come next month, with

Continued on Back Page

## Spending cuts may be above forecasts

By Peter Riddell, Economic Correspondent

A WIDER-RANGING package of economic measures with larger public spending cuts is being discussed in Whitehall than was being considered earlier this month.

The discussions result from the unexpectedly detailed and lengthy talks with the International Monetary Fund negotiators, and probably final, week.

The size of package being considered has apparently grown from the range of between £1bn. and £2bn. to £2.5bn. or more though it may come in two parts, next month and then spring.

In addition, the 1978 VAT rates are to be increased.

The issue is still not in any way settled, and a series of alternatives are being looked at by officials with no decisions having been taken. But the dimensions of the Whitehall exercise are bigger.

## Opposed

The tempo of the Cabinet discussions will now increase with a statement likely towards the middle of December—around a week later than suggested until only a few days ago.

This will be in parallel with the timetable for the international approval of the IMF loan, which will probably be made available in stages.

There are, however, known to be clear differences of opinion within Whitehall. Many Ministers are strongly opposed to measures which will further increase unemployment at a time when it is already high (and possibly growing).

They are looking for a sympathetic response from other countries in view of the forecasts of a general slowdown in world economic growth next year, and may have particular hopes of the new U.S. administration.

The other view is that a sizeable cut in the public sector borrowing requirement is necessary to satisfy international concern about U.K. monetary policy, especially after the recent Treasury forecast showing a borrowing requirement on unchanged policies of £16bn. in 1977-78, £2bn. higher than projected in July.

One possible outcome which appears to be taken increasingly seriously in Whitehall is that a first package, to deal with the short-term financial position, could come next month, with

Continued on Back Page

## THE FAR EAST

### FROM £250 TO INVEST

FROM £10 MONTHLY

You can buy units by completing either the CAPITAL INVESTMENT from £250 or the REGULAR MONTHLY SAVING (from £10) section of this application form and returning it to M&G GROUP LTD, THREE QUAYS, TOWER HILL, LONDON E1 4BB. TELEPHONE: 01-265 4588. This section to be completed by all applicants.

FOR INVESTMENT USE SURNAME AND ADDRESS

POSTCODE

EITHER £250 Complete this section if you wish to make a Capital Investment (minimum £250).

I WISH TO INVEST £ \_\_\_\_\_ in INCOME ACCUMULATION units (delete as applicable or income unit will be issued) of the M&G Far Eastern & General Fund. I enclose my cheque for £ \_\_\_\_\_ and my address \_\_\_\_\_.

I WISH TO SELL £ \_\_\_\_\_ each month in the M&G Far Eastern & General Fund. I enclose my cheque for the monthly payment, payable to M&G Trust (Assurance) Ltd.

DATE OF BIRTH

NAME AND ADDRESS OF POSTAL ORDER (please tick if applicable)

DETERMINATION FORM I declare here to be my best and truest self and that I am in good health and free from disease, but I severally and jointly disclaim any intention, purpose, or intent to engage in any criminal conduct, and that I do not propose to do any such conduct.

I FURTHER declare that this declaration is made on the basis of the contract between me and M&G Trust (Assurance) Ltd, and that I accept their customer terms of policy.

S



Financial Times Monday November 22 1976

's Theatre, Hornchurch

by MICHAEL COVENY

Baldwin's new play heavy red curtains and a bar in a contemporary pub, managers hopping half-way down the road, a precious emcees to inject some atmosphere into proceedings. An old blues forlornly across with a pint, muttering good old days of entertainment at the Empire. Old Sam the rator, and with the of a gauze front the ebullient intrusion up come, we are in 1914.

That transition period brings us up to 1918, by which time Bill has been reduced to the of an alcoholic potboy, coughing consumptively all over the stage and finally expiring with a custard pie in his face. We are told that he died the next day, information imparted to the accompaniment of "The Queen's Death of Home". In fact, rarely does the sentimental story successfully coincide with the musical commentary; the stock trick here employed by Mr Baldwin is the wrenching of a lyric from its original context to serve as ironic commentary. So, after an excruciatingly cheerful rendition of one of the show's two original numbers, the line "The best way through adversity is to smile" is ruminatively echoed by Bill in his waiting room with tatters and down on his luck. The director is Paul Tomlinson.

### Garden

## Voluntaries by CLEMENT CRISP

Tetley's *Voluntaries* silence, its principal standing in an embrace the sharing of some grief. I first saw Tetley at Stuttgart, where Tetley as a memorial to John and the poignancy of its mage and the very circumstances in which it had lent it a strong colouring. As I the time, it seemed f compassion, under grief, and that feeling was my appreciation of it has entered the et repertory. It may be ascribed emotive to a work of plotless upward soaring he choreography, the desolation and consol-powerful in Tetley's very beautiful.

*Voluntaries* has a that it acquires from white leotards, with colour, that the ear, echoed in Reubenian's austere scene, is the musical dance with proper coothes Michael Coleman and Jennifer on which Tetley builds.

### Garden

## Dances at a Gathering by CLEMENT CRISP

Makarova comes on tion with what is the dance aria; in the second Etude, with tance at a Gathering equivalent of an in-drawn Nureyev, two prodigious tembreath, movement prepared and then expressed in one long flowing line.

This is Kirov training at its most sensitive, and so is the ability to make dancing dramatic in its very essence rather than just in its externals. It is not a matter of projecting personality (which is dangerous in Dances) but of infusing movement with a mood, and Makarova's style sets its mark fully on the girls' waltz trio which, with Lynn Seymour and Laura Connor, becomes a reverie as the three figures eddy over the stage, impelled by the music.

In the waltz sextet I admired especially the way Makarova soared in and out of the action, suddenly drawn into the dancing as if moving from recitative to the feet—so sensitive as she rises to a point—and now she greater space in dancing out a step or a with serene expansiveness, underfull, too, the way she does an academic pose.

### Meeting House

## Los Angeles Chamber Ensembles

clude to the appearance players, can project their music into a surreal Palm-Court reminiscence. Berg's rarely-heard Four Pieces for clarinet and piano sound there, especially if they are all wind instruments, or if a piano is added, the musical effect can be very bizarre indeed. No more than a pointillist's blur of an apotheosis of Mozart's C minor Serenade for eight wind instruments reached my seat at the centre of the hall, directly beneath the Apotheosis of James I. Schumann's piano quartet in E flat op. 47, bravely played by another excellent ensemble, fought fiercely through the soft shimmer, and failed as though I found the sound of the endante, one of Schumann's most fervent romances, in spite of its strangeness, almost move.

DOMINIC GILL

### Albert Hall

## Los Angeles Philharmonic

The distinguished visiting phony in the second half and cipal viola. Both fine players, a small one for Ives and Mozart in their main concert in the Albert Hall last Friday. Zubin Mehta, their director for 15 years, was the conductor. The lower reaches of the hall were well filled, with many musical notabilities, and it seemed every classical recording manager in London. The cheaper seats were so empty that one feared (unnecessarily, as it turned out) that the echo would gloss. The headlong rush towards the end of the first movement (perhaps because it was so fiendishly well done) introduced a sense of anticlimax, until one remembers that, except for a touch of stickiness, the trio of the following movement was almost too sweet to be true. The mock funeral march, on the other hand, had marvelous transparency, with the weight of the base lines perfectly adjusted. The running-down in the finale heralding the return to the symphony's opening was also handled with conspicuous finesse.

The soloists in Mozart's *Seafarer concerto* for violin and viola were Glenn Dicterow, the orchestra's concertmaster, and Alan de Verneuil, the prin-

### Old Vic

## The Ghost Train

by B. A. YOUNG

Shawn Curry works hard at breaking down the harsh lines of this theatre's auditorium and rattles off some fairly blue jokes while, as Bill, he has become the butt of several himself. That is no mean achievement, and Mr. Curry completes a resilient performance by treating us to a little of what used to be called eccentric dancing. The thinness of the writing, however, requires Mr. Curry to match his expressions of despair and decline with the stage and finally collapsing with a custard pie in his face.

We are told that he died the next day, information imparted to the accompaniment of "The Queen's Death of Home". In fact, rarely does the sentimental story successfully coincide with the musical commentary; the stock trick here employed by Mr. Baldwin is the wrenching of a lyric from its original context to serve as ironic commentary.

So, after an excruciatingly cheerful rendition of one of the show's two original numbers, the line "The best way through adversity is to smile" is ruminatively echoed by Bill in his waiting room with tatters and down on his luck. The director is Paul Tomlinson.

### Purcell Room

## Bradshaw & Bennett

by DOMINIC GILL

Susan Bradshaw and Richard on one piano: in spite of its

Rodney Bennett started playing title, a short but rather serious essay, dating from 1968, beauti-15 years ago, when they were fully constructed in modified rondo form, shot through with wistful Webern echoes. And an interesting rarity: the *Sites curiosities* of Ravel, written like a different and markedly inferior ballet. Anthony Twink's Chopin playing is very good in its rallentando and rubato, and the concomitant dissipations of dynamic pulse is reflected in the dancing which goes by fits and starts and insists upon "self" to a degree that verges upon caricature.

A "personality cult" seems rampant; the shape of each dance is lost; the simple offering of a band from one dancer to another assumes the proportions of a declaration of undying love, and the clarity of Robbins' dances is mired over with a Miltonic catalogue of nods and becks and wreath'd smiles. It all goes much, much too far—and there in the distance, is a beautiful ballet sinking into a swamp of charm.

Their recital on Friday evening included two recent works for four hands. Giles Swayne's Synthesis for two pianos praised on this page already by Max Loppert in his review of the third BBC Young Composers' Forum at York last month. I also found an exhilarating piece: a work which gives the impression of having been written at white heat, strong, simple, direct, in grand gesture—"the development of a relationship," in a musical sense, but with extra-musical overtones, "from complete non-communication to a conflict of such violence that some kind of communication is achieved." It is cleverly written, though the keyboard language itself, of swirls and clusters and high Messiaenish arpeggiati, is not particularly adventurous. But the honesty of the musical position, and its transparent lack of guile, is engaging—and as well as exhilarating, as honesty can be, strangely moving too.

The duo also gave Bennett's own *Capriccio* for four hands

Debussy's *Six Epigraphes critiques*: exquisite late arrangements (1914) of the *Chansons de Bilitis* for two flutes, two harps and celesta (1900)—were sympathetically understood. Though stylistic understatement, I suspect, blunted the very sharpest edges of the fun-part of the duo's programme, transcriptions of Cole Porter and Gershwin... marvellous light relief—but wasn't the presentation of the numbers from *Within the Quota* just a shade too four-square to summon up real, echt-Porter nostalgia? Their performance of *The Man I Love*, done in a splendid Gregory Stone transcription, lacked only one thing—not love or affection, but sighing.

Their recital on Friday evening included two recent works for four hands. Giles Swayne's Synthesis for two pianos praised on this page already by Max Loppert in his review of the third BBC Young Composers' Forum at York last month. I also found an exhilarating piece: a work which gives the impression of having been written at white heat, strong, simple, direct, in grand gesture—"the development of a relationship," in a musical sense, but with extra-musical overtones, "from complete non-communication to a conflict of such violence that some kind of communication is achieved." It is cleverly written, though the keyboard language itself, of swirls and clusters and high Messiaenish arpeggiati, is not particularly adventurous. But the honesty of the musical position, and its transparent lack of guile, is engaging—and as well as exhilarating, as honesty can be, strangely moving too.

The duo also gave Bennett's own *Capriccio* for four hands

### The prospect for Prospect

The Prospect Theatre Company has lined up eight productions for 1977, and already has three more scheduled for 1978.

Next year's productions will be: *Saint Joan*, *Hamlet*, *War Music* (an adaptation of Homer's *Iliad* by Christopher Logue), *Antony and Cleopatra*, Dryden's *All for Love*, Webster's *The Duchess of Malfi*, Timon of Athens and Heidi Golter. The following year they will add *Just My Luck*, a new play by Aleksei Arbusov and Uncle Vanya.

Prospect will be based on the Old Vic next year, though their policy is unchanged, to continue their activities as a touring company. Besides their work around the United Kingdom, the company is to visit Cyprus, Beli, Israel, Iran, Jordan, Turkey, West Germany and Yugoslavia.

The company will be extremely strong. It will include Eileen Atkins, Barbara Jefford, Derek Jacobi, Alec McCowen, Dorothy Tutin, John Turner and Timothy West, with Toby Robertson as artistic director.

### Zurich theatre

## Wallenstein

by OSSIA TRILLING

In the course of some 200 minutes, Harry Buckwitz's all-purpose version of Schiller's *Wallenstein* offers less than half of the trilogy, but it covers a great deal of ground all the same. By leaving out most of the spectacle, it brings into relief the fate of the individual combatants in what Buckwitz called "an intimate political drama" ("ein politisches Kammerstück"). It is his penultimate production before handing over the management of the Schauspielhaus to Gerhard Klingenberg, late of the Vienna Burgtheater.

Schiller's tragic hero no more resembles the noble-born Bohemian war-profligate General Wallenstein of the Thirty Years' War than Marlowe's Tamburlaine resembles the historical Timur Lenk. The superstitious military genius and slave of astrology, who is forever torn by indecision and distrust, but does not scruple to turn his coat for personal gain, is as much a figment of the poetic imagination as, say, Shakespeare's Richard III or, for that matter, any apocryphal protagonist in the German dramatic tradition of "the theatre as a moral institution". This does not make him any the less compelling a stage figure.

The station waiting-room, with the attendant noise, lights and smoke that ruled when railways were railways, is a splendid design by Michael Annas. You can settle down before it and have a happy evening, as long as you don't start asking hard questions like "Who locked the doors?" and "Why was the crook's charade devised before they knew there'd be any need for it?"

First staged in Weimar ten years after the French Revolution, the trilogy consists of a long one-act prologue (*Wallenstein's Camp*) and two five-act dramas (*Piccolomini* and *Wallenstein's Death*). Buckwitz has boiled down the first into a brief neo-Brechtian sketch in which the climax is the lynching of the rabble-rousing anti-war priest by the rude and belligerent mercenaries. It sets the scene for the personal animosities and political battles that are to follow.

The clash between Wallenstein and the rival imperial party led by Octavian Piccolomini, the contrast between their respective acts of treachery, and the former's assassination after soliciting a truce with the Swedish enemy, are the stuff of the two ensuing drama-laden acts. The numerous episode scenes were clearly designed to succeed one another with lightning speed, separated by cinematic fades and rapid scene-changes. In a proper playhouse Bert Kistner's ingenious decor, a series of rising and falling frames with changing classically architectural facades or interior back-walls, would no doubt have done the trick effortlessly. On

the unusually large stage of the Corso Cinema, however, which the company are using pending the rebuilding of their home-base, the mechanics break ominously and dramatic tension often goes awry. The acoustics, too, can be rather disconcerting. It speaks both for Buckwitz's directing discipline and the performers' flexibility that these defects were largely overcome. Buckwitz has been lucky in finding so many capable character actors to fill the long cast-list and to give the "political chamber-play" its necessary intellectual colouring. Though Bert Kistner's ingeniously decorated set, with its two-fold challenge that Peter Brogle, a former circus-artist meets with amazing élan.

It included, at the tiny Theater an der Winkelwiese, a worldy belongings like some hysterical mother-hen afraid of losing her beloved chicks.



Ellen Schweiz and Hans-Dieter Zeidler in 'Wallenstein'

creates a figure of sturdy which the director had added a aggressiveness mixed with patho- mysterious Nordic troll, visible logical self-absorption that is only to the audience, to preside never less than interesting and over the action and pull the frequently wholly enthralling strings, as it were. It included the other 23 in the cast, some of Günther Rennert's visually stunning production, his first in 1926 of Hindemith's *Cardillac*, with its notoriously unashamed mimed scene, in which the Cavalier is murdered in the arms of his lady at the climax, so to speak of the act of sexual congress. Rundt Barth's monochromely stylised *Munich Nationaltheater*, of the neglected original version (of 1926) of Hindemith's *Cardillac*, with its notorious unashamed mimed scene, in which the Cavalier is murdered in the arms of his lady at the climax, so to speak of the act of sexual congress. Rundt Barth's monochromely stylised *Munich Nationaltheater*, of the neglected original version (of 1926) of Hindemith's *Cardillac*, with its notorious unashamed mimed scene, in which the Cavalier is murdered in the arms of his lady at the climax, so to speak of the act of sexual congress. Rundt Barth's monochromely stylised *Munich Nationaltheater*, of the neglected original version (of 1926) of Hindemith's *Cardillac*, with its notorious unashamed mimed scene, in which the Cavalier is murdered in the arms of his lady at the climax, so to speak of the act of sexual congress. Rundt Barth's monochromely stylised *Munich Nationaltheater*, of the neglected original version (of 1926) of Hindemith's *Cardillac*, with its notorious unashamed mimed scene, in which the Cavalier is murdered in the arms of his lady at the climax, so to speak of the act of sexual congress. Rundt Barth's monochromely stylised *Munich Nationaltheater*, of the neglected original version (of 1926) of Hindemith's *Cardillac*, with its notorious unashamed mimed scene, in which the Cavalier is murdered in the arms of his lady at the climax, so to speak of the act of sexual congress. Rundt Barth's monochromely stylised *Munich Nationaltheater*, of the neglected original version (of 1926) of Hindemith's *Cardillac*, with its notorious unashamed mimed scene, in which the Cavalier is murdered in the arms of his lady at the climax, so to speak of the act of sexual congress. Rundt Barth's monochromely stylised *Munich Nationaltheater*, of the neglected original version (of 1926) of Hindemith's *Cardillac*, with its notorious unashamed mimed scene, in which the Cavalier is murdered in the arms of his lady at the climax, so to speak of the act of sexual congress. Rundt Barth's monochromely stylised *Munich Nationaltheater*, of the neglected original version (of 1926) of Hindemith's *Cardillac*, with its notorious unashamed mimed scene, in which the Cavalier is murdered in the arms of his lady at the climax, so to speak of the act of sexual congress. Rundt Barth's monochromely stylised *Munich Nationaltheater*, of the neglected original version (of 1926) of Hindemith's *Cardillac*, with its notorious unashamed mimed scene, in which the Cavalier is murdered in the arms of his lady at the climax, so to speak of the act of sexual congress. Rundt Barth's monochromely stylised *Munich Nationaltheater*, of the neglected original version (of 1926) of Hindemith's *Cardillac*, with its notorious unashamed mimed scene, in which the Cavalier is murdered in the arms of his lady at the climax, so to speak of the act of sexual congress. Rundt Barth's monochromely stylised *Munich Nationaltheater*, of the neglected original version (of 1926) of Hindemith's *Cardillac*, with its notorious unashamed mimed scene, in which the Cavalier is murdered in the arms of his lady at the climax, so to speak of the act of sexual congress. Rundt Barth's monochromely stylised *Munich Nationaltheater*, of the neglected original version (of 1926) of Hindemith's *Cardillac*, with its notorious unashamed mimed scene, in which the Cavalier is murdered in the arms of his lady at the climax, so to speak of the act of sexual congress. Rundt Barth's monochromely stylised *Munich Nationaltheater*, of the neglected original version (of 1926) of Hindemith's *Cardillac*, with its notorious unashamed mimed scene, in which the Cavalier is murdered in the arms of his lady at the climax, so to speak of the act of sexual congress. Rundt Barth's monochromely stylised *Munich Nationaltheater*, of the neglected original version (of 1926) of Hindemith's *Cardillac*, with its notorious unashamed mimed scene, in which the Cavalier is murdered in the arms of his lady at the climax, so to speak of the act of sexual congress. Rundt Barth's monochromely stylised *Munich Nationaltheater*, of the neglected original version (of 1926) of Hindemith's *Cardillac*, with its notorious unashamed mimed scene, in which the Cavalier is murdered in the arms of his lady at the climax, so to speak of the act of sexual congress. Rundt Barth's monochromely stylised *Munich Nationaltheater*, of the neglected original version (of 1926) of Hindemith's *Cardillac*, with its notorious unashamed mimed scene, in which the Cavalier is murdered in the arms of his lady at the climax, so to speak of the act of sexual congress. Rundt Barth's monochromely stylised *Munich Nationaltheater*, of the neglected original version (of 1926) of Hindemith's *Cardillac*, with its notorious unashamed mimed scene, in which the Cavalier is murdered in the arms of his lady at the climax, so to speak of the act of sexual congress. Rundt Barth's monochromely stylised *Munich Nationaltheater*, of the neglected original version (of 1926) of Hindemith's *Cardillac*, with its notorious unashamed mimed scene, in which the Cavalier is murdered in the arms of his lady at the climax, so to speak of the act of sexual congress. Rundt Barth's monochromely stylised *Munich Nationaltheater*, of the neglected original version (of 1926) of Hindemith's *Cardillac*, with its notorious unashamed mimed scene, in which the Cavalier is murdered in the arms of his lady at the climax, so to speak of the act of sexual congress. Rundt Barth's monochromely stylised *Munich Nationaltheater*, of the neglected original version (of 1926) of Hindemith's *Cardillac*, with its notorious unashamed mimed scene, in which the Cavalier is murdered in the arms of his lady at the climax, so to speak of the act of sexual congress. Rundt Barth's monochromely stylised *Munich Nationaltheater*, of the neglected original version (of 1926) of Hindemith's *Cardillac*, with its notorious unashamed mimed scene, in which the Cavalier is murdered in the arms of his lady at the climax, so to speak of the act of sexual congress. Rundt Barth's monochromely stylised *Munich Nationaltheater*, of the neglected original version (of 1926) of Hindemith's *Cardillac*, with its notorious unashamed mimed scene, in which the Cavalier is murdered in the arms of his lady at the climax, so to speak of the act of sexual congress. Rundt Barth's monochromely stylised *Munich Nationaltheater*, of the neglected original version (of 1926) of Hindemith's *Cardillac*, with its notorious unashamed mimed scene, in which the Cavalier is murdered in the arms of his lady at the climax, so to speak of the act of sexual congress. Rundt Barth's monochromely stylised *Munich Nationaltheater*, of the neglected original version (of 1926) of Hindemith's *Cardillac*, with its notorious unashamed mimed scene, in which the Cavalier is murdered in the arms of his lady at the climax, so to speak of the act of sexual congress. Rundt Barth's monochromely stylised *Munich Nationaltheater*, of the neglected original version (of 1926) of Hindemith's *Cardillac*, with its notorious unashamed mimed scene, in which the Cavalier is murdered in the arms of his lady at the climax, so to speak of the act of sexual congress. Rundt Barth's monochromely stylised *Munich Nationaltheater*, of the neglected original version (of 1926) of Hindemith's *Cardillac*, with its notorious unashamed mimed scene, in which the Cavalier is murdered in the arms of his lady at the climax, so to speak of the act of sexual congress. Rundt Barth's monochromely stylised *Munich Nationaltheater*, of the neglected original version (of 1926) of Hindemith's *Cardillac*, with its notorious unashamed mimed scene, in which the Cavalier is murdered in the arms of his lady at the climax, so to speak of the act of sexual congress. Rundt Barth's monochromely stylised *Munich Nationaltheater*

## OVERSEAS NEWS

# West Germany to go over to a four party system

BY NICHOLAS COLCHESTER

West Germany will go over to a four-party political system. In his official statement on Saturday, Herr Kohl said that "the way in which the CSU reached their decision was not compatible with the 30 years of co-operation between the two Conservative parties." In his official statement on Saturday, Herr Kohl said that "the way in which the CSU reached their decision was not compatible with the 30 years of co-operation between the two Conservative parties." In his official statement on Saturday, Herr Kohl said that "the way in which the CSU reached their decision was not compatible with the 30 years of co-operation between the two Conservative parties."

These developments are considered virtual certainties in Bonn today after the Bavarian CSU's astonishing decision on Friday to break away from the CDU.

Herr Helmut Kohl, the chairman of the CDU, went back on to the offensive over the weekend after the initial news of the CSU's decision had left him almost speechless with shock and anger. At the end of an emergency meeting of CDU leaders on Saturday, he said he had a political mandate as opposition leader for the whole of Germany, laying emphasis on the word "whole."

## Offensive

To-day on television he stated that he expected the CSU to expand its operations outside Bavaria, and that in this case the CDU would quickly decide on appropriate action.

So far, CSU leader Strauss has insisted that a nationwide CSU must not necessarily be consequence of the CSU's decision on Friday. Yet political observers almost immediately believed that it is. They remark that Herr Strauss would have little to gain from the split unless it were to lead to a situation in which the Right-wing views, which apparently brought the CSU such success in Bavaria could now bid for support across the country.

Herr Strauss and other CSU leaders were at pains over the weekend to stress their continuing friendships towards the CDU. Yet their statements could not heal the deep rift that has opened up with the CDU. The CSU itself, the decision taken by the 53 CSU MPs who will take their seats in the next Parliament caused shock and not a little hurt. The Bavarian borough of Mittel Franken said at once that it was "most deeply disturbed by the move, and demanded an immediate special party conference. The growing realisation in Munich that countrywide competition with the CDU was the as well."



Herr Franz Josef Strauss

BONN, Nov. 21.

## Spanish police in arrests of left-wingers

By Roger Matthews

MADRID, Nov. 2.

SPANISH police announced to-day the arrest of over 100 extreme left-wingers who had been attending a meeting in a monastery in the Basque province of Gipuzcoa. News of the police raid on the building came shortly after an estimated 100,000 extreme right-wingers had gathered in Madrid to pay homage to the late General Franco on the first anniversary of his death.

Despite Government orders limiting the rally to 20 minutes, groups of demonstrators later moved on to central police headquarters where they sang the Falangist battle hymn "Face to the Sun" and gave the fascist-style salute. From there they marched on to the Cortes building, where last Thursday night the Government had its wish to have the appointed Franco replacement replaced by two chambers elected by universal suffrage.

The estimated 6,000 police on duty in central Madrid made no move to intervene as the demonstrators chanted: "Franco arise, Spain needs you" and "We want another Franco." They also called for the resignation of Prime Minister Adolfo Suarez and described the Cortes deputies who had voted for the constitutional reform Bill as "traitors." However, the rally, and its aftermath passed off without serious incident.

With the tense political events of the past few days now safely past the Government can begin to concentrate on the next step forward in its programme of political evolution—the holding of referendums due before Christmas on the constitutional reform law and the drawing up of the electoral law which most observers consider to be the single most vital piece of pending legislation. Feature Page 14

## Great success

The background to the split is, however, clear. Strauss had long suspected that a single Right-wing party could never attain an absolute majority in Germany against the coalition of the liberals and the Left. But he felt that if the CDU had been more resolutely Right-wing in the recent election, instead of pandering to the Free Democrats, it might just have tipped the scales.

The CSU's great success in Bavaria, where it won 60 per cent of the vote, redoubled this belief. On election night, Herr Strauss told a circle of friends: "Those comrades up there, those northerners, have certainly fired. If they had got a single percentage point more, just one per cent, the whole thing would have been won. But after they lost the First World War, the lost their political instinct."

Feature Page 14

# Peking people brace for another earthquake

BY A SPECIAL CORRESPONDENT

PEKING, Nov. 21.

WARNED TO expect another fully 30 seconds. No serious damage or loss of life was reported in Peking and there have been strengthened shelters and fortified against the bitterness of the Peking winter. Builders have made mud bricks and walls, dug foundations down several feet and fitted hinged doors and windows. To-night many people were taking bedding and preparing to sleep in the dug-outs, though many had to dismantle their shelters when the summer earthquake alert was over and are now unable to move out of their courtyards and apartment blocks into dug-outs.

In the southern city of Canton posters have appeared which people there said were a clear attack on the nephew, Mao Yuan-hsin.

Mao Yuan-hsin was until recently a communist party secretary in the Manchurian City of Shenyang and Vice-Chairman of the Liaoning provincial Revolutionary (Administrative) Committee.

Like many foreigners most Chinese appear to have decided that the cold is a worse enemy than the remote possibility that there is anything left in Peking to collapse after the violent shaking in July. With a stiff upper lip most people in Peking have learned to live with the recurring earthquake threats and many foreigners appear unperturbed on the highest floors of the diplomatic flats.

July's disaster is now being exploited politically. The alleged callous disregard of the "gang of four," the arrested Politburo members led by Mao's widow, for the earthquake victims in Tangshan has been repeatedly attacked in the media. To-day they were accused of aggravating the calamity in July and trying to shift the blame on Chairman Hua Kuei-feng. They were said to have been indifferent to the Tangshan people's suffering and to have been more concerned about their campaign of criticism against deposed (but now partly rehabilitated) Vice-Premier Teng Hsiao-ping.

Sunday Morning Report

## Greece and Turkey agree on Aegean Sea truce

BY OUR OWN CORRESPONDENT

ATHENS, Nov. 21.

GREECE and Turkey have agreed to a truce in their dispute over the Aegean continental shelf while they seek to find a mutually acceptable solution through negotiations.

According to the text of an agreement signed in Bern on mixed committee which will draw up the guidelines for the negotiations on the delimitation of the continental shelf in the Aegean. The mixed committee will delve deeply into international law on the sea and similar cases between other countries in order to establish principles and criteria which could be applied in a solution to the Aegean continental shelf issue.

The Bern agreement sets no date for the opening of the negotiations on the substance of the issue. A Greek government spokesman said to-day the negotiations will be neither easy nor brief.

## EEC fish warning to Russia

By Robin Reeves

BRUSSELS, Nov. 21. THE LEVEL of Russian fishing activity which is likely to be tolerated in British and other EEC waters, after the adoption of 200-mile fishing limits on January 1, will be indicated to Soviet Government representatives in London this week.

The occasion for doing so will be a meeting of the North East Atlantic Fisheries Commission which will bring together officials from all countries with a fishing interest in the area.

However, the signs are that this year the meeting will be a short-lived affair since the adoption of 200-mile limits by Iceland and Norway, as well as the EEC, means that the major part of the waters concerned are shortly to be subject to either national or Community jurisdiction.

By all accounts the Brussels Commission is aiming for an early, inconclusive end to the meeting. It now has sole legal competence for international arrangements affecting fish and any attempt to set national fishing quotas in the NEAFC forum would necessarily pre-judge the EEC's reciprocal fisheries negotiations now getting under way with Iceland, Norway and others, and the forthcoming informal negotiations to revise the common fisheries policy.

But the opportunity will be taken in London to remind the Soviets that they can continue to fish in Community waters after January 1 only providing they are ready to embark on negotiations towards a reciprocal fishing agreement with the EEC. This will aim to phase down fishing activity by Soviet trawlers which in recent years have been catching up to 20 per cent of fish in Community waters.

THE FINANCIAL TIMES published daily except Saturday. Subscriptions £15.00 per annum. Second class postage paid at New York, N.Y.

An official list released showed 167 of the associations are military or police related.

WORLD BOOK MARKET

EXPOSITION PRESS

N.Y. 100-222-2700

1976 222-2700

1977 222-2700

1978 222-2700

1979 222-2700

1980 222-2700

1981 222-2700

1982 222-2700

1983 222-2700

1984 222-2700

1985 222-2700

1986 222-2700

1987 222-2700

1988 222-2700

1989 222-2700

1990 222-2700

1991 222-2700

1992 222-2700

1993 222-2700

1994 222-2700

1995 222-2700

1996 222-2700

1997 222-2700

1998 222-2700

1999 222-2700

2000 222-2700

2001 222-2700

2002 222-2700

2003 222-2700

2004 222-2700

2005 222-2700

2006 222-2700

2007 222-2700

2008 222-2700

2009 222-2700

2010 222-2700

2011 222-2700

2012 222-2700

2013 222-2700

2014 222-2700

2015 222-2700

2016 222-2700

2017 222-2700

2018 222-2700

2019 222-2700

2020 222-2700

2021 222-2700

2022 222-2700

2023 222-2700

2024 222-2700

2025 222-2700

2026 222-2700

2027 222-2700

2028 222-2700

2029 222-2700

2030 222-2700

2031 222-2700

2032 222-2700

2033 222-2700

2034 222-2700

2035 222-2700

2036 222-2700

2037 222-2700

2038 222-2700

2039 222-2700

2040 222-2700

2041 222-2700

2042 222-2700

2043 222-2700

2044 222-2700

2045 222-2700

2046 222-2700

2047 222-2700

2048 222-2700

2049 222-2700

2050 222-2700

2051 222-2700

2052 222-2700

2053 222-2700

2054 222-2700

2055 222-2700

2056 222-2700

2057 222-2700

2058 222-2700

2059 222-2700

2060 222-2700

2061 222-2700

2062 222-2700

2063 222-2700

2064 222-2700

2065 222-2700

2066 222-2700

2067 222-2700

2068 222-2700

2069 222-2700

2070 222-2700

## an buying into rupp Brazil

BERT GRAHAM, MIDDLE EAST CORRESPONDENT

TEHERAN, Nov. 21. DETAILS have been registered in Zurich. This company is just a shell, and since it cent. stake in two was created in 1974, it has never functioned. Although the industrial group, Fried Krupp's original idea was that it should act as a means of channelling funds to Iran, the agreement is Iranian funds and Krupp expertise for ventures in third world countries. Initially when the purchase of shares in Brazil was mentioned, it was thought that the industrial empire would be conducted through the Zurich company.

The agreement is to be signed in Berlin now the third time that it has been delayed. It was thought that the latest purchase would be conducted through the Zurich company. The cash for the purchase will be paid over straight away, the financial terms of the staggered payment for the cash revealed, the more costly stake in Fried Krupp itself.

Now for the 25.01 per cent. clearly the Shah has a special relationship with both the Iranian and German sides are expecting a close long-term relationship. In a recent interview, the Shah said he had further plans to take stakes in international companies. "This is not only good from the point of view of Iran's future but also shows that when Iran is accepted as shareholder, and a major one too, it is respected and valued by other major industrial countries." It was stated.

### Machine orders fall

ZURICH, Nov. 21. THE SWISS machine-building industry continues to experience growth, according to a statement issued by the Association of Swiss Machine Builders, with turnover for the third quarter of this year above Sw.Frs.2.5bn., but 7 per cent. lower than in the previous three-month period and slightly below the average over the past two years.

The value of new orders received, of Sw.Frs.2.95bn., was rather better than the three-year low of Sw.Frs.2.77bn. for the second quarter, with export orders accounting for an unchanged 65 per cent. of the whole.

### Contracts

Britannia Airways company has bought two Boeing 737 jets to add to its fleet, and to import 40,000 tonnes of goods by air over four years. JAL said the aircraft project would cost over Y100bn. A 600,000 tonne cement plant in the end of Jamaica is to cost \$160m. (\$38m.) and will be owned 85 per cent. by the Cavendish Group, and initial manufacture of the aircraft's computerised variable test systems with Marconi Electronics company.

Iraq is negotiating with Saudi Arabia to airlift a number of Far East aircraft to Saudi Arabia. The Swiss-based Alsa-Alsuisse Engineering subsidiary has been awarded a Sw.Frs.40m. contract for engineering services to introduce a phosphorus fertilizer plant in Iraq.

**EUROPE TO**  
**AQ-KUWAIT—SAUDI ARABIA—IRAN**  
**VIA TURKEY MERSIN PORT**

Our carriage service from Mersin to Middle East. Quick delivery final destination.

Freight from:  
UL TELEX: 23636 CERO TR  
TELEX: 67195 AKCA TR  
TELEX: 32419 GRLINE  
TELEX: 98857 GR LINE FXSTOWE  
NY TELEX: 558821 KHCD D  
service by container ship from Ravenna to Mersin every 12 days.

## YAMATANE SECURITIES

is pleased to announce that its London Representative Office opened on October 18th.

At:

1, Crown Court, Cheapside, London EC2V 6DA, England

### Representatives:

Mr. Koji Hashimoto

Mr. Nobuyuki Yamamoto

### Telephone:

(01) 248-4291

### Telex:

8811071 YAMATANE LDN

## YAMATANE SECURITIES CO., LTD.

Head Office &amp; International Division

30, 2-chome, Kabuto-cho, Nihonbashi, Chuo-ku

TOKYO, JAPAN

### AIR TRANSPORT

## Air France's replacement dilemma

BY DAVID CURRY

THE FRENCH nationalised company Air France has invited the British Aircraft Corporation to submit a proposal to replace its ageing and expensive fleet of Caravelles with the 99-seat version of the BAC One-Eleven aircraft.

A BAC sales team invited by Air France to discuss the replacement of the 33 Caravelles still in service, has completed preliminary talks with airline officials. However, Air France is not in a position to be able to award contracts until the fate of the present joint venture between McDonnell Douglas' of the U.S. and the French aircraft industry to re-design the Douglas Mercure airliner has been decided.

The French Government is hoping that collaboration with Douglas to build a second generation Mercure—the first genera-

tion was a total sales flop—will provide an entry into the American market. The problem is that the commercial viability of the project is doubtful. Not only has Douglas still got an independent design on the drawing board, but Boeing's TN7 project, if it materialises, will be a much cheaper competitor while

the company is more tenacious and are extravagant fuel

consumers at a time when fuel prices have risen from 8.4 per cent.

of the operating costs in 1972 to more than 20 per cent.

On the face of it the One-Eleven is attractive for Air France. It is some 15 per cent. lighter on fuel than the Boeing 707 compared to 10 per cent.

737, which the airline wanted to buy but could not afford at £1.1M. and Swissair,

while its flight crews are paid 30 per cent. more than the two competitors.

The company reckons that the cost of policies imposed on it by the State—such as the continued use of Caravelles, cheap flights to Corsica, and training for navigational officers—cost it some Frs.25m. per cent.

Mitsubishi Heavy Industries or MSHI, as the Singapore venture is called, will add 400,000 dwt to the island's existing drydocking capacity of 1.3m.

MSHI, representing an investment of £2.5m., is a partnership between the Singapore Government (44 per cent.), Development Bank of Singapore (5 per cent.), Mitsubishi Heavy Industries (34 per cent.), Mitsubishi Corporation (12 per cent.), and Mitsubishi Bank (5 per cent.).

The shipyard, occupying 336,724 square metres in Jurong, on the south-west of the island, is equipped with a 400,000 dwt drydock and a 675-metre quay which can accommodate two very large crude carriers at one time.

It is the second largest yard

### Indecision over collaborative aircraft development in the U.S. and Europe may open the way for BAC's One-Eleven derivative

the existing 727s will be cheaper buy a couple of years ago, while the evaluation of the proposed

survives the problems of capital participation and nod-collusion with other programmes, one of the prices is likely to be the purchase by Air France of existing Douglas types to replace its 33 Caravelles.

The BAC sales depends very largely on the failure of the Douglas joint venture and the most BAC can claim to have established at the moment is the position of one of the front runners among the reserved

A cheap solution to the Caravelle problem is urgent for the French airline. At the moment it operates seven aircraft types and seven power plants. The Caravelles cost heavily in main

## Australian car imports up

BY KENNETH RANDALL

CANBERRA, Nov. 21. JAPANESE car exports to Australia jumped 82 per cent. between September and October to 8,559, the highest figure since January 1975.

According to the latest issue of the Australian Government's monthly bulletin of trade statistics, the deficit in trade on a rouble basis amounted to Rbs.115m. while with regard to the transactions involved in dollars it reached \$272m.

According to a detailed breakdown, imports from the hard currency areas were slashed by 21 per cent. during the first half of 1976 while Hungarian exports to the same areas fell only by 4 per cent. According to the press service of the Hungarian Chamber of Trade, the restriction of imports is of a temporary character and accelerated economic growth is already reflected in the figures for the second quarter.

All important Western and Eastern trading partners were affected by the fall in Hungarian imports except for Belgium, Bulgaria and Italy. Thus West German exports to Hungary during January-June fell by 28 per cent. and British exports by 23 per cent. compared with the same period last year. Calculated in dollars, total imports were down by 15 per cent. to \$2.41bn. while exports fell by 4 per cent. to \$2.04bn.

Hungarian exports were badly hit by a 25 per cent. fall in farm exports and those of machinery and equipment were also down by 5 per cent. in the recorded period. In view of the growing live stock population and the rising demand in Western Europe, Hungarian farm exports are expected to rise more steeply in the future particularly from 1977.

Raw material and half finished products accounted for over half of the aggregate imports representing a value of \$1.22bn. although they were also down by 16 per cent. compared to last year's figures.

## New shipyard boosts Singapore's capacity

BY WONG SULONG

SINGAPORE, Nov. 21.

THE official opening of Mitsubishi Heavy Industries' first ever joint venture in Singapore today will make the island's docks of 400,000 dwt and 150,000-tonne repair centre one of the largest ship repair centres in the world, after Royal Navy's "finest dockyard east of Suez," and is now a Singapore Government-controlled commercial yard managed by Swan Hunter.

The MSHI project was concerned in 1971 when the international outlook for the ship-repair industry was extremely bright. Construction began on August 1, 1974, and was completed exactly two years later.

Gross turnover of the shipbuilding and repair industry in Singapore during this period grew at an annual rate of 30 per cent. to reach a peak of £105m. last year.

The prevailing gloom in the industry apparently does not worry MSHI. Through its international connections it hopes to secure a sufficient share of servicing the 20,000 ships that call at Singapore every year.

## World Economic Indicators

### UNEMPLOYMENT

	Oct. '76	Sept. '76	Aug. '76	Oct. '75
U.K.	000s	S.A.	1,305.5	1,319.3
			5.4	5.6
Holland	000s		218.8	220.6
			5.3	5.4
U.S.A.	000s		7,569.0	7,400.0
	%		7.9	7.8
Japan	000s		1,010.0	1,030.0
	%		1.9	1.8
W. Germany	000s		898.7	939.5
	%		3.9	4.1
Belgium	000s		222.9	223.1
	%		8.5	8.5
France	000s		841.5	808.5
	%		3.8	3.5
Italy	000s		776.0	673.0
	%		4.0	3.5

Sept. '76 Aug. '76 July '76 June '76 Aug. '75

July '76 Sept. '75

## HOME NEWS

# New accounting standards has won some support

By MICHAEL LAFFERTY

LEADERS in the accountancy profession now accept that there are varying degrees of support for different parts of the proposed new current cost accounting standard.

It is thought likely that Sir William Slimmins, chairman of the Accounting Standards Committee, the profession's rule-making body on accounting matters, will acknowledge the support when the new system is launched at a Press conference in London tomorrow week.

Some accountants and businessmen have been campaigning for the committee to go ahead only with those parts of the new system which command general approval—essentially the recommendations of the Sandlands Committee which reported in September last year.

Calls for such an approach have been made by Mr. Cob Stenham, finance director of Unilever, and Professor Walter Reid, a member of the Sandlands Committee.

The Sandlands system would take account of inflation only on what are called non-monetary items in company accounts. But there has been much pressure, particularly from financial institutions, for the system to be extended to cover the effect of inflation on monetary items—the other figures in accounts—mainly cash, debtors and creditors.

Much controversy already surrounds the committee's proposals, which are a compromise between the demands of both parties. The clearing banks and at least one influential accounting academic are expected to

would depend on the circumstances of each company before arriving at the figure of distributable profit.

This would allow the average industrial company, which holds losses from inflation before striking the operating profit and therefore gains from inflation, to transfer all or part of that gain to distributable profits.

Separation of the profit and loss account into two sections—one in which profits are calculated and another in which they are distributed—with the above transfer appearing in the appropriation section only emphasises that this is a distribution, rather than the charge against profits which the banks demand.

Lex Back Page

## Consumer centres grant 'should be extended'

By OUR CONSUMER AFFAIRS CORRESPONDENT

A PLEA to the Government to continue financing the local consumer advice centres has been made by the chairman of Which? magazine. At times when money was short ordinary people suffering under the weight of inflation needed the help and information local centres could give, he said.

At present the Government is aiding 48 local advice centres with a grant of £1.5m. It covers initial setting-up costs and contribution to running expenses. The grant expires at the end of the financial year and finance next year may have to come from the rates support grant.

Speaking at the Consumers' Association annual meeting, Mr. Christopher Zealley, chairman of Which?, said yesterday that he fully understood the pressures on Government, both local and national, to reduce spending. But he warned that many centres would be under threat of closure unless aid was available.

The Sandlands system would absorb nearly £60m of aid since 1972 and has been allowed to take over-making contracts this year, there has been a significant improvement in the two areas which have long jeopardised shipbuilding's future—productivity and discipline, continued Mr. Broaday.

"Such minimal co-operation could hardly have persisted had the workforce not believed that the Government would always bail UCS out of trouble and prevent job losses," concludes Mr. Broaday.

Opposition to the Loyalist plan has also come from the Northern Ireland Labour Party. Sinn Fein says the outcome of the loyalist plan would be a one-party Fascist state.

Members of the Ulster Loyalist Central Co-ordinating Committee believed the attractions of their independent Republic could win support from the Provos. They argued it would mean the end of British rule.

Devotion within the U.K. was still the best option, its chairman said in a week-end speech.

A civil war of "massive proportions" could break out in Northern Ireland if Britain allowed the province its independence, Mr. Airey Neave, the chief Opposition spokesman on Ulster, said at the week-end.

Its comments supported those for Army withdrawal, the para-military forces of both Catholics and Protestants would prepare themselves in advance.

The ground would be cut from under the feet of all those working for peace and reconciliation. Britain could not guarantee any settlement without the presence of troops."

The ground would be cut from under the feet of all those working for peace and reconciliation. Britain could not guarantee any settlement without the presence of troops."

The institute— which believes a higher proportion of local spending should be financed by the Government declared.

An independent overseer should be appointed to look after standards of district audit services and firms of accountants involved.

## Survey attacks £80m. State aid for Upper Clyde

By OUR SHIPPING CORRESPONDENT

A DETAILED attack on both Labour and Conservative Government's for providing more than £80m. in an effort to maintain shipbuilding on the Upper Clyde was published yesterday by the Centre for Policy Studies.

In a study, called Upper Clyde Shipbuilders, Mr. Frank Broaday argues that salvaging Government shipbuilders in 1972 out of the UCS collapse and work-in-progress encouraged the widespread belief

over-optimistic in arguing that Britain could increase its share of the world shipbuilding market by more than 5 per cent.

It was also "unrealistically low" in its estimates of the money needed to implement its recommendations while its hope of trade union co-operation proved to be largely un-founded.

The study takes a scathing view of labour relations at UCS.

"Industrial disputes dissipate scarce funds and resulted in an unenviable and costly reputation for late deliveries."

The company's inability or unwillingness to resist wage demands made the Upper Clyde a embarrassing pace-setter for the rest of British shipbuilding.

"There was none of the change of attitudes hoped for by Geddes; Clydeside traditions of pilfering and indiscipline continued unabated."

Such minimal co-operation could hardly have persisted had the workforce not believed that the Government would always bail UCS out of trouble and prevent job losses," concludes Mr. Broaday.

He claims that the £80m. absorbed by UCS and Govan "has largely been squandered away in meeting losses, and has produced little in the way of productive assets."

Mr. Broaday lays some of the responsibility for the Geddes Report, which he claims was

## Accountants attack idea of local income tax

By DONALD MACLEAN

A FRESH ATTACK on the concept of a local income tax was made yesterday by the Institute of Chartered Accountants.

The institute, commenting on the report of the Layfield Committee on local authority finance, published by the institute, said that a locally determined income tax, as proposed in the report, was unlikely to significantly increase local accountability as desired.

There would also be "substantial and practical difficulties" so that the cost would not be justified.

Its comments supported those made last week by Sir Harry Page, former City Treasurer of Manchester, who dismissed the idea of a local income tax as an alternative or supplement to the rates.

"We believe that although an expanded audit service would increase costs, the savings which would result from increased audit efforts would be substantial," the institute declared.

An independent overseer should be appointed to look after standards of district audit services and firms of accountants involved.

"They also share our growing problem of finding satisfactory first-job opportunities for school leavers."

They are still the best option, its chairman said in a week-end speech.

A civil war of "massive proportions" could break out in Northern Ireland if Britain allowed the province its independence, Mr. Airey Neave, the chief Opposition spokesman on Ulster, said at the week-end.

Its comments supported those for Army withdrawal, the para-military forces of both Catholics and Protestants would prepare themselves in advance.

The ground would be cut from under the feet of all those working for peace and reconciliation. Britain could not guarantee any settlement without the presence of troops."

The institute— which believes a higher proportion of local spending should be financed by the Government declared.

An independent overseer should be appointed to look after standards of district audit services and firms of accountants involved.

They are still the best option, its chairman said in a week-end speech.

A civil war of "massive proportions" could break out in Northern Ireland if Britain allowed the province its independence, Mr. Airey Neave, the chief Opposition spokesman on Ulster, said at the week-end.

Its comments supported those for Army withdrawal, the para-military forces of both Catholics and Protestants would prepare themselves in advance.

The ground would be cut from under the feet of all those working for peace and reconciliation. Britain could not guarantee any settlement without the presence of troops."

The institute— which believes a higher proportion of local spending should be financed by the Government declared.

An independent overseer should be appointed to look after standards of district audit services and firms of accountants involved.

They are still the best option, its chairman said in a week-end speech.

A civil war of "massive proportions" could break out in Northern Ireland if Britain allowed the province its independence, Mr. Airey Neave, the chief Opposition spokesman on Ulster, said at the week-end.

Its comments supported those for Army withdrawal, the para-military forces of both Catholics and Protestants would prepare themselves in advance.

The ground would be cut from under the feet of all those working for peace and reconciliation. Britain could not guarantee any settlement without the presence of troops."

The institute— which believes a higher proportion of local spending should be financed by the Government declared.

An independent overseer should be appointed to look after standards of district audit services and firms of accountants involved.

They are still the best option, its chairman said in a week-end speech.

A civil war of "massive proportions" could break out in Northern Ireland if Britain allowed the province its independence, Mr. Airey Neave, the chief Opposition spokesman on Ulster, said at the week-end.

Its comments supported those for Army withdrawal, the para-military forces of both Catholics and Protestants would prepare themselves in advance.

The ground would be cut from under the feet of all those working for peace and reconciliation. Britain could not guarantee any settlement without the presence of troops."

The institute— which believes a higher proportion of local spending should be financed by the Government declared.

An independent overseer should be appointed to look after standards of district audit services and firms of accountants involved.

They are still the best option, its chairman said in a week-end speech.

A civil war of "massive proportions" could break out in Northern Ireland if Britain allowed the province its independence, Mr. Airey Neave, the chief Opposition spokesman on Ulster, said at the week-end.

Its comments supported those for Army withdrawal, the para-military forces of both Catholics and Protestants would prepare themselves in advance.

The ground would be cut from under the feet of all those working for peace and reconciliation. Britain could not guarantee any settlement without the presence of troops."

The institute— which believes a higher proportion of local spending should be financed by the Government declared.

An independent overseer should be appointed to look after standards of district audit services and firms of accountants involved.

They are still the best option, its chairman said in a week-end speech.

A civil war of "massive proportions" could break out in Northern Ireland if Britain allowed the province its independence, Mr. Airey Neave, the chief Opposition spokesman on Ulster, said at the week-end.

Its comments supported those for Army withdrawal, the para-military forces of both Catholics and Protestants would prepare themselves in advance.

The ground would be cut from under the feet of all those working for peace and reconciliation. Britain could not guarantee any settlement without the presence of troops."

The institute— which believes a higher proportion of local spending should be financed by the Government declared.

An independent overseer should be appointed to look after standards of district audit services and firms of accountants involved.

They are still the best option, its chairman said in a week-end speech.

A civil war of "massive proportions" could break out in Northern Ireland if Britain allowed the province its independence, Mr. Airey Neave, the chief Opposition spokesman on Ulster, said at the week-end.

Its comments supported those for Army withdrawal, the para-military forces of both Catholics and Protestants would prepare themselves in advance.

The ground would be cut from under the feet of all those working for peace and reconciliation. Britain could not guarantee any settlement without the presence of troops."

The institute— which believes a higher proportion of local spending should be financed by the Government declared.

An independent overseer should be appointed to look after standards of district audit services and firms of accountants involved.

They are still the best option, its chairman said in a week-end speech.

A civil war of "massive proportions" could break out in Northern Ireland if Britain allowed the province its independence, Mr. Airey Neave, the chief Opposition spokesman on Ulster, said at the week-end.

Its comments supported those for Army withdrawal, the para-military forces of both Catholics and Protestants would prepare themselves in advance.

The ground would be cut from under the feet of all those working for peace and reconciliation. Britain could not guarantee any settlement without the presence of troops."

The institute— which believes a higher proportion of local spending should be financed by the Government declared.

An independent overseer should be appointed to look after standards of district audit services and firms of accountants involved.

They are still the best option, its chairman said in a week-end speech.

A civil war of "massive proportions" could break out in Northern Ireland if Britain allowed the province its independence, Mr. Airey Neave, the chief Opposition spokesman on Ulster, said at the week-end.

Its comments supported those for Army withdrawal, the para-military forces of both Catholics and Protestants would prepare themselves in advance.

The ground would be cut from under the feet of all those working for peace and reconciliation. Britain could not guarantee any settlement without the presence of troops."

The institute— which believes a higher proportion of local spending should be financed by the Government declared.

An independent overseer should be appointed to look after standards of district audit services and firms of accountants involved.

They are still the best option, its chairman said in a week-end speech.

A civil war of "massive proportions" could break out in Northern Ireland if Britain allowed the province its independence, Mr. Airey Neave, the chief Opposition spokesman on Ulster, said at the week-end.

Its comments supported those for Army withdrawal, the para-military forces of both Catholics and Protestants would prepare themselves in advance.

The ground would be cut from under the feet of all those working for peace and reconciliation. Britain could not guarantee any settlement without the presence of troops."

The institute— which believes a higher proportion of local spending should be financed by the Government declared.

An independent overseer should be appointed to look after standards of district audit services and firms of accountants involved.

They are still the best option, its chairman said in a week-end speech.

A civil war of "massive proportions" could break out in Northern Ireland if Britain allowed the province its independence, Mr. Airey Neave, the chief Opposition spokesman on Ulster, said at the week-end.

Its comments supported those for Army withdrawal, the para-military forces of both Catholics and Protestants would prepare themselves in advance.

The ground would be cut from under the feet of all those working for peace and reconciliation. Britain could not guarantee any settlement without the presence of troops."

The institute— which believes a higher proportion of local spending should be financed by the Government declared.

An independent overseer should be appointed to look after standards of district audit services and firms of accountants involved.

They are still the best option, its chairman said in a week-end speech.

A civil war of "massive proportions" could break out in Northern Ireland if Britain allowed the province its independence, Mr. Airey Neave, the chief Opposition spokesman on Ulster, said at the week-end.

Its comments supported those for Army withdrawal, the para-military forces of both Catholics and Protestants would prepare themselves in advance.

The ground would be cut from under the feet of all those working for peace and reconciliation. Britain could not guarantee any settlement without the presence of troops."

The institute— which believes a higher proportion of local spending should be financed by the Government declared.

An independent overseer should be appointed to look after standards of district audit services and firms of accountants involved.

They are still the best option, its chairman said in a week-end speech.

A civil war of "massive proportions" could break out in Northern Ireland if Britain allowed the province its independence, Mr. Airey Neave, the chief Opposition spokesman on Ulster, said at the week-end.

Its comments supported those for Army withdrawal, the para-military forces of both Catholics and Protestants would prepare themselves in advance.

The ground would be cut from under the feet of all those working for peace and reconciliation. Britain could not guarantee any settlement without the presence of troops."

The institute— which believes a higher proportion of local spending should be financed by the Government declared.

An independent

JOHN PYKE

# Latest thinking on the Turbo-charging of truck engines.

BY DR. MAGNUS PYKE.



"Ford are bringing out an improved turbocharged diesel engine and they think that I can explain what's new about it and why it's better than other engines."

Most trucks have had diesel engines for the last 30 years or more.

The principle Herr Rudolf Diesel introduced, when he first heard how inefficient steam engines were, was to compress the air so tight in the cylinder that its temperature was sent up to about 800°C.

This was so hot that when the fuel was injected it ignited right away without need for a sparking plug.

A further advantage was that by running the engine like this at high pressure he obtained greater efficiency.

That is to say he got more work from each unit amount of fuel.

Turbo-charging, first applied to big marine diesels, uses part of the waste energy of the gases in an engine's exhaust pipe to run a little turbine.

This drives a compressor which forces more air into the engine's cylinder than would otherwise be sucked in by the pistons.

It gives three important advantages. The first is a more efficient use of fuel.

The second is particularly valuable: because more fuel is taken into each cylinder at every stroke, more power is obtained from the engine.

A third benefit is that because the turbo-charger compresses the air which flows into the engine, this air becomes hot, the fuel that is mixed with it burns more promptly and the engine is consequently quieter.

By fitting a turbo-charger these considerable advantages are obtained for an increase in the weight of the truck of about 100 lbs.

If the owner gets an extra 30 HP for this increase in weight (as indeed he does), he can therefore carry some tons more goods in his vehicle.

Of course to win these prizes the structure of the engine must be made strong enough to stand the extra pressure, the cooling system must be efficient enough to dissipate the extra heat which is inevitably rejected by the engine.

This is part of the Carnot Cycle (which, I need hardly add, is not a means of transport but one of the fundamental principles of thermodynamics).

And, since the turbo-charger may at times need to spin at 100,000 RPM it must obviously be properly made, adequately lubricated and precisely designed to suit the engine it is to work with.

Ford have, they say, done three things to make their Turbo II engine better than the previous model they made.



To start with, the engine has been strengthened by clamping the cylinder head down more firmly.

Next, they have taken a good deal of trouble to make sure that the cooling system works more efficiently, the thermostats do their job and the water circulates no matter what the engine is doing.

Finally, improvements have been made in turbo-charger lubrication to make it easier for the men who service the trucks and keep them in good order.

After having heard what the Ford people had to say about their Turbo II engine I felt that I knew what they were talking about.

I hope that now you do too."

*Those of you who are directly involved with the transport business will obviously want to know more.*

*Contact your local Ford Truck Specialist Dealer. He'll be pleased to arrange a presentation of the new Turbo II engine for you.*

FORD TRUCKS



## Volkswagenwerk AG

in negotiations with the Commonwealth of Pennsylvania has reached agreement on the location and financing of assembly facilities in Westmoreland County, Pennsylvania, for its subsidiary Volkswagen Manufacturing Corporation of America.

The undersigned assisted in the negotiations and acted as financial advisor to Volkswagenwerk AG.

Dillon, Read & Co. Inc.

November 22, 1976

## National Savings rise by £53.2m.

BY DONALD MACLEAN

**STRONG DEMAND** for index-linked investments helped National Savings to their highest October level since 1972.

Net receipts were £53.2m, excluding undistributed interest, against £43.1m. in the previous October.

Sales of Retirement Certificates — which offer those of retirement age a return equal to the cost of living — totalled £19.1m., or £1.8m. more than redemptions. Index-linked Save As You Earn contracts brought in £5.1m. net.

Other savings channels also made important contributions to the overall inflow. The ordinary departments of the Trustee Bank took in £15.1m. more than paid out. Current accounts in the banks rose £10.4m. and investment accounts £4.6m.

The introduction of the £100,000 monthly Premium Bond prize strengthened public interest in the Bonds, sales of which were £9.6m. higher than repayments.

With undistributed interest included the amount invested in the movement rose £91.3m. during the month to £12.23bn.

In October last year there was a rise of £69.3m. to £11.23bn. In the first seven months of the financial year savings rose £478.3m. of which £256.7m. was accounted for by undistributed interest. In the similar period of 1975-76 there was net savings of £413.6m. of which only £194.7m. represented undistributed interest.

Index-linked investments attracted a net £132.2m. or more

than half total new savings excluding undistributed interest.

Mr. Francis Hoare has resigned as chairman and managing director of CATER RYDER AND CO. following a long period of illness.

Mr. E. D. D. Ryder has been elected chairman of the Board in succession to Mr. Hoare, and Mr. K. T. Price has become deputy chairman. After 42 years' service, Mr. T. L. Hopkins, a managing director, is to retire on December 31. Mr. H. A. Brownsey and Mr. G. H. A. Davey, directors, have been made managing directors.

Mr. Andrew E. Brown and Mr. P. G. Collier, assistants to the directors, have been appointed directors. Mr. E. Lord has been appointed assistant to the directors.

Mr. V. G. Williams has been appointed chairman of WHEATHEAR DISTRIBUTION AND TRADING. Mr. N. Lunn has been appointed a director.

Mr. A. J. Clement will become group managing director on July 1.

Mr. E. Aylett Moore, currently chairman and managing director, will continue as executive chairman after that date.

Mr. Jeremy Martin, recently resigned as a director of St. Martins Corporation takes up an alternative appointment with REALIV, INC., New York, December 1.

Mr. David M. Wharrie, director AGB Research, appointed a director of SEARCH SURVEYS OF BRITAIN, a subsidiary.

Mr. Norman Chisnall, previously director of sales, appointed director of GENERAL AUTOMATION, a division to Mr. Dick Walker.

Mr. G. Walker, who has been director of sales is Mr. George Walker, who has been appointed director from national technical manager.

Mr. J. E. Axiss appointed a director of TION (LONDON BROKERS).

Mr. A. Bradburne appointed a director of Limestone, Withers Li-

Holme Park Lime, and R-

Crussteel, a subsidiary of Con-

struction Industries, Crucible Steel Divi-

sion, U.S. This appointment

## Executive changes at Cater Ryder

follows a reorganisation group following the departure of the previous managing director, Barry Pearson, to Crucible's tube mill at Eindhoven in the Netherlands.

Mr. Andre L. Scalle, foreign exchange dealer, London branch of the NATIONAL BANK OF CANADA, has been appointed president.

Mr. Jeremy Martin, recently resigned as a director of St. Martins Corporation takes up an alternative appointment with REALIV, INC., New York, December 1.

Mr. David M. Wharrie, director AGB Research, appointed a director of SEARCH SURVEYS OF BRITAIN, a subsidiary.

Mr. Norman Chisnall, previously director of sales, appointed director of GENERAL AUTOMATION, a division to Mr. Dick Walker.

Mr. G. Walker, who has been director of sales is Mr. George Walker, who has been appointed director from national technical manager.

Mr. J. E. Axiss appointed a director of TION (LONDON BROKERS).

Mr. A. Bradburne appointed a director of Limestone, Withers Li-

Holme Park Lime, and R-

Crussteel, a subsidiary of Con-

struction Industries, Crucible Steel Divi-

sion, U.S. This appointment

said: "We are anxious Monday night many bars running out of beer."

## Builders plan identity cards

Identity cards may be issued to building industry scaffolders, entitling men to employment in one of three grades of skilled scaffolding work.

The construction employers' scheme will be discussed with the unions on Wednesday at a Building and Civil Engineering Joint Board meeting.

The cards are similar to those issued to building sub-contractors by the Inland Revenue.

## Foundrymen start short t

MORE THAN 150 workers in the foundry and foundrymen at Parker Foundry start a four-day strike because of short work. All 570 worker plant will have overtime to a minimum because of general shortage of the steel-casting industry.

## Midlands pubs face beer crisis

MAN'S PUBS and hotels in the Midlands expect to run out of beer by to-night after a week-long strike involving transport engineers at Allied Breweries, Burton-on-Trent, Staffs.

The brewery has been unable to deliver any Double Diamond and Skol. Mr. Mick Quirke, the brewer's manager, officer for Derbyshire, Notts and Leics town centres.

## Bypass to a Retford cen

OPENING a 5-mile north road should ease traffic in the town centre of Retford from to-morrow. The town, on the old Great North Road, has had one of the most congested divisions in the town centres.

## COMPANY NOTICES

### THE IMPERIAL GOLD STORAGE AND SUPPLY COMPANY (Incorporated in the Republic of South Africa)

#### PRIVATE PLACING AND RIGHTS OFFER UNSECURED DEBENTURES

Union Acceptances Limited is authorised to announce that the Directors of the Company, in accordance with the terms of the Underwriters' Agreement, have decided to offer unsecured debentures.

£1,572,000 12½% series A unsecured debenture dated 1987/1988.

£1,572,000 12½% series B unsecured, cumulatively convertible debenture dated 1987/1988.

Authorisation has been made to the Committee of The Johannesburg Stock Exchange to offer the above debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

Subscription rights will be offered to ordinary shareholders with a rights offer of series B debentures.

# Businessman's Diary

## U.K. TRADE FAIRS AND EXHIBITIONS

Title	Venue
Wholesale Buyers' Gift Fair (cl. Nov. 25)	Mount Royal Hotel, W.1
Camping Trade Fair (cl. Nov. 24)	Harrowgate
Computer Peripherals and Systems Exhb. and Conf.	Wembley Conf. Centre
Dec. 5 Custom Car Show	Olympia
Dec. 2 Electronic Displays Exhibition and Conf.	Mount Royal Hotel, W.1
Royal Smithfield Show and Agric. Machinery Exhb.	Earls Court
Offshore International Exhibition and Conference	Nat. Exhib. Centre, B'ham
Unit Load Show	Wembley Conf. Centre
an. 9 Camping and Motor Caravan Exhibition	Olympia

## OVERSEAS TRADE FAIRS AND EXHIBITIONS

International Technical Fair (cl. Nov. 27)	Stockholm
International Optical Fair (cl. Nov. 28)	Brussels
Clothing Textiles Trade Fair	Frankfurt
Electrical and Electronic Exhibition	Singapore
Intl. Fair of Machine Tools and Ind. Equipment	Tehran
Electronic Industry Production	Munich
Swiss Furniture Fair	Basle
Industrial Heating Trade Fair	Dusseldorf
Dakar International Fair	Dakar
International Woodworking Exhibition	Brussels
Canadian Construction Show	Toronto
Industry and Urban Pollution Control Exhb.	Paris
Video Exhibition	Geneva
International Caravan Show	Amsterdam

## INNESS AND MANAGEMENT CONFERENCES

W. D. Scott: Org. and Methods (cl. Dec. 3)	Swindon
NEWSTECH Conf. and Exhb. (cl. Nov. 28)	Metropole Centre, Brighton
URwick: Prod. Man. in Construction (cl. Dec. 10)	Slough
ICPC: Capital Transfer Tax and Small Businesses	Nat. Exhib. Centre, B'ham
Bradford Univ.: Forecasting for Managers	Harlow Mount, Bradford
Method Dev.: Work Study Appreciation	Leeds
IEE: Aircraft All-Weather Operations	Savoy Place, W.C.2
Inbuco: Industry 1977—Action for Growth	Europa Hotel, W.1
Imp. Coll.: Linear Programming in Acting & Fin.	Exhibition Road, S.W.7
BACI: The Employment of Young People	Kennington, Oxford
MTC: Supervisors and Managers Employment Law	Leicester
BOTB: Export Dynamics Conference	Barry, Glamorgan
Inst. Chir. Acccts.: Partnership Tax Planning	St. John's Hotel, Solihull
Rofer Park: Basic Accounting for Managers	Horsham, Sussex
P.E. Cons. Group: Maintenance Management	Training Centre, Egham
European Institutional Investor Conf.	Savoy Hotel, W.C.2
IBA: Democracy in Industry	Royal Lancaster Hotel, W.1
Weisweiler: Politics or Economics	Cafe Royal, W.1
ESC: Finance and Credit for Industry	Royal Garden Hotel, W.8
Metals Soc.: The Human Factor in Plant Operation	Geneva
MCE: International Finance Conference	Connaught Rooms, W.C.2
Frank Jenkins: Planning Press Relations	Hotel Russell, W.C.1
Assoc. Certified Accountants: Insolvency	Inn on the Park, W.1
Tax & Prpty. Serv.: Moving Funds Around Europe	Post House, W.2
G. K. Tutorial: Balance Sheet Analysis Seminar	Gresham College, E.C.2
City University: Issues and Mergers	London Hilton, W.1
Euro Study Confs.: Tax Reform in the U.S.	Uxbridge, Middlesex
Brunei: Recent Devel. in Economics	Royal Bath Htl., Bournemouth
Kepner-Tregoe: Decision Making for Senior Man.	Chathams House, S.W.1
RILA: Iran 1980-85: Dev. Problems and Challenges	Carlton Tower, S.W.1
Staniland Hall: Five-year Business Forecasts	Midland Hotel, Birmingham
ICMA: Inf. Accounting and Co. Reports	Birmingham Metropole
Financial Times, Petroleum Times, Society for Underwater Technology, Institute of Petroleum, Ocean Energy: Oil in Deep Waters	Ulster House, N.W.1
Marketing Imp.: Managing People	Cafe Royal, W.1
Br. Shippers': Carriage of Dangerous Goods by Sea	Royal Lancaster Hotel, W.2
IPS: Subsidence in Residential Property	Crest Hotel, Beaconsfield
BACIE: Producing Training Packages	Fair May Fair Theatre, W.1
Financial Times and Investors Chronicle:	York University
The Economic Outlook—1977	Leeds
Inst. Careers Officers: Unemployed Youth	Park Court Hotel, W.2
Matchett: Prod. in Home and Export Markets	Beeston, Notts
IPM: Employment Law	London Press Centre, E.C.4
Harry Mitchell and Partners: Motivation	Cannock, Staffs.
PBIS: Procurement	Royal Lancaster Hotel, W.2
Computer Power: Prog. for Data Base DL/1	Carlton Tower, S.W.1
Financial Times and Investors Chronicle:	Leicester
Inflation Accounting: The Proposed Standard	Richmond Hill Hotel
Henley Centre: Exchange Rate Movements to 1981	Parker Street, W.C.2
LAMSA: Computers and Environmental Health	
Leicester Poly.: Computing and People '76	
Mat. Trng. Cons.: Successful Supervision '76	
BIM: Man. Accounting for Non-Fin. Managers	

## Parliamentary business in the Lords

raft and Shipbuild.	—economic and home affairs.
Health Services Bill.	Tuesday (Nov. 28): Debate on the Address—economic and home affairs.
a Bill, consideration	Wednesday (Dec. 1): Debate on the Address—defence and foreign affairs.
ions messages.	State: Opening of Thursday (Dec. 2): Farm Amalgamation (11.30 a.m.)—1976. Farm Structure (Pay-to-Humble Address will meet to Outgoers) Scheme 1976—motion for approval.
Consideration of the Address—defence and	
/messages.	
STATE: Opening of Thursday (Dec. 2): Farm Amalgamation (11.30 a.m.)—1976. Farm Structure (Pay-to-Humble Address will meet to Outgoers) Scheme 1976—motion for approval.	

## K'S FINANCIAL DIARY

Following is a record of the principal business and financial engagements during the Board meetings are mainly for the purpose of considering dividends and official indications available whether dividends concerned are interims or finals. The sub-division shown below may last year's time-table.

TO-DAY	Clydebank 11:30pm Bds. Red. 24/11/76.
MEETINGS	Crown Fins. Comittee, 11:45pm Bds. Red. 24/11/76.
Com. Fins. Dorchester Hotel	Crown Fins. Comittee, 11:45pm Bds. Red. 24/11/76.
1. Knightley, 11.30	Eastgate Port 11:30pm Bds. Red. 24/11/76.
SETTINGS	Gatehead 11:30pm Bds. Red. 24/11/76.
General Securities	Grimbsby 7pm Bds. Red. 18/5/77. 3pm
Industries	Hill Charles of Bristol 2pm.
Distillers	Huntingdon 11:30pm Bds. Red. 24/11/76.
Instruction	London 11:30pm Bds. Red. 24/11/76.
& INTEREST PAYMENTS	London 11:30pm Bds. Red. 24/11/76.
ts Trust, 0.40	London 11:30pm Bds. Red. 24/11/76.
ments 0.375p	London 11:30pm Bds. Red. 24/11/76.
2.75p	London 11:30pm Bds. Red. 24/11/76.
3.80p	London 11:30pm Bds. Red. 24/11/76.
0.975p	London 11:30pm Bds. Red. 24/11/76.
749	London 11:30pm Bds. Red. 24/11/76.
ms. 0.568519	London 11:30pm Bds. Red. 24/11/76.
TO-MORROW	London 11:30pm Bds. Red. 24/11/76.
MEETINGS	Sudell 11:30pm Bds. Red. 24/11/76.
ndry and Eng. Shefford 12	Section 11:30pm Bds. Red. 24/11/76.
ETTINGS	Sheffield 11:30pm Bds. Red. 24/11/76.
more and Chicago Regional	Sheffield 11:30pm Bds. Red. 24/11/76.
Trust	Shoreham 11:30pm Bds. Red. 24/11/76.
ison Services	Water 1.30pm. 1.45pm. Do. 5pm
ment Trust	Port 2.25pm Bds. Red. 24/11/76.
Balfour	Warrington 11:30pm Bds. Red. 24/11/76.
passers	Warr 1.04pm Bds. Red. 24/11/76.
nal Investment	Warr 1.15pm Bds. Red. 24/11/76.
id 1.3	Warr 1.27pm Bds. Red. 24/11/76.
as and Whiston	Warr 1.37pm Bds. Red. 24/11/76.
11	Warr 1.47pm Bds. Red. 24/11/76.
12	Warr 1.57pm Bds. Red. 24/11/76.
13	Warr 1.67pm Bds. Red. 24/11/76.
14	Warr 1.77pm Bds. Red. 24/11/76.
15	Warr 1.87pm Bds. Red. 24/11/76.
16	Warr 1.97pm Bds. Red. 24/11/76.
17	Warr 2.07pm Bds. Red. 24/11/76.
18	Warr 2.17pm Bds. Red. 24/11/76.
19	Warr 2.27pm Bds. Red. 24/11/76.
20	Warr 2.37pm Bds. Red. 24/11/76.
21	Warr 2.47pm Bds. Red. 24/11/76.
22	Warr 2.57pm Bds. Red. 24/11/76.
23	Warr 2.67pm Bds. Red. 24/11/76.
24	Warr 2.77pm Bds. Red. 24/11/76.
25	Warr 2.87pm Bds. Red. 24/11/76.
26	Warr 2.97pm Bds. Red. 24/11/76.
27	Warr 3.07pm Bds. Red. 24/11/76.
28	Warr 3.17pm Bds. Red. 24/11/76.
29	Warr 3.27pm Bds. Red. 24/11/76.
30	Warr 3.37pm Bds. Red. 24/11/76.
31	Warr 3.47pm Bds. Red. 24/11/76.
32	Warr 3.57pm Bds. Red. 24/11/76.
33	Warr 3.67pm Bds. Red. 24/11/76.
34	Warr 3.77pm Bds. Red. 24/11/76.
35	Warr 3.87pm Bds. Red. 24/11/76.
36	Warr 3.97pm Bds. Red. 24/11/76.
37	Warr 4.07pm Bds. Red. 24/11/76.
38	Warr 4.17pm Bds. Red. 24/11/76.
39	Warr 4.27pm Bds. Red. 24/11/76.
40	Warr 4.37pm Bds. Red. 24/11/76.
41	Warr 4.47pm Bds. Red. 24/11/76.
42	Warr 4.57pm Bds. Red. 24/11/76.
43	Warr 4.67pm Bds. Red. 24/11/76.
44	Warr 4.77pm Bds. Red. 24/11/76.
45	Warr 4.87pm Bds. Red. 24/11/76.
46	Warr 4.97pm Bds. Red. 24/11/76.
47	Warr 5.07pm Bds. Red. 24/11/76.
48	Warr 5.17pm Bds. Red. 24/11/76.
49	Warr 5.27pm Bds. Red. 24/11/76.
50	Warr 5.37pm Bds. Red. 24/11/76.
51	Warr 5.47pm Bds. Red. 24/11/76.
52	Warr 5.57pm Bds. Red. 24/11/76.
53	Warr 5.67pm Bds. Red. 24/11/76.
54	Warr 5.77pm Bds. Red. 24/11/76.
55	Warr 5.87pm Bds. Red. 24/11/76.
56	Warr 5.97pm Bds. Red. 24/11/76.
57	Warr 6.07pm Bds. Red. 24/11/76.
58	Warr 6.17pm Bds. Red. 24/11/76.
59	Warr 6.27pm Bds. Red. 24/11/76.
60	Warr 6.37pm Bds. Red. 24/11/76.
61	Warr 6.47pm Bds. Red. 24/11/76.
62	Warr 6.57pm Bds. Red. 24/11/76.
63	Warr 6.67pm Bds. Red. 24/11/76.
64	Warr 6.77pm Bds. Red. 24/11/76.
65	Warr 6.87pm Bds. Red. 24/11/76.
66	Warr 6.97pm Bds. Red. 24/11/76.
67	Warr 7.07pm Bds. Red. 24/11/76.
68	Warr 7.17pm Bds. Red. 24/11/76.
69	Warr 7.27pm Bds. Red. 24/11/76.
70	Warr 7.37pm Bds. Red. 24/11/76.
71	Warr 7.47pm Bds. Red. 24/11/76.
72	Warr 7.57pm Bds. Red. 24/11/76.
73	Warr 7.67pm Bds. Red. 24/11/76.
74	Warr 7.77pm Bds. Red. 24/11/76.
75	Warr 7.87pm Bds. Red. 24/11/76.
76	Warr 7.97pm Bds. Red. 24/11/76.
77	Warr 8.07pm Bds. Red. 24/11/76.
78	Warr 8.17pm Bds. Red. 24/1



# Building and Civil Engineering

## irclough to bridge Cromarty Firth

Waters some four 5 plus the construction of five of Dingwall, Fair gaterooms to serve Terminal 5. The length of 170 metres of the existing pier is to be widened from 6 metres to 12 metres to accommodate passenger conveyors and the pier will be extended by further 160 metres at the increased width. A second pair of passenger conveyors will be included in the carriageway.

Structure will consist of concrete piers in units with a pre-cast cap.

it engineers for this are Crouch and Hogg

er contracts recently total of close on £2m.

overal figure for the additions to order

ext weeks to close

st is for £700,000 and rk for the British

agency, Department of

ment, at airfields

Borough Council £600,000 contract for

is in two- and three-

stories and a two-storey

ed persons flats.

Industrial Estates has

0,000 contract for the

t sites and the con-

three advanced fac-

verpool, Gilmore.

ngers

ive

room

continuing its major

at Heathrow and has

ed contract worth

by the British Air-

ity covering the

id extending of Pier

Donald and Partners, engineers of Cai- a member of MRT. Engineers, is to design and super- construction for the e of the South Chad project in Nigeria; engineering work is o cost in excess of involves 67,000 acre;

122,000 acres overall planned for the design and supervision of

Eastern areas of the Marte power station, extension

of steel reinforcement used. Architect is Richard Ellis and consulting engineers Andrews Kent and Stone.

carriageway will be on 68 spans of pre-  
cast concrete beams. A reinforced concrete spans will be of 21.3 t the carriageway.

structure will consist ed concrete piers in units with a pre-cast cap.

it engineers for this are Crouch and Hogg

er contracts recently total of close on £2m.

overal figure for the additions to order

ext weeks to close

st is for £700,000 and rk for the British

agency, Department of

ment, at airfields

Borough Council £600,000 contract for

is in two- and three-

stories and a two-storey

ed persons flats.

Industrial Estates has

0,000 contract for the

t sites and the con-

three advanced fac-

verpool, Gilmore.

ngers

ive

room

continuing its major

at Heathrow and has

ed contract worth

by the British Air-

ity covering the

id extending of Pier

Donald and Partners, engineers of Cai- a member of MRT. Engineers, is to design and super- construction for the e of the South Chad project in Nigeria; engineering work is o cost in excess of involves 67,000 acre;

122,000 acres overall planned for the design and supervision of

Eastern areas of the Marte power station, extension

## re power for tidal schemes

the tides around coasts are an ever- inexhaustible source like the sun and mankind in Britain be taking very little using this source of power, bearing in which is spearheaded by Britain has little scope hydroelectric power in the sense of the term, involved in tidal engineering a result of the studies both in Britain and euphoria, this shallow overseas. Not accepted by industry groups' work is the Civil Engineering and Power Development Consultants, for some years planned for the additional plant for the New Eastern areas of the Solway—would be.

studies in this area, have set up a tidal barrage "club" and advice will also be provided

the name of Tidal Energy by the group studying tidal power problems at the Civil Engineering Department of Bristol University.

Resources of the British Hydromechanics Research Association will be used, as well as those of other organisations, to look into specialist aspects of tidal schemes.

TEEG has the ability to manage and co-ordinate the

Closely associated with this disciplines needed to carry

out air surveys, other special

surveys and investigations and model tests.

ogy

draulic

vator

CT result of Massey's acquisition of Handyside

first of which is the LC (long carriage)

excavator, now

by the company, now

17 tons, it is powered

by a Perkins 6.354 diesel, which yd. capacity. Maximum breakout has been downrated to a force of 28,800 lb with the 5 feet governed maximum speed of 3 inches dipper stick. A crane 1,800 rpm, producing 81 bhp, hook can be fitted if required. This means the engine is crisis providing the machine with a maximum lift capacity over the economy, while providing full idles of 7,300 lb at 24 feet radius (long dipper stick without bucket).

Maximum travel speed is 1.7 mph, and the machine will negotiate a maximum grade of 80 per cent. Track shoe width ranges from 24 to 36 inches to give a minimum ground pressure of about 3.9 psi.

There are 16 basic buckets and grabs available, up to 1 cu.

## Aiding the designers

SIA is using "Moss" to help the South Eastern Road Construction Unit study interchange and roundabout design for the Staines section of the M25.

Initially "Moss" was developed by a consortium comprising Northampton, Sussex and Durham County Councils for the representation of land surfaces, both natural and man-made, for use in highway design.

It enables models to be built of

complicated interchanges and roundabouts as well as producing

the fine detail necessary for

small improvements and resur-

facing works. All these models

can then be processed by the

computer within one system, a

major advantage for highway

engineers. Other design uses

include surveying, mapping,

contouring and information

handling.

As basic concept is that all

engineering features can be de-

scribed by break lines because of

their angular nature, and the

line or feature that occurs at the

intersection of two models may

be computed at an "interface

string". Areas (for example of

land acquisition, drainage catch-

ments) may be extracted as plan

or surface areas by constructing

a "Boundary String" and

volumes may be computed by

the merging of two models.

SIA on 01-730-4544.

## ELCON INDUSTRIAL BUILDINGS

unique service to industry

con service to industry offers the design, manufacture

and erection of precast concrete, structural steel or composite

Single, Double and Three storey construction with a

lection of external finishes. Brochures and details of

service from—Bell & Webster Ltd,

Essex Road, Hoddesdon, Herts EN1 0DE, Tel: 070-3404

or Bridgwater, Somerset TA7 3JL, Tel:

080-52247788, Telex 5204

BELCON BUILDING SYSTEMS

Belcon Building Systems Ltd, 1000

High Street, Chelmsford, Essex CM1 1AB, Tel: 039-4544

Telex 5204

or Bridgwater, Somerset TA7 3JL, Tel:

080-52247788, Telex 5204

BELCON BUILDING SYSTEMS

Belcon Building Systems Ltd, 1000

High Street, Chelmsford, Essex CM1 1AB, Tel: 039-4544

Telex 5204

BELCON BUILDING SYSTEMS

Belcon Building Systems Ltd, 1000

High Street, Chelmsford, Essex CM1 1AB, Tel: 039-4544

Telex 5204

BELCON BUILDING SYSTEMS

Belcon Building Systems Ltd, 1000

High Street, Chelmsford, Essex CM1 1AB, Tel: 039-4544

Telex 5204

BELCON BUILDING SYSTEMS

Belcon Building Systems Ltd, 1000

High Street, Chelmsford, Essex CM1 1AB, Tel: 039-4544

Telex 5204

BELCON BUILDING SYSTEMS

Belcon Building Systems Ltd, 1000

High Street, Chelmsford, Essex CM1 1AB, Tel: 039-4544

Telex 5204

BELCON BUILDING SYSTEMS

Belcon Building Systems Ltd, 1000

High Street, Chelmsford, Essex CM1 1AB, Tel: 039-4544

Telex 5204

BELCON BUILDING SYSTEMS

Belcon Building Systems Ltd, 1000

High Street, Chelmsford, Essex CM1 1AB, Tel: 039-4544

Telex 5204

BELCON BUILDING SYSTEMS

Belcon Building Systems Ltd, 1000

High Street, Chelmsford, Essex CM1 1AB, Tel: 039-4544

Telex 5204

BELCON BUILDING SYSTEMS

Belcon Building Systems Ltd, 1000

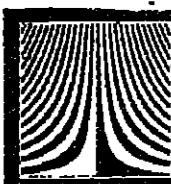
High Street, Chelmsford, Essex CM1 1AB, Tel: 039-4544

Telex 5204

BELCON BUILDING SYSTEMS

Belcon Building Systems Ltd, 1000

High Street, Chelmsford, Essex CM1 1AB, Tel: 039-4544



# The Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

## TRANSPORT

### Ambulance switches the lights to green

SPOTTER equipment, able to identify an appropriately equipped emergency vehicle—ambulance, fire engine, police or military unit—400 metres away, is being developed on Government behalf according to Mr. B. M. Cobbe, assistant chief engineer with the Department of the Environment.

Identification by the device means that it can then switch nearby traffic lights to green in time to allow the vehicle which is on an urgent mission, to drive through unimpeded and without the danger to inattentive drivers and to the emergency service that the present practice of jumping the lights presents.

Microwave transmitters on the vehicles and receivers on the traffic lights are the key to the system which has been code-named EVADE.

According to Mr. Cobbe, the Achilles heel of the present traffic light controllers with

motion of cost and is making prototypes at a pilot plant at Swinton, near Manchester.

Otel has been closely associated in this work with Texaco and was already close to success when the most recent oil crisis put such a strain on Government planning for the progressive reduction in the amount of lead additives in line with European proposals already partly implemented in Sweden and West Germany, that the whole programme was put into abeyance.

This commercial production of the filters is not planned before the early 1980s.

This is the time at which the Government will reconsider the matter and then it will have two options. Either it will have to require producers to cut the amount of lead, or it will have to require car makers to fit appropriate filters.

Reducing the amount of lead

### Lead fume problem solved

WORK ON the development of a filter that will trap large amounts of the lead now emitted by vehicles using higher octane fuels has progressed so far that Associated Otel is now in a position to quote a fair approxi-

mate price for the units, as well as their memory modules—the latter is expandable to 32K.

Programming is in Intel Assembler language and Basic will be available by mid-1978. Since the protocol is programmed, users can simulate the IBM 3741 and 3770 and the CX400 can be built into a very flexible terminal.

In the communications area it can operate as a communications concentrator. Users can bring in say, three lines operating at different speeds and pump the data out at 9600 baud.

More on Heavit 6556.

### PROCESSES Phosphate fume cut

PYROCLEAN 1101 is a foaming powder designed for the elimination of steam and fumes from phosphating solutions, in particular from large static phosphate tanks normally associated with the wire and tube drawing industries. The maker says it can be used safely on all phosphating systems.

Initially, it is added at a rate of up to 2 per cent to a new solution to produce a stable foam blanket—it may be necessary to agitate the solution to produce choline lauryl ether.

The interconnecting bus is designed to accept additional

additions are then made as necessary to ensure a satisfactory blanket.

The powder is marketed in 50 kg sacks by Pyrene Chemicals Services, Ridgeway, Iver, Bucks. SL0 8JL (0753 651812), a British Chemicals International Group company.

### PERIPHERALS Logs many channels

DESIGNED and manufactured in the U.K. is the ApeX S10 programmable data logger, for which the company has high export hopes.

The master control unit can accept both analogue and digital inputs and can control up to 16 satellites, each with a capacity of 200 channels—a total of 3,200 inputs.

Acting as gathering centres for data the satellites are connected to the MCU by a single cable and can be remote or local. Control is from a crystal clock which can display date and time and there is integral battery back up which ensures there is no loss of data on mains failure.

The last scan of any channel is held on solid state store and output of the machine is on a matrix line printer with 16 line/line and a printing speed of 20 lines/sec. There are four

alarm levels per channel and the alarm scan speed is 50 ch/sec.

The system is keyboard programmed. More from APEX International, Norris Road, Staines, Middlesex (Staines 57371).

### Cartridge disc unit

CONTINUING its policy of manufacturing as much equipment as possible in-house, including peripherals, Data General has announced a new moving head cartridge disc.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

Allowing mixed cartridge/diskette configurations, it can also be dual ported for shared disc use. Compatible with the company's Nova and Eclipse computers the equipment with single drive.

# The Executive's and Office World

**J. Davies** outlines a method by which the difficulty of measuring productivity of draughtsmen and designers could be overcome

## Drawing office values

PTS TO improve the to the work study man's confidence of draughtsmen scientific efforts to apply crude techniques in a complex area to work study methods achieves an inappropriate objective because it is difficult. For it is not necessarily measure the amount of a greater number of cheaper effort that goes into a pieces-of-paper containing drawings that are wanted. Nor is it equally hard to lings that are wanted. Not is it a final product and most possible to be sure of increased s resent having their efficiency by making the average draughtsman spend some drawing offices greater proportion of his time tried to use a broader actually pushing a pencil.

Within the context of creative and highly technical work, where the would-be improver or productivity may be accused of being penny-wise and pound-foolish, planning must go beyond the single, negative objective of cost reduction. What is needed instead is an organised approach to securing the maximum value from the resources employed.

Like work study, value improvement uses techniques of work investigation and assessment, but these are subservient to the main aims, which are to help the drawing office to fulfil its prime functions more effectively—and to minimise any waste of its resources. Often the key to success lies simply in making people aware of potential improvements in the functions of creative design, communication and information storage.

Draughtsmen were quick to state that they could increase productivity simply by using the same design pieces of paper. This increase either their contribution or their in work study. Their for the work study er dwindled—according to MANDATE

past some companies modern measurement is to quantify—within the limits—the more drafting work. But the results could applied as standard drawing produced. Draughtsmen were quick to state that they could increase productivity simply by using the same design pieces of paper. This increase either their contribution or their in work study. Their for the work study er dwindled—according to MANDATE

insight, these difficulties attributed primarily

delivery dates, and a shortage of skilled technical staff. This illustrates how a value improvement programme may be applied. The first requirement of the programme devised for the company was to secure the delivery of the staff themselves, whose own experience and ideas usually outweigh those of an outside expert. The project was begun by talking to the draughtsmen, explaining the programme's objectives, and stressing that it was an internal exercise in self-development. Two of the staff were trained to apply specially adapted productivity improvement techniques, but their main role was to identify problems and to stimulate suggestions from their colleagues.

### Variations

The special products section,

for instance, was inundated with work and was short-staffed. Although most products were variations of something which had been made before, the draughtsmen produced a new set of drawings for each order. This was because the arduous filing system made it so hard to find and modify an earlier drawing that the draughtsmen preferred to keep on "re-inventing the wheel".

The obvious answer was to acquire an expensive new filing system. Instead,

a draughtsman's suggestion led to the development of a series of pre-printed standard outline drawings of the most used components on which dimensions and special features were superimposed for each new order.

The volume of drafting work was almost halved, the backlog cured and fewer errors found

BY MAX WILKINSON

## Feminine lead in hi-fi

HE was 28, Gisela Burg, after the obstacles which she had that being an attractive air-hostess was not qualification for raising loan of £500 to start up her own business exporting busi-

ness. London bank manager advised: "I would do better to stay at home."

After years of hard self-coutries throughout, she has proved him right. She is now managing and owner of a thriving which exports more of British hi-fi equipment each year and has been elected chairwoman of the Federation of audio Manufacturers. Ms. Britain's total effort, the co-ordinator, Miss Burg's company, which has only 10 all businesses encoun-

ter the obstacles which she had to overcome in starting without money or experience to sell British products abroad.

She came to London from her native Wetzlar, West Germany, to improve her English. After a course at the Regent Street Polytechnic she took a job with Compromex, a company importing loudspeaker cones for British manufacturers.

I was dealing with small companies making hi-fi equipment, and I realised that many of them were making high quality equipment that could be sold abroad. But they really did not know how to export. They found the paper work confusing, and the cost of sending representatives round the world was too high for them.

After being refused a bank loan, she had to finance her first trip abroad by taking a job as an interpreter for a large company.

One of the biggest problems for the small exporter, even when he uses an agent, is cash flow. Cheques signed in, say, Germany, have to go from the local bank to head office before the credit is transferred to the head office of the British bank and then to the local branch. With delays in the mail and administration the whole process can take three to four weeks.

### Transfer

Miss Burg decided to speed the process by having the credits transferred direct from the local bank abroad to her bank by telex. "We pay the extra cost, which may be £2 or more, but this is very small when compared with an order of £20,000 or more. We are usually able to pass the money on to the supplier within seven days so that it can be re-invested at once in new components. For companies with a turnover of only £100,000 a year, this can be very important."

She also thinks the Government could help more. "For example, the Export Credit Guarantee Department is very slow to investigate claims. It can take six months or more to get your money. We have only had one claim and it took a year."

More should also be done to encourage banks to lend money to small businesses like her own, though Exports has never had a loan, and indeed, now lends money to some of its suppliers and customers.

However, if Miss Burg sees the faults of British industrial practices, with the eye of a German grammar school headmaster's daughter, she is also appreciative of their virtues. "I am sure I shall stay here. I like the life style and the friendliness. I was given a tremendous amount of help by people in the business when I started. This would never have happened in Germany. They would have taught me all the way and stopped me ever getting off the ground. The Germans are much more aggressively competitive."

### Some of the worst wounds...



We the ones that don't show

be called shell-shock. Now we know more. We know that there is to the human mind. Sailors and Airmen all risk mental breakdown from over-exposure and violence whilst in the service of our Country. Service...in peace no less than in making war.

our efforts solely to the welfare of these men and women from all ages. Men and women who have tried to give more than they could only 10, a few are nearly 90 years of age.

at home and in hospital. We run our own Convalescent Home, we provide work in a sheltered industry, so that they can live in peace; for others, a Veterans' Home where they can see out their days.

and women have given their minds to their Country. If we can, we must have funds. So please help to repay this vast debt. It is all of us.

"They've given more than they could—please give as much as you can."

**EX-SERVICES  
MILITARY WELFARE SOCIETY**

71 Princes Street, London, S.W.1. Tel: 01-584 8668.

### PEN DESIGN

EDITED BY JOHN ELLIOTT

BY NICHOLAS LESLIE

## A break with tradition

IN THE PAST ten to 15 years the ball-point pen has carved out for itself a firm's share of the European market for pens. The reasons are diverse and include the fact that the ball-point has become acceptable for use in schools, particularly in the U.K. where they were once generally banned. In addition companies like Bic, in France, swapped the market with cheap, throw-away ball-points.

An inevitable result has been that sales of fountain pens have suffered, with the situation being aggravated by the growing popularity of fibre-tip pens.

Precisely how much the fountain-pen market was hit is

nuclear because of a lack of statistics. But one company which was worried by the downward trend of sales of these pens in the late 1960s and early 1970s—particularly in Europe—was the Parker Pen Company. It also felt that it was suffering from an additional handicap in Europe of having a somewhat staid image.

Its pens—fountain, ball-point and fibre-tip—had for many years been based on minor variations of a theme dictated by the American parent company, with the most significant feature being the pen's arrow-

shape of pocket clip.

The problem of late deliveries

was aggravated by lengthy administrative procedures involving much liaison between sales, estimating and design departments. Network planning plus a rationalisation of paper-work cut out delays and saved up to eight weeks on the delivery cycle.

In the drawing office itself

much time was being wasted by stopping and re-starting jobs as priorities conflicted. Here, the consultants were able to help by advising on a better planning system, providing reliable data for the assessment of work content, and suggesting a method for determining in advance the number and types of drawings which would be required for a given project.

Three years later, the same

number of technical staff were

handling a substantial increase in orders, and earning sub-

stantially higher salaries. At

the same time the company's

shares had risen from 15p to 35p.

The author is a consultant

with W.D. Scott and Company, management consultants.

real idea" of what sort of design it wanted so that the design was acceptable. Designers were given a very wide brief. The only stipulations were that the pen should not resemble existing models and should not incorporate the arrow-clip. Also, it was to be included in the first fountain pen sold by Parker in Europe which would not have a gold nib. This was fitted in with the company's aim to keep the price down as much as possible, particularly because the cost of gold was increasing substantially while the new range was being planned.

Pentagram's first design was developed into the final product with few changes needing to be made as a result of the subsequent market research. The front end of the pen, incorporating the nib, is made of a coloured plastic material and fits into a stainless steel barrel. The front half of the barrel and the stainless steel cap are of the same diameter, so the back half of the barrel narrows to accommodate the cap. The clip is of simple design.

The market research tested such things as acceptability of the design, reactions to writing performance, the cartridge method of filling the pen and what sort of market and price range it would best fit into. It was therefore decided that, for the first time, a stainless steel band being put between the steel nib and plastic front end because many

particularly European—in the U.S., Parker is more involved in the cheaper pen market while in other countries it tends to have an expensive image. It was therefore decided that, for the first time, a stainless steel band being put between the steel nib and plastic front end because many

people felt the plastic housing for the nib looked insubstantial. In addition, a coloured band had to be increased over the years of

development and they now have an expensive image. It was therefore decided that, for the first time, a stainless steel band being put between the steel nib and plastic front end because many

people felt the plastic housing for the nib looked insubstantial. In addition, a coloured band had to be increased over the years of

development and they now have an expensive image. It was therefore decided that, for the first time, a stainless steel band being put between the steel nib and plastic front end because many

people felt the plastic housing for the nib looked insubstantial. In addition, a coloured band had to be increased over the years of

development and they now have an expensive image. It was therefore decided that, for the first time, a stainless steel band being put between the steel nib and plastic front end because many

people felt the plastic housing for the nib looked insubstantial. In addition, a coloured band had to be increased over the years of

development and they now have an expensive image. It was therefore decided that, for the first time, a stainless steel band being put between the steel nib and plastic front end because many

people felt the plastic housing for the nib looked insubstantial. In addition, a coloured band had to be increased over the years of

development and they now have an expensive image. It was therefore decided that, for the first time, a stainless steel band being put between the steel nib and plastic front end because many

people felt the plastic housing for the nib looked insubstantial. In addition, a coloured band had to be increased over the years of

development and they now have an expensive image. It was therefore decided that, for the first time, a stainless steel band being put between the steel nib and plastic front end because many

people felt the plastic housing for the nib looked insubstantial. In addition, a coloured band had to be increased over the years of

development and they now have an expensive image. It was therefore decided that, for the first time, a stainless steel band being put between the steel nib and plastic front end because many

people felt the plastic housing for the nib looked insubstantial. In addition, a coloured band had to be increased over the years of

development and they now have an expensive image. It was therefore decided that, for the first time, a stainless steel band being put between the steel nib and plastic front end because many

people felt the plastic housing for the nib looked insubstantial. In addition, a coloured band had to be increased over the years of

development and they now have an expensive image. It was therefore decided that, for the first time, a stainless steel band being put between the steel nib and plastic front end because many

people felt the plastic housing for the nib looked insubstantial. In addition, a coloured band had to be increased over the years of

development and they now have an expensive image. It was therefore decided that, for the first time, a stainless steel band being put between the steel nib and plastic front end because many

people felt the plastic housing for the nib looked insubstantial. In addition, a coloured band had to be increased over the years of

development and they now have an expensive image. It was therefore decided that, for the first time, a stainless steel band being put between the steel nib and plastic front end because many

people felt the plastic housing for the nib looked insubstantial. In addition, a coloured band had to be increased over the years of

development and they now have an expensive image. It was therefore decided that, for the first time, a stainless steel band being put between the steel nib and plastic front end because many

people felt the plastic housing for the nib looked insubstantial. In addition, a coloured band had to be increased over the years of

development and they now have an expensive image. It was therefore decided that, for the first time, a stainless steel band being put between the steel nib and plastic front end because many

people felt the plastic housing for the nib looked insubstantial. In addition, a coloured band had to be increased over the years of

development and they now have an expensive image. It was therefore decided that, for the first time, a stainless steel band being put between the steel nib and plastic front end because many

people felt the plastic housing for the nib looked insubstantial. In addition, a coloured band had to be increased over the years of

development and they now have an expensive image. It was therefore decided that, for the first time, a stainless steel band being put between the steel nib and plastic front end because many

people felt the plastic housing for the nib looked insubstantial. In addition, a coloured band had to be increased over the years of

development and they now have an expensive image. It was therefore decided that, for the first time, a stainless steel band being put between the steel nib and plastic front end because many

people felt the plastic housing for the nib looked insubstantial. In addition, a coloured band had to be increased over the years of

development and they now have an expensive image. It was therefore decided that, for the first time, a stainless steel band being put between the steel nib and plastic front end because many

people felt the plastic housing for the nib looked insubstantial. In addition, a coloured band had to be increased over the years of

development and they now have an expensive image. It was therefore decided that, for the first time, a stainless steel band being put between the steel nib and plastic front end because many

people felt the plastic housing for the nib looked insubstantial. In addition, a coloured band had to be increased over the years of

development and they now have an expensive image. It was therefore decided that, for the first time, a stainless steel band being put between the steel nib and plastic front end because many

people felt the plastic housing for the nib looked insubstantial. In addition, a coloured band had to be increased over the years of

development and they now have an expensive image. It was therefore decided that, for the first time, a stainless steel band being put between the steel nib and plastic front end because many

people felt the plastic housing for the nib looked insubstantial. In addition, a coloured band had to be increased over the years of

development and they now have an expensive image. It was therefore decided that, for the first time, a stainless steel band being put between the steel nib and plastic front end because many

people felt the plastic housing for the nib looked insubstantial. In addition, a coloured band had to be increased over the years of

development and they now have an expensive image. It was therefore decided that, for the first time, a stainless steel band being put between the steel nib and plastic front end because many

people felt the plastic housing for the nib looked insubstantial. In addition, a coloured band had to be increased over the years of

development and they now have an expensive image. It was therefore decided that, for the first time, a stainless steel band being put between the steel nib and plastic front end because many

# THE FINANCIAL TIMES

ESTABLISHED 1821  
INCORPORATING THE FINANCIAL NEWS

ESTABLISHED 1881

Head Office Editorial & Advertising Offices  
BRACKEN HOUSE, CANNON STREET, LONDON EC4P 4BY  
Telephone Day & Night: 01-248 8000, Telex: 886341/2, 886387

For Share Index and Business News Summary Ring: 01-248 8026

Headquarters: George House, George Road, Dulwich, S.E. 15, Tel: 01-250 4159  
Edinburgh: 37 George Street, Tel: 01-250 4120 (postal address: 37 George Street, Edinburgh, Tel: 01-250 4120)  
London: Permanent Head Office, 8833 183898  
Manchester: Queen's House, Tel: 061-234 1101  
Paris: 36 Rue de Solférino, Tel: 01-55 50 1000  
Geneva: 1110, Avenue de la Paix, Tel: 022-2110  
Frankfurt: Frankfurt am Main, Tel: 061-2110  
Tokyo: 200 Floor, Nihonbashi Shimbashi, Chuo-ku, Tel: 03-2111 2110

MONDAY, NOVEMBER 22, 1976

## The return to stop-go ways

THE NEW controls on bank deposits announced on Thursday are more important than they appear at first sight.

Like the other methods which the Government has employed for controlling the money supply they impose all the burdens on industrial and business investment and thus on future jobs. They follow on the heels of the misguided employers' National Insurance tax announced in July and the penal increase in MLR in October.

The harm done to investment by the latest measures is perhaps less obvious; but that does not make them any better. The new limit is known as the corset because interest-bearing deposits of the banks have to be kept to specified figures. But if deposits are limited, so too must be the assets on the other side of the balance-sheet. The main brunt will fall on bank advances which some banks are planning not just to limit but to reduce.

### The corset

The appeal of the corset to the Government is that it seems to provide a way of limiting the money supply without either cutting Government borrowing or raising interest rates. Such miraculous devices do not, however, exist in this world. Bank lending will be just as severely rationed as if interest rates had risen. But instead of rationing by price, it will be rationing according to the discretion of bank managers; and borrowers will feel the cost in terms of severer scrutiny, tighter limits and greater risk of downright refusal.

The corset has also the disadvantage of freezing competition for deposits between banks; and it may well distort the meaning of the monetary statistics just when such a weight is being placed upon them. The industrial strategy—if it means giving industry priority—is for the time being little more than a sick joke.

This latest piece of instant policy was clearly triggered off by the October money supply figure. These showed a rise of over 1 per cent in the broad-based measure of the money supply, which has risen in time the damage is done.

## The consequences of Herr Strauss

THE DECISION of the Bavarian Christian Social Union (CSU) to operate as a separate party in the Bundestag could mark a major turning-point in West German politics. The word "could" is chosen deliberately because there is a great deal about the decision which is still obscure. It is not yet clear, for example, how far the decision was taken at the prompting of Herr Franz-Josef Strauss, the CSU leader and indeed perhaps the party's only figure with a reputation—for good or ill—that goes way beyond the Federal Republic. It is also notable that the decision is still confined to the Bundestag. There is no commitment, as yet, that the party will set up its organisations outside Bavaria and mount its own campaigns in Federal and Landtag elections.

### Fourth party

Yet the suspicion must be both that Herr Strauss was deeply involved and that a decision to "go Federal" will be the logical next step. Herr Strauss is a formidable politician whose discontent with the performance of the Christian Democratic Union (CDU)—with which the CSU has allied—is well-known. He believes that the CDU should have fought a more aggressively conservative campaign in the Federal election last month and said so in no uncertain terms when the results came in showing that the CDU-CSU together had failed narrowly, but still failed, to win an overall majority. In Bavaria, to which the CSU is confined and where the CDU is not represented—Herr Strauss did campaign aggressively and his party won 60 per cent of the vote.

Herr Strauss would say—not without some justification—that those figures, coupled with the strong conservative showing in the rest of the German south, speak for themselves. He has also threatened to turn the CSU into a federal party sufficient times before to make it hard to believe that he is not behind it now.

JUST 36 hours before the first anniversary of the death of General Francisco Franco, one of the former dictator's main governmental institutions, the Cortes, finally threw in the towel and voted itself into extinction. Like an aged and overweight boxer that had not fought for nearly 35 years, it succumbed to a younger, more vigorous opponent which in the last resort was prepared to deliver the knockout punch. "Goodbye dictatorship, goodbye," crowed part of the local Press, hopefully, but with more reason than it could have had since the end of the Civil War in 1939.

As so often, the authorities may have locked the stable door after the horse has bolted. Judging by the experience of some banks, the expansion of advances and of the money supply itself may now be virtually over. But this will not prevent the squeeze from pressing on businesses which have not already made use of their credit lines.

There are two main dangers with present policy: The first is that too great a share of the burden of monetary restraint is being imposed on the private sector. There is a chance that this could be corrected by the budgetary package which the Government is now preparing in consultation with the IMF. But this package cannot be evaluated entirely in terms of its total size. Its composition is at least as important. There will not be much point in taking some of the burden off interest rate and credit policy, if it is merely shifted on to the corporate or personal sectors by means of tax increases.

### Too tight

The second danger is a more novel one. This is that too tight a limit could be placed on the short-term growth of the money supply. It is too early to be dogmatic, but the very tight corset suggests at least the possibility. This is not as surprising an error as it may seem. The runaway growth in the money supply in the summer and early autumn months, followed by a very tight clamp-down in 1977, is just what one would expect from "unbelieving monetarists" who when they finally act may feel that they would be returning in a new guise within a few months.

In the past monetary "stops" have usually been succeeded by a period of monetary "go," once sterling and the balance of payments began to improve. This, after all, is what happened in the early 1970s. But in the meantime the damage is done.

Whether this confidence is justified depends largely on the essential contradiction inherent in the Government. Each member of the present Cabinet did, or could have, held high office under General Franco. It is now possible for men used to operating under an authoritarian system suddenly to develop the conviction, tolerance, moderation and fairness needed to carry the country forward to a democracy?

Senor Suarez, until a few

### Massive gulf

However, there is still a massive gulf between Government and Opposition to be bridged.

Ideally the Cabinet would like to impose its own form of democracy and has said that the Communist Party and those groups further Left will not be legalised. All other parties wishing to have legal status must pass through the Government's vetting machinery, an either in the name of political repression. Pressure for free trade unions

Democrat party out of all the while a growing number of to replace the State-run

getting its funding from the aid coming to independent National Enterprise Board. It is presumably this type of

injunction which is alleged to have been declining and its profits gone to JFB, and at one point in the story there was a brief moment when it was thought that GKN and JFB would join the institutions in the Daily News too brash and gossip-laden. Critics have agreed that in recent years the Post has lost vitality, particularly in its news pages and has relied too heavily on the appeal of syndicated columns by newspaper personalities—form of journalism which has turned some reporters into millionaires, a phenomenon which unfortunately is unknown in Britain.

Whatever the result of the Post's loss of vitality, particularly in its news pages and has relied too heavily on the appeal of syndicated columns by newspaper personalities—form of journalism which has turned some reporters into millionaires, a phenomenon which unfortunately is unknown in Britain.

As Rupert Murdoch says he is "buying potential." But he certainly has a right on his hands, and there is no easy solution to the Post's problems. It would be a brave man who would take it down-market to compete with the 2m circulation Daily News, and Murdoch apparently intends to go in the other direction.

### The problems of the Post

According to people who know Dorothy Schiff well, one reason that she is selling her New York Post to Rupert Murdoch is simply that she is getting tired. Certainly this

should be no surprise for it has been a long and uphill battle keeping the Post alive. With a year end in September, shareholders can be expected to get a fairly accurate picture of 1975-76 trading, equivalent to a preliminary figure.

But then this can produce few surprises, since when the pre-tax loss of £589,000 was announced at the interim stage, it was said to be unlikely that there would be a pre-tax profit in the second half. What would be more interesting would be the longer range forecasts, including the current year and beyond, which would be made available to underwriters.

Institutional holders of about 40 per cent of Dunford's equity, plus Finance for Industry and the Equity Bank, have agreed to underwrite the denials of some of her Dunford's Rights issue as an alternative to the company ranks with her fellow publishers.

# The obstacles on Spain's path towards democracy

By ROGER MATTHEWS, Madrid, November 21



Prime Minister Suárez applauds after the Cortes approved democratic reforms last Thursday. On the left: Lt-General Manuel Meliáns and Alfonso Osorio, First and Second Vice-Presidents of the Government.

non-Government parties has activists been to have acquired ridiculous mounting steadily bombing knowledge and will become more acute in chosen to accept.

But the Opposition insists that "democracy" means all parties that eschew violence have a *de facto* right to exist and this must be accompanied by all other liberties that Spain has lacked for nearly four decades: free speech, right to free assembly, the right to strike and demonstrate, full access to radio and television, freedom of the press, right to free elections and, as a necessary precondition, the immediate abolition of the "repressive machinery" of the dictatorship. Unless these conditions are met, together with the freeing of the remaining political prisoners, several of the main Opposition parties have threatened to campaign for abstention in the referendum next month, because it cannot hold credible elections without tempting most of the constitution. Their slogan would be "a referendum without democracy is a farce."

Little chance seems to exist of the Cabinet acceding to these demands in the immediate future and therefore its conduct of the referendum campaign and its attitude towards opponents will become an important measure of its future intentions.

Away from the sometimes depressingly elitist and highly personalised political arena in Madrid, where individuals often loom larger than their parties, the experience of the past year has pointed up two other issues, which the Government has had little success in tackling and which are serious threats to democratic progress—political violence and the linked problem of trade union freedoms.

In the past 12 months nearly 40 people have been killed, either in the name of political repression. Pressure for free trade unions is greater than their numbers. To watch riot police launch themselves into action with tear gas, smoke bombs and truncheons against peaceful meetings of strikers is also to realise the huge task of re-education that is needed in the handling of public-order issues and in the whole question of labour relations. The latter is also critical to the long-term performance of the economy.

In Miles Druce, can take its

\$3.5bn experienced in 1975 inflation running at an annual rate of 18 per cent, unemployment moving towards 800,000 (more than 6 per cent of the active workforce), investment having dropped away sharply and business confidence at a very low ebb—time is becoming of the essence.

The latest growth projections for OECD member countries not yet done so well next year, and the likelihood achievement can begin

prices make dismal reading in Spain where a sharp fall in world trade activity was the best single factor in economic recovery. The ability that the country need further substantial loans next year, plus a deal of popular toleration by the Government if it undertake more basic economic measures, both seem arguments for a more democratic system, even some parties on the Right that "discipline rather than freedom" is the only way to see the country out of the

Successful visits by Juan Carlos to the United States and the relativity of relations with Germany have shown Western financial aid forthcoming to undermine Spain trying to establish democracy. And ahead are the prospects of joining NATO rather further away.

It is Spain's misfortune General Franco's death a moment when the high rates of the 1960s and '70s had evaporated, perhaps never to be with the same dynamics return political freedom nation at a time of growth in national intensity. The struggle for greater social justice increase arguments for again restoring the autonomy achieved in the prosperous Basque provinces.

### Basques at Catalans

The King has yet himself in the Basque provinces and the Catalans are given that they will sign their own Parliament. A Madrid Government understands the problems in the Basque provinces, it is doubtful whether they truly comprehend the regional feeling of Catalonia, a feeling conditioned by the PC War insistence on one Spain. Conversation Government Ministers reveal the inbred unwillingness to give more than a kilometre for fear that a kilometre will be lost.

Overcoming that fear central to what happens next six months, by cannot be submerged and Government are finding themselves trapped web of their own prominence having probably done in the past year than its more vocal critics have forecast, although for OKC member countries not yet done so well next year, and the likelihood achievement can begin

### MEN AND MATTERS

#### Legal tangles in the Sheffield battle

We have caught the American habit of issuing injunctions when business life gets complicated! Last month crane manufacturer Herbert Morris produced a notable double with two injunctions on two continents against the bidder, Babcock and Wilcox. It won its British point, lost its U.S. one but anyway ended up (more work for the lawyers) with the Monopolies Commission. Burmah has said it will consider legal action should the Bank of England sell the ex-Burmah stake in BP. Now Dunford and Elliott has obtained an injunction against the company bidding for it.

In the longer term, however, the consequences could be quite different, largely because of the nature of the German electoral system and especially the "5 per cent clause" under which any party gaining 5 per cent or more of the votes wins proportional representation in the Bundestag. In recent years this has served to keep the extreme Right-wing National Democratic Party out (though in 1969 only just) and the Liberal Free Democrats in (though again at times by a fairly narrow margin).

#### Alignments

If the CSU were to campaign as a federal party, it is almost inconceivable that it would fail to clear the 5 per cent hurdle. Many of its votes would no doubt come from the CDU though the CDU in turn would presumably pick up votes from the CSU by setting up its own organisation in Bavaria. Freed from its Bavarian ally, the CDU might adopt a more liberal image and make inroads on the Free Democrats, putting the latter's survival in the Bundestag at risk. Nor, judging by recent voting patterns in Bavarian cities, could a straight switch of Social Democrat voters to the CSU be ruled out. None of this has happened yet, but it is in this direction of possible new political alignments that thoughts inevitably turn.

The Dunford Board clearly takes its case very seriously, regarding it as much more than a holding tactic against a bid it has anyway described as unwelcome and opportunist. Equally, JFB seems ready to defend emphatically that it has anything to do with the project.

The information which Dunford allies to have been misused must include more detailed



"On my right the protests

and on my left names sent in

for deportation!"

getting its funding from the aid coming to independent National Enterprise Board. It is presumably this type of

injunction which is alleged to have been declining and its profits gone to JFB, and at one point in the story there was a brief moment when it was thought that GKN and JFB would join the institutions in the Daily News too brash and gossip-laden. Critics have agreed that in recent years the Post has lost vitality, particularly in its news pages and has relied too heavily on the appeal of syndicated columns by newspaper personalities—form of journalism which has turned some reporters into millionaires, a phenomenon which unfortunately is unknown in Britain.

Whatever the result of the Post's loss of vitality, particularly in its news pages and has relied too heavily on the appeal of syndicated columns by newspaper personalities—form of journalism which has turned some reporters into millionaires, a phenomenon which unfortunately is unknown in Britain.

As Rupert Murdoch says he is "buying potential." But he certainly has a right on his hands, and there is no easy solution to the Post's problems. It would be a brave man who would take it down-market to compete with the 2m circulation Daily News, and Murdoch apparently intends to go in the other direction.

### The problems of the Post

According to people who know Dorothy Schiff well, one reason that she is selling her New York Post to Rupert Murdoch is simply that she is getting tired. Certainly this

should be no surprise for it has been a long and uphill battle keeping the Post alive. With a year end in September, shareholders can be expected to get a fairly accurate picture of 1975-76 trading, equivalent to a preliminary figure.

But then this can produce few surprises, since when the pre-tax loss of £589,000 was announced at the interim stage, it was said to be unlikely that there would be a pre-tax profit in the second half. What would be more interesting would be the longer range forecasts, including the current year and beyond, which would be made available to underwriters.

Institutional holders of about 40 per cent of Dunford's equity, plus Finance for Industry and the Equity Bank, have agreed to underwrite the denials of some of her Dunford's Rights issue as an alternative to the company ranks with her fellow publishers.

Now 73, Dorothy Schiff took over the paper in 1952, and it has been declining and its profits falling too. It has retained a solid enough core of loyal readers amongst liberal New Yorkers who find its rival, the Daily News, too brash and gossip-laden. Critics have agreed that in recent years the Post has lost vitality, particularly in its news pages and has relied too heavily on the appeal of syndicated columns by newspaper personalities—form of journalism which has turned some reporters into millionaires, a phenomenon which unfortunately is unknown in Britain.

Whatever the result of the Post's loss of vitality, particularly in its news pages and has relied too heavily on the appeal of syndicated columns by newspaper personalities—form of journalism which has turned some reporters into millionaires, a phenomenon which unfortunately is unknown in Britain.

As Rupert Murdoch says he is "buying potential." But he certainly has a right on his hands, and there is no easy solution to the Post's problems. It would be a brave man who would take it down-market to compete with the 2m circulation Daily News, and Murdoch apparently intends to go in the other direction.

**Trying**

The Irish are truly worried about Eire's inflation, which the EEC projects at 18.5 per cent for this year, and from Dublin's point of view, many New York papers have folded including those operated by powerful newspaper interests such as the Hearst Press.

Now 73, Dorothy Schiff took over the paper in 1952, and it has been declining and its profits falling too. It has retained a solid enough core of loyal readers amongst liberal New Yorkers who find its rival, the Daily News, too brash and gossip-laden. Critics have agreed that in recent years the Post has lost vitality, particularly in its news pages and has relied too heavily on the appeal of syndicated columns by newspaper personalities—form of journalism which has turned some reporters into millionaires, a phenomenon which unfortunately is unknown in Britain.

Now 73, Dorothy Schiff took over the paper in 1952, and it has been declining and its profits falling too. It has retained a solid enough core of loyal readers amongst liberal New Yorkers who find its rival, the Daily News, too brash and gossip-laden. Critics have agreed that in recent years the Post has lost vitality, particularly in its news pages and has relied too heavily on the appeal of syndicated columns by newspaper personalities—form of journalism which has turned some reporters into millionaires, a phenomenon which unfortunately is unknown in Britain.

Now 73, Dorothy Schiff took over the paper in 1952, and it has been declining and its profits falling too. It has retained a solid enough core of loyal readers amongst liberal New Yorkers who find its rival, the Daily News, too brash and gossip-laden. Critics have agreed that in recent years the Post has lost vitality, particularly in its news pages and has relied too heavily on the appeal of syndicated columns by newspaper personalities—form of journalism which has turned some reporters into millionaires, a phenomenon which unfortunately is unknown in Britain.

Now 73, Dorothy Schiff took over the paper in 1952, and it has been declining and

# FINANCIAL TIMES SURVEY

Monday November 22 1976

J. H. J. S.

# Insurance

The insurance industry has had a couple of difficult years but prospects now appear brighter. Although problems of inflation, rate-cutting and overseas competition persist, most sectors feel their fortunes are reviving.

more than half the overall total the U.K. returned to the red for 1975—compared with a £16m after two rare years in the deficit in the previous year, black. But the loss figure of When CU's figures are removed, £16m, is still small compared with the disaster year of 1971 panes recorded underwriting when the loss reached £25m. losses down to £82m, from £101m. in 1974.

Thus for the majority of companies 1975 was a year of recovery, albeit slight, from the poor 1974 figures. This was certainly so for Royal Insurance, for which 1974 was the worst year for underwriting performance. It would appear that the Commercial Union is about a year to 18 months out of phase in its underwriting cycle compared with the other insurance companies.

The results so far reported in 1976 would confirm this conclusion. The major companies were reporting very much better results—General Accident at the nine months stage was approaching break-even in its underwriting, while Royal was showing a tremendous advance from results that were still poor, albeit better than 1974. The nine month results from CU are awaited with interest. At the half yearly stage, CU had improved but with very weak performance compared with the others.

The disaster sector in 1975 was motor business, where losses almost trebled to £150m. from £51m. in 1974. The problem territory still remained the U.S., with losses up from £11m. to £75m., while motor business in all other territories outside the U.K. experienced a deficit of £70.5m. Motor business in

## Pruned

The insurance companies started to take corrective action in the U.S. to meet the growing deficits back in 1974, with the CU starting last year. They all reported that unprofitable business and agencies had been pruned back or cut out altogether. Applications for very high rate increases were being granted by the various State Insurance Commissioners in many States.

America seem to have learnt for maximising cash flow and the third quarter results of GA. Corrective action was taken by the recovery in the world's stock markets, especially in the U.K. and U.S. Nevertheless, the companies are concerned about the continued lack of profitability which is hampering their efforts to U.K. or invest it overseas. But these problems will have

## RESULTS OF BRITISH INSURANCE COMPANIES

	1975	1974	Increase %			
<b>WORLDWIDE GENERAL PREMIUMS</b>						
Fire & Accident (non-motor)	2,687	2,246	19.6			
Motor	1,546	1,265	22.3			
Marine, Aviation & Transport	408	347	17.6			
<b>TOTAL</b>	<b>4,641</b>	<b>3,858</b>	<b>20.3</b>			
	1975	1974				
Premiums	Profit/ Loss	% of Premiums	Premiums			
			Profit/ Loss			
			% of Premiums			
<b>WORLDWIDE UNDERWRITING RESULTS</b>						
Fire & Accident (non-motor)	2,587	-25.2	-1.0	2,154	-65.7	-3.1
Motor	1,533	-149.8	-9.8	1,262	-51.1	-4.1
<b>TOTAL</b>	<b>4,130</b>	<b>-175.0</b>	<b>-4.2</b>	<b>3,406</b>	<b>-116.8</b>	<b>-3.4</b>
<b>U.K. UNDERWRITING</b>						
Fire & Accident (non-motor)	976	+20.3	+2.1	789	+21.4	+2.7
Motor	623	-4.6	-0.7	507	+1.8	+0.4
<b>TOTAL</b>	<b>1,593</b>	<b>+15.7</b>	<b>+1.0</b>	<b>1,296</b>	<b>+23.2</b>	<b>+1.8</b>
<b>U.S. UNDERWRITING</b>						
Fire & Accident (non-motor)	584	-42.8	-7.3	486	-34.8	-7.2
Motor	320	-74.7	-23.3	263	-11.3	-4.3
<b>TOTAL</b>	<b>904</b>	<b>-117.5</b>	<b>-13.0</b>	<b>748</b>	<b>-46.1</b>	<b>-6.2</b>
<b>REST OF WORLD UNDERWRITING</b>						
Fire & Accident (non-motor)	1,043	-2.7	-0.3	879	-53.3	-5.9
Motor	589	-70.5	-12.0	483	-41.6	-8.6
<b>TOTAL</b>	<b>1,632</b>	<b>-73.2</b>	<b>-4.5</b>	<b>1,362</b>	<b>-93.9</b>	<b>-6.9</b>

same as in the U.S.: the facing the insurance companies authorities would not permit—that of building up an adequate asset base to meet the growing volume of premium claims, especially workmen's compensation. The results of this action and better understanding from the insurance companies has now come through the accounts in both these territories and underwriting has returned to profitability.

Investment income from general insurance funds continues to be buoyant and still enables the companies to offset their underwriting losses. The only major exception was the CU which last year recorded a pre-tax loss on its business, a very rare occurrence.

Overall income from investments last year for the companies rose by £88m. to £465m., so that there was a net profit on general insurance business of £290m. in 1975. This increase reflects in part the continued high interest rates obtainable worldwide on the insurance company funds which were boosted last year by substantial rights issues.

The pressure on solvency margins apparent in 1974 was eased last year by the new money raised as rights issues and by the recovery in the world's stock markets, especially in the U.K. and U.S.

Nevertheless, the companies are a delicate problem for insurers to decide whether to bring the money back to the U.K. or invest it overseas. But these problems will have

CONTINUED ON NEXT PAGE

## Stronger

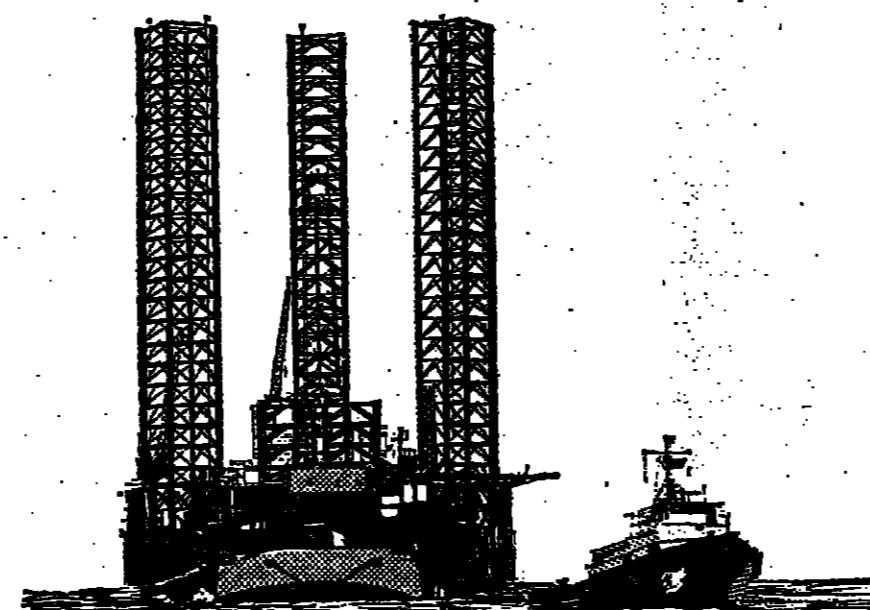
The other major problem of the insurance industry is the continued weakness of sterling, which can upset all predictions and assumptions made by underwriters. Over two thirds of business in the London insurance market arises from overseas. An insurance contract can be profitable in sterling terms, but because of the fall in sterling between receiving the premiums and paying the claims, it can result in a loss.

The recent concession by the Bank of England to allow insurers to keep 75 per cent. of the premium in the original currency will help meet this problem. But interest rates overseas, in general, are much lower than in the U.K. It is a delicate problem for insurers to decide whether to bring the money back to the U.K. or invest it overseas.

This is one of the problems to be resolved if London is to

# Insurance by C.E. Heath

When cover involves huge sums... unusual or complex risks... projects in the world's out-of-the-way places...insurers increasingly turn to us



Offshore and world's largest offshore form—the Thistle 'A' project

We were the contractors responsible for building this record offshore platform. We were chosen to insure the site; the dock equipment used in the construction of the platform including specially adapted cranes and their transportation and erection; plus the liability cover for Laing Offshore in their capacity as contractors.

## Interim results 1976/77

The unaudited results for the six months ended 30th September 1976 provide further evidence of the success of the

### C.E. Heath Group

Brokerage Income	£5,787,000	up 53%
Underwriting fees/ overriding Commission	£1,835,000	up 74%
Operating Profit	£3,692,000	up 111%
Profit attributable to shareholders	£1,692,000	up 102%
Earnings per share:	19.0p against 9.7p in 1975/76	

### \$30,000,000 oil-rig's 10,000 mile ocean trip

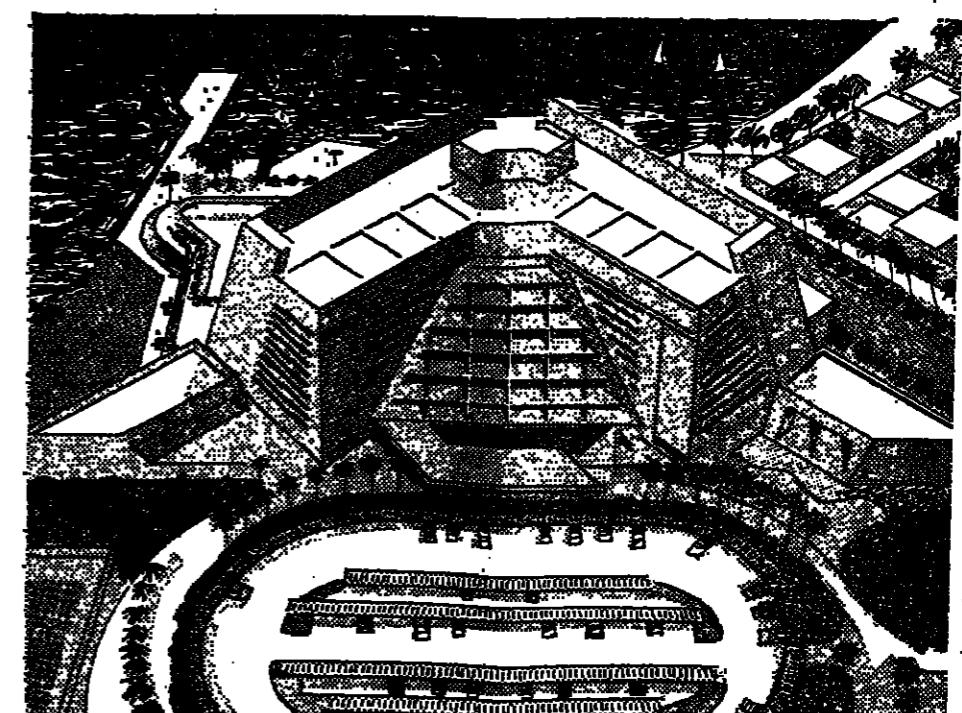
We have been chosen to handle the problems of insuring the international transportation of giant oil-rigs by Global Transportation Organisation. These ventures involve submerging an ocean-going barge, floating the oil-rig onto it, refloating the barge, and then towing it upwards of 10,000 miles across the world at speeds of up to 10 knots, in a voyage that can last over two months.

These C.E. Heath successes and many others are the result of our experience and proven integrity dating back over nearly a century of operation.

But perhaps the deciding factor is that we can handle both claims and changing insurance needs immediately through our on-site service.

We should be delighted to talk to you about the way our services can help you. Just telephone us and we can set up a meeting with one of our Directors who specialises in your particular insurance needs.

 C.E. Heath & Co. Ltd.  
Cuthbert Heath House 151/154 Minories, London EC3N 1NR  
Tel: 01-488 2488 Telex: 385280 88808 and at Lloyd's.



Multi-million dollar hotel at Sharjah, United Arab Emirates

The 350 room Inter-continental Hotel at Sharjah, is now being constructed by the Bechtel Corporation at a cost of approximately thirty six million US dollars. The contractor's all-risk cover has been placed with the Oman Insurance Company and we have been chosen to handle reinsurance into the London market.



£35,000,000 BSC investment

As insurance brokers to the British Steel Corporation we handled the insurance of the newly-opened BSC Thrybergh Bar Mill near Rotherham.

## INSURANCE II

## Learning to live with controls

THE INSURANCE industry, to be affected by extensive develop with a flexibility denied where for the causes of Britain's smaller end of the insurance action before the real damage is done.

along with the banks, has public scrutiny of its operations, to more restricted rivals, and economic problems; "long term finance is already available for minded of the continuing strong distinction between the predominant reason for the U.K.'s ability to industrial investment without political and public interest in poses of the various forms of develop as a leading internationalisation."

its activities by the Labour interference in the industry, national insurance centre.

The recent insurance legislation for the top seven companies, under which new regulations are continuing to be supported by the Government, produced, represents a major and has been vigorously criticised by the industry.

The arguments used by its proponents, moreover, are only a freedom of action unparalleled marginally related to the European countries providing a sharp contrast in the detailed controls exercised by the authorities.

## Benefits

This freedom, there can be no doubt, has brought important benefits. It has enabled the degree and that it will continue British insurance industry to

## Offing

CONTINUED FROM PREVIOUS PAGE

remain a world insurance having to face up to political as well as financial problems. The demand for the insurance services that London threat of nationalisation, always as the world economy grows, Labour Government, has moved And as the emerging nations set up their own local insurance with its adoption as official industries, that demand will be party policy. Despite denials of more for reinsurance than direct insurance. Reinsurance is a growth area of it should be ignored, the London market in the industry is now taking this future. Countries can set up threat seriously. The experience local insurance industries but it cannot provide the capacity or especially that of British Columbia in running motor insurance and making massive losses in the first year, should be enough of a deterrent.

The other problem is over direction of investment. A discussion of this subject needs a full article and is dealt with elsewhere. Sufficient to say that all but a handful of policyholders have been more than satisfied with the investment policy pursued by life companies and it is their money that the politicians wish to direct into suitable investment. The experience overseas of the linked life companies, but the traditional mutual life companies appeared to get more than the average rise in business. At home the industry is that in the U.K.

The aim of protecting the public was mentioned, it is true, in the Labour Party National Executive Committee's document setting out the nationalisation proposals, with a catalogue of recent failures in the insurance and banking sectors. But the main arguments used to support the case related basically to the need to channel increased long-term funds to support industrial investment, with the clear indication that public control over the resources available was the leading objective.

In replying to these proposals, the insurance companies have underlined the damage which they maintain nationalisation would inflict on confidence in the industry and on its impact overseas earnings. The limits placed on the company argued with the rest of the City panes are quite tight, particularly in relation to those at the

one big piece of property.

## Limited

It is possible to imagine circumstances where pressure on insurance companies to support particular sectors of industry with long-term finance (even through the new Equity Capital for Industry) could fall foul of the strict rules laid down in the new regulation. The experience overseas of the companies appears to get more than the average rise in business. At home the industry is that in the U.K.

The latest development of the rules sets out detailed limits on the amounts of particular kinds of asset which can be taken into account. The aim is simply to avoid a situation in which a company puts too many of its eggs into one basket, so that it could be disastrously affected by the collapse of one company or another.

Last year, insurance earned £452m. overseas, equal to just over 46 per cent. of the total invisible earning of UK financial institutions in the City. This dwarfs the net earnings of U.K. banks of £135m., £109m. from merchandising, and £16m. from the Baltic Exchange.

These private invisible earnings, of course, help partly to offset not only the continuing large deficit on visible trade in goods but also the large invisible deficit on public sector transactions, notably the rising figure for debt payments overseas.

Within the total, the share of insurance has increased over the last 18 months after a couple of years when the sector's earnings only grew slowly. Consequently, while the total net invisible earnings of the City rose by 13.2 per cent. in 1975, insurance earnings increased by just under 18 per cent.

The importance of overseas markets to the UK insurance industry is shown by the fact that about two-thirds of non-life premiums come from abroad, while for Lloyd's underwriters the proportion is three-quarters. Linked in with this, most prominent insurance brokers derive the majority of their business from overseas.

**Lloyd's**

The Central Statistical Office breakdown of the overseas earnings of U.K. financial institutions in the "Pink Book" (U.K. Balance of Payments 1965-75) indicates the various sources of income for the insurance business, and their differing growth rates. The sources are companies, Lloyd's and the brokers, though the income of the first two is split between underwriting revenue and income from their portfolio investment abroad. The insurance companies also derive profits on direct investment from their subsidiaries on overseas business written outside the U.K. Lloyd's writes all of its business on the home account since it has no overseas branches or subsidiaries.

The underwriting trading income reflects the balance between premiums for risks taken and expenses and claims. The underwriting profit is, of course, not simply a cash flow calculation for the particular year. This is because the premiums collected during the year are adjusted to cover unexpired risks on business to be carried into the future as well as unsettled claims—and claims settled during the year also include many which arose from business in earlier years. These complications apply particularly to Lloyd's which, so that the overseas earnings for Lloyd's underwriters are stated as an average of three years' premium income, net of claims paid, centred on the relevant year, with an estimate for the year ahead.

The figures show that the earnings of Lloyd's on underwriting grew sharply last year while the underwriting income of the companies has remained fairly flat over the last three years and is, indeed, lower than in 1971-72.

The figures show that the earnings of Lloyd's on underwriting grew sharply last year while the underwriting income of the companies has remained fairly flat over the last three years and is, indeed, lower than in 1971-72.

We only regret we have no kind of portrait of his father. He carries our connexion back

to at least 1793, giving us an unbroken chain of expertise spanning the best part of 200 years.

## Bain Dawes

Head Office: 26 Fenchurch Street, London EC3M 3DR.  
Telephone: 01-283 4611. Telex: 888143.

The Lutine Bell has, after all, been at Lloyd's only since the middle of the last century. We boast the terracotta bust of one of our earlier brokers, who was accredited to Lloyd's in the 1820s.

We only regret we have no kind of portrait of his father. He carries our connexion back

to at least 1793, giving us an unbroken chain of expertise spanning the best part of 200 years.

**A worldwide insurance service**

Offices and representation in U.K.: Birmingham, Bristol, Edinburgh, Haywards Heath, Huddersfield, Ipswich, Leeds, Manchester, Newcastle upon Tyne, Plymouth, Ireland: Dublin, Cork. Belgium: Antwerp. France: Paris. Germany: Hamburg, Italy: Milan, Bermuda: Hamilton. Canada: Montreal, Toronto, Winnipeg, Hong Kong, Japan: Tokyo. Australia: Sydney, Adelaide, Brisbane, Hobart, Launceston, Melbourne, Newcastle NSW, Perth, Papua New Guinea: Port Moresby. New Zealand: Wellington, Auckland, Christchurch, Dunedin, Invercargill, Napier, Wellington.

10/11/1976

from the present 10 per cent. but with a considerable active element which could be allowed both for existing companies and for all but the small companies to 18 per cent., and should be put into effect by the end of July 1978.

The most important and problematical area still to be covered, however, lies in the valuation of liabilities, the equivalent on the other side of the accounts to the asset rules already promulgated. The purpose of the regulations will be to enable a company to demonstrate its solvency and to give the authorities straightforward yardsticks against which to measure the returns they receive.

## Components

These regulations in effect involve three components in non-life business—the unexpired premium reserve, the outstanding claims reserve and the liability reserve. Valuation of the liabilities is normally done on the basis of past experience.

Michael B

## Top of the table in foreign earnings

## OVERSEAS EARNINGS OF U.K. INSURANCE

	1971	1972	1973	1974
<b>INSURANCE Companies</b>				
Underwriting (overseas business written in U.K.)	40	38	34	32
Direct investment (profits from overseas business written outside the U.K. through subsidiaries, etc.)	32	35	76	82
Portfolio investment	35	37	47	54
<b>TOTAL</b>	137	160	157	148
<b>Lloyd's</b>				
Underwriting (overseas business written in U.K.)	113	131	126	136
Portfolio investment	16	13	21	24
<b>TOTAL</b>	129	143	147	160
<b>BROKERS</b>				
	55	48	60	76
<b>TOTAL INSURANCE</b>	201	227	194	224

Source: Central Statistical Office

their world-wide branch and subsidiary network, writing business. The impact has been maintained in sterling undiminished by the fact that many resulted in the series of the broken run at least part of their overseas operations from the U.K., and so their expenses have not had to suffer the full effects of the fall in the pound.

The fall in the pound has a direct effect where an overseas risk is written in sterling and there is an exchange loss in the interval before a claim in a foreign currency is settled. But a lot of business of, for example, Lloyd's does not involve such an exchange risk.

There remains the problem of the fall in the pound increasing the sterling value of overseas premiums and thus of the reserves which need to be held.

Peter  
Economics Correspondent

## Insurance Service

For over a hundred years Pearl Assurance Company has been rendering a valuable personal insurance service to millions of families in their homes. Today, therefore, we are well qualified to assist in solving your insurance problems and our Life, Fire and General Branches are your service.



Chief Office: High Holborn, London WC1V 7EZ

Cover yourself with

Pearl  
assurance

Controls

Jeff in His

1975—Cargo ship  
tangs Tasman Bridge,  
which collapses onto  
the ship, sinking it.

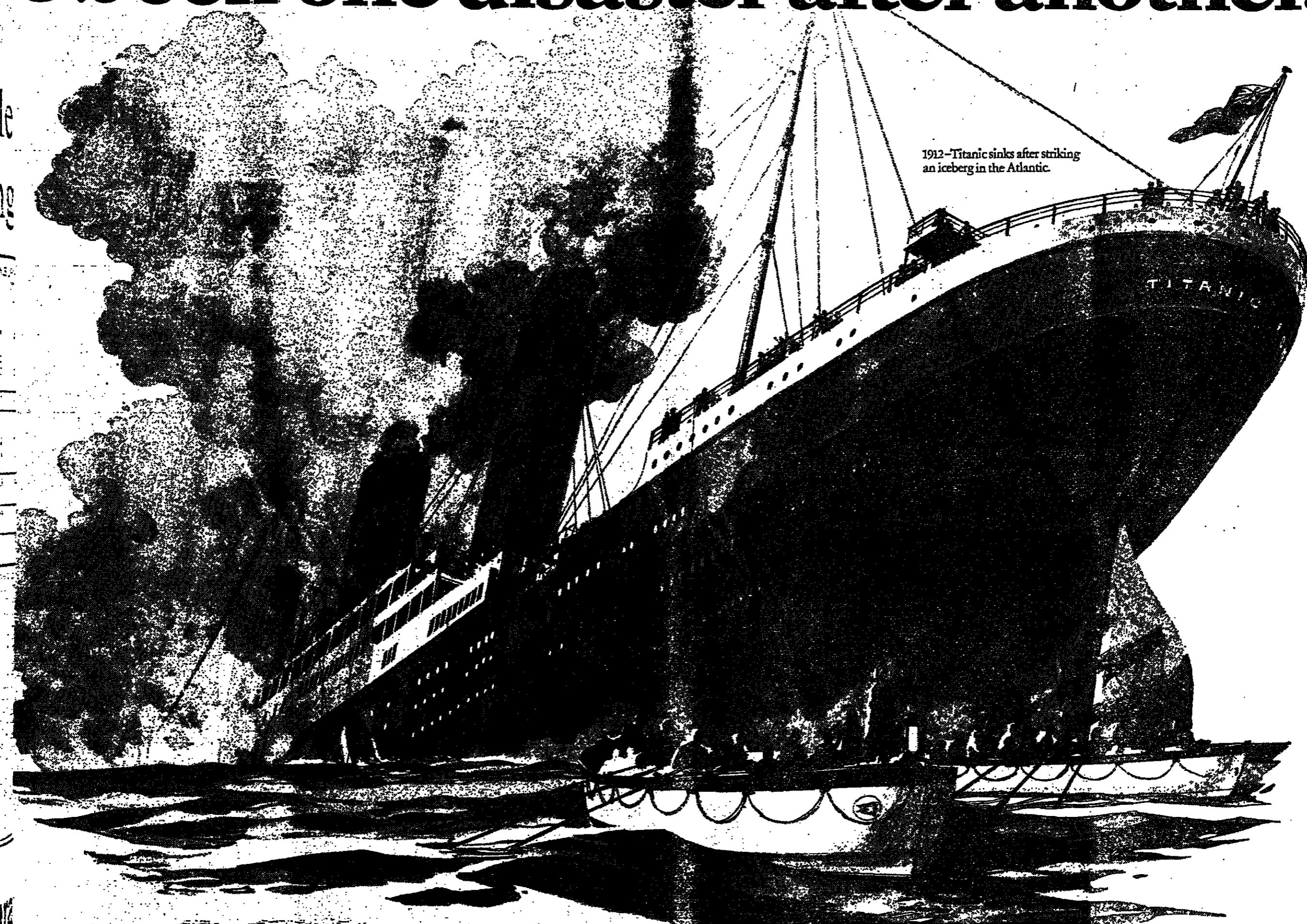


1953—Heavy rain and  
high tides along  
the East Coast cause  
the worst flooding  
in living memory.



# Since we started in business 's been one disaster after another.

1912—Titanic sinks after striking  
an iceberg in the Atlantic.



1970—Terrorists blow up hijacked jumbo jets  
at Revolution Airfield, Jordan.



1842—Much of Hamburg destroyed following the 'Great Fire.'

Even in the best run businesses, the occasional  
hitch is bound to occur from time to time.

Now if you're thinking that we appear to  
have had more than our fair share, we would point  
out that we've been in the insurance business for  
over 255 years.

So it's not really surprising that we've been  
involved in some monumental disasters.

Yet in each instance we paid up without  
quibbling or delay.

And this fact has undoubtedly helped us to  
become one of the largest insurers in Britain.

Because nothing does more to enhance the  
reputation of an insurance company than a  
demonstration of its ability to pay up when things  
go wrong.

Because when it comes down to it, isn't that  
what the insurance business is all about?

Head Office: Royal Exchange, London EC3V 3LS.



**Guardian  
Royal Exchange  
Assurance**

A good name to insure with.

## INSURANCE IV



## THERE'S NO SUBSTITUTE FOR EXPERIENCE

Equity & Law started life in 1844. We have used our wealth of experience wisely, and have always specialised in life assurance.

During all those years we have enjoyed a reputation as a leading office in the life assurance field.

If you would like to know more about Equity & Law, ask your insurance adviser to give you the benefit of his advice or ask us.

## Equity &amp; Law Assurance

We make life assurance easier to understand

Equity & Law Life Assurance Society Ltd, 20 Lincoln's Inn Fields, London WC2A 3ES

## Royal Insurance covers the world

World-wide insurance premiums at annual rate of £1,000m.— four-fifths from overseas.

World-wide headquarters — Bow Bells House, Bread Street, London EC4M 9ER.

Operations in over 85 countries, policies in 16 languages, dealing in 116 currencies.

U.K. Head Office  
New Hall Place, Old Hall Street,  
Liverpool L69 3EM.



**Royal Insurance**  
The International Name for Insurance

## Lloyd's holds its own

SINCE Lloyd's operates a three-year account for each underwriting year, members only know for certain at present the global results of the market up to the close of the 1973 account. This was satisfactory enough, producing record profits for the third successive year. The profit was £109.6m., compared with nearly £92m. for the 1972 underwriting year. But the percentage of premium income attributable to profit dropped from 9.6 per cent on a premium income of £957m. to 9.2 per cent on premiums of £1.19bn.

The profit included income from interest on underwriting funds, appreciation of investments and profits on currency exchange, etc. The "pure" underwriting profit for 1973 represented 5.7 per cent. This was worse than in 1972. The marine settlement was 3.67 per cent. worse in 1973 than in 1972, the non-marine deteriorated by 1.8 per cent., the aviation result by 6.73 per cent. and motor account by 0.97 per cent.

## Dropping

While the record profits have attracted a record number of applications for underwriting membership, it is clear that underwriting profitability is dropping. To some extent the record profit for 1973 was attributable to a considerable increase in income from interest and capital appreciation of investments during 1974 and 1975. At the same time, expenses and depreciation of investments showed a substantial reduction. Practice varies among different syndicates in allocating capital appreciation, but one arrangement is that, at the end of a year when there has been capital appreciation, this is distributed over the open years in proportion to the balances of those years.

Usually, members join both marine and non-marine syndicates, on the basis that a bad year for one market may not necessarily be a bad year for the other. Certainly, at the moment, there is a significant difference in prevailing conditions between the marine market (and to a lesser extent the aviation market) and the non-marine market.

Essentially, Lloyd's is an

international market (with more business continued during the subsequent increases in premium, their wealth) in return. And of course the sharp drop in what, at best, may be a substantial amount of business has the value of sterling has effectively increased overseas the other hand, it is argued that those with assets of this type have been experiencing no lack of business. Many non-marine underwriters at Lloyd's could write considerably more on risks which they would like to accept—both in terms of larger lines and additional risks.

To at Lloyd's For 1977, there are

business away potentially good 2,400 candidates for election

Currently, there are not far

for the underwriters in question, and for the Lloyd's brokers who have secured the business for the London market

in the beginning of 1976, 1,005 new members started underwriting on better terms. Non-marine premiums when converted into sterling.

To some extent, this shortage of capacity will be alleviated by an influx of new members at the beginning of next year. At the beginning of 1976, 1,005 new members started underwriting

feel that they do not have the risk of having to fund under losses, in addition to other commitments.

While there have been discussions as to how could attract those of the obviously wealthy membership, it can be resolved easily since security of a Lloyd's must be paramount as only the wealthy who afford to meet sub-underwriting losses, should be necessary.

One of the problems Lloyd's market as a which increasingly is "catastrophe" types of business, is that syndicates allowed to retain profit good years to meet had years. At the end three-year accounting period, the reinsurance premium into an "open" year, the "open" year accreting with the year being closed. The profit deducted from the premium must be paid the individual members taxable. Some tax relief is allowed in reinsurance funds which individuals put to a special

Any subsequent under losses must be met in instance by funds i

reserve.

John G

## Transact

The reason why underwriters are turning away this business is simply that, as part of the strict control of security, the amount of business which any individual member may transact depends on his wealth and the amount of the deposits which he has put up. The volume of business is measured in terms of premium income, and thus there is a maximum annual premium income which can be less than £27,500, compared with the usual figure of £75,000.

Premium income (which is measured in sterling) has not risen solely as a result of new business flowing into the market. In many cases, due to poor experience in the past, members on this basis, others feel that with relatively low premium income limits, it is not worth taking the risk of competition for non-marine liability policies, with consequent necessary, to the full extent of

It may be that, with 240 members put to a special Any subsequent under losses must be met in instance by funds i

reserve.

John G

## Marine and aviation

OVERCAPACITY is a word which has become depressingly familiar this year in any discussion of the state of world shipping and shipbuilding, but it is also most frequently used by marine and aviation underwriters to describe the state of their affairs.

For more than two years now the problem of too many underwriters chasing too few risks has bedevilled prospects for marine insurance. It has led to what is most frequently referred to as "a decline in discipline" which, at its most extreme, has been characterised by internecine feuding and destructive competition. Rates have been savagely depressed and marine insurers as a whole have failed to achieve the general 15 per cent. increase which their spokesmen said at the beginning of the year was vital to bring income into line with costs.

Curiously, there is little appreciation of these costs outside of the insurance and shipping world. In July, Lloyd's Intelligence Services reported that 18 ships, each with a hull and machinery value of more than £500,000, had featured as major casualties during the first half of 1976. Estimates had it that for the same period the world's insurance markets, with London in the forefront, will have settled more than £81m. on such casualty claims. London underwriters are now preparing to face the fact that 1976 will almost inevitably show bigger losses on the marine account than the 1975 record total of £122.6m.

## Bottom

The headline-catching losses of this year, notably the Berge Istra and the Olympic Bravery, will obviously be making a substantial contribution to the final bottom line figure when it comes to be written. However, if all other things had been equal, marine underwriters would have been able to have written off these losses without too much discomfort.

But what appear to be structural weaknesses in the world marine insurance market coupled with the shipping recession have narrowed the volume of premium income to the extent that the London market, still the world leader, can no longer implacably shrug off large single payments such as the \$25m. for which it was liable for the Olympic Bravery.

The problem would seem to stem in part from the inability of marine underwriters to minimise the most destructive aspects of their competition. Clearly the scope for managing competition on an international level is very limited.

At the beginning of the year Mr. Ted Rainbow, then the retiring chairman of the Institute of London Underwriters, drew attention to the depressive effect on rates of the efforts of some overseas markets to take business away from London. It is claimed that a large volume of the business

being written abroad is not only brought about by the world in aviation insurance uneconomic, but unnecessarily shipping recession, and in particular by the tanker surplus so, since it is often based on an imperfect understanding of what the London rate is.

There is still some argument about where the main burden of guilt lies, but it is widely agreed that some brokers have

been successfully placing insurance in other markets by offering it at the alleged "London rate." Very often this is the very lowest quotation obtainable in London, and not one

able to win much support.

Intermittently the London marine insurance market has struggled to hold the line against such "economics of the madhouse" and sharp practices to which an industry often becomes prone during times of trouble.

In so far as it is regulated at all, marine underwriting bows the knee to the 16-man

Joint Hull Committee whose understandings are voluntary

but which exists to try to keep Lloyd's and the companies working in some kind of harmony.

The stresses to which the London market has been increasingly subjected were vividly illustrated by the strike which in March brought the resignations of nearly half the members of the committee. The crisis was brought to a head by the lead rate which brought back to London the fleet of Mr. Y. K. Pao which had forsaken the world's insurance capital the previous year. The rate was widely believed to be unnecessarily low and in breach of the Joint Hull Committee's attempt to hold the line. After much to-ing and fro-ing the rift in the committee was finally healed, although its deputy chairman, Mr. Henry Chester, did not return.

However, the affair did force London underwriters to examine the implications of the developing trend towards a totally beggar-my-neighbour approach. Whether this trend has been checked is still a matter of argument. Only a couple of months ago Mr. Charles Gibb, chairman of Lloyd's Underwriters Association, was drawing attention to the fact that "the massive capacity of some London insurers to provide reinsurance continues to be used to fuel the fire of irresponsible and damaging competition from overseas markets."

"In addition to merely re-insuring a competitor who has written a risk on a blatantly uneconomic basis, these insurers compound the offence by offering over-riders, profit commissions, etc., all of which combine to ensure that the reassured, with his low retention, will suffer little or no loss and thus be able to continue to compete with such intensity. While these marine insurers in London continue to provide such liberal reinsurance protection there can be no end in sight of the competition that is currently forcing premiums down to such inadequate levels," wrote Mr. Gibb.

Clearly, many of the practices of which Mr. Gibb and others have complained derive from

being forced competition within the market and from abroad same time as the payment insurance is c Wide-bodied aircraft steadily becoming a large portion of the total most of the major v fleets and, thanks to their new values will approaching \$40m. Many of the older jets are insured for values well their replacement cost they are replaceable, wh are not being insured.

Happily, insurers are content with the advent of the Concord, whose high unit value has been absorbed by the market on terms which the aircraft is not regarded as a giant technical leap requiring a new perspective, with special rating has been which should be rem

time.

While aviation is no longer as marine insurance outlook is threatening recently summed up

on the warming by Hewitt, chairman of Aviation Underwriters Association, who pointed out no steps are taken to falling rates or to coring of the current unprofitable underwriting practices.

Several of the structural problems which have been deviling the marine insurance market for more than two years are now pretty well established

they are replaceable, wh are not being insured.

Happily, insurers are content with the advent of the Concord, whose high unit value has been absorbed by the market on terms which the aircraft is not regarded as a giant technical leap requiring a new perspective, with special rating has been which should be rem

time.

While aviation is no longer as marine insurance outlook is threatening recently summed up

on the warming by Hewitt, chairman of Aviation Underwriters Association, who pointed out no steps are taken to falling rates or to coring of the current unprofitable underwriting practices.

Several of the structural problems which have been deviling the marine insurance market for more than two years are now pretty well established

they are replaceable, wh are not being insured.

Happily, insurers are content with the advent of the Concord, whose high unit value has been absorbed by the market on terms which the aircraft is not regarded as a giant technical leap requiring a new perspective, with special rating has been which should be rem

time.

While aviation is no longer as marine insurance outlook is threatening recently summed up

on the warming by Hewitt, chairman of Aviation Underwriters Association, who pointed out no steps are taken to falling rates or to coring of the current unprofitable underwriting practices.

Several of the structural problems which have been deviling the marine insurance market for more than two years are now pretty well established

they are replaceable, wh are not being insured.

Happily, insurers are content with the advent of the Concord, whose high unit value has been absorbed by the market on terms which the aircraft is not regarded as a giant technical leap requiring a new perspective, with special rating has been which should be rem

time.

While aviation is no longer as marine insurance outlook is threatening recently summed up

on the warming by Hewitt, chairman of Aviation Underwriters Association, who pointed out no steps are taken to falling rates or to coring of the current unprofitable underwriting practices.

Several of the structural problems which have been deviling the marine insurance market for more than two years are now pretty well established

they are replaceable, wh are not being insured.

Happily, insurers are content with the advent of the Concord, whose high unit value has been absorbed by the market on terms which the aircraft is not regarded as a giant technical leap requiring a new perspective, with special rating has been which should be rem

time.

While aviation is no longer as marine insurance outlook is threatening recently summed up

on the warming by Hewitt, chairman of Aviation Underwriters Association, who pointed out no steps are taken to falling rates or to coring of the current unprofitable underwriting practices.

Several of the structural problems which have been deviling the marine insurance market for more than two years are now pretty well established

they are replaceable, wh are not being insured.

Happily, insurers are content with the advent of the Concord, whose high unit value has been absorbed by the market on terms which the aircraft is not regarded as a giant technical leap requiring a new perspective, with special rating has been which should be rem

time.

While aviation is no longer as marine insurance outlook is threatening recently summed up

on the warming by Hewitt, chairman of Aviation Underwriters Association, who pointed out no steps are taken to falling rates or to coring of the current unprofitable underwriting practices.

Several of the structural problems which have been deviling the marine insurance market for more than two years are now pretty well established

they are replaceable, wh are not being insured.

Happily, insurers are content with the advent of the Concord, whose high unit value has been absorbed by the market on terms which the aircraft is not regarded as a giant technical leap requiring a new perspective, with special rating has been which should be rem

time.

While aviation is no longer as marine insurance outlook is threatening recently summed up

on the warming by Hewitt, chairman of Aviation Underwriters Association, who pointed out no steps are taken to falling rates or to coring of the current unprofitable underwriting practices.

Several of the structural problems which have been deviling the marine insurance market for more than two years are now pretty well established

they are replaceable, wh are not being insured.

Happily, insurers are content with the advent of the Concord, whose high unit value has been absorbed by the market on terms which the aircraft is not regarded as a giant technical leap requiring a new perspective, with special rating has been which should be rem

time.

While aviation is no longer as marine insurance outlook is threatening recently summed up

on the warming by Hewitt, chairman of Aviation Underwriters Association, who pointed out no steps are taken to falling rates or to coring of the current unprofitable underwriting practices.

Several of the structural problems which have been deviling the marine insurance market for more than two years are now pretty well established

they are replaceable, wh are not being insured.

Happily, insurers are content with the advent of the Concord, whose high unit value has been absorbed by the market on terms which the aircraft is not regarded as a giant technical leap requiring a new perspective, with special rating has been which should be rem

time.

While aviation is no longer as marine insurance outlook is threatening recently summed up

on the warming by Hewitt, chairman of Aviation Underwriters Association, who pointed out no steps are taken to falling rates or to coring of the current unprofitable underwriting practices.

Several of the structural problems which have been deviling the marine insurance market for more than two years are now pretty well established

they are replaceable, wh are not being insured.

## INSURANCE V

# Motor premiums set to rise again

NG rocked by motor January 1974, but after that rates averaging 40 the index shot up to 197 at 1975, motorists may begin this year and they have got away to 216 by last July. Garage labour charges had risen to 136 like 12 to 15 per cent by January 1974 and then on to 223 by July 1976. The indices for new and used cars over the same period had risen to 208 and 174 respectively. Another point to consider is the underlying inflation, which is higher than might be anticipated — though so events look to be repeating themselves. In the 1974-75 pattern, the insurance company was when the companies pushed premiums much higher. Another point to consider is the time (which was missing) made it clear that the devaluation of sterling could pay an increase to the National treatment of imported models, and next year's rate increases could be a harder blow to owners of imported vehicles.

Overseas the problem is worse. As the table shows, losses were exceptional; in extent they were massive compared with the U.K. figure, and the future is more bleak. If one can attribute these losses to any one reason, it is probably that Government intervention in other markets has held down underwriting losses of 75% and as it takes months for a rate to come through to the profit/loss insurance companies trying to make losses and prepare spiralling inflation.

In the U.S. the picture is a little more hopeful. There has been a considerable increase in premiums despite the election year, and there is a good possibility of the industry moving into underwriting profit next year. The Automobile Premium Index shown by Rowe and Pitman at a base of 100 in the first quarter of 1974 started in 1975 still at 100, started 1976 at 128, but the brokers estimate

we see that in companies were antial losses. The blame is being attributed to the implosion of the General group, something like a motor market and entry in holding firms. Events have V and G concept wrong.

Events were in fact more than cash flow. Certainly G went to the wall others took to increase their profitable basis. There was a sharp reduction in 1972, followed by a drop during 1973.

Events began to catch up with the industry by way of roar. The result was that new business was leap-frogging during the year rate increases were equal annual re-

was hitting the through increased erratic, however, rising from £215m. in 1971 to £205m. in 1973 and then tailing off during the two ensuing years to £250m. in 1975. This drop mainly reflects the falling popularity of single-premium unit-linked contracts during the crunch years and modest at 123 by there is now some evidence to

## MOTOR UNDERWRITING RESULTS

	U.K.	(£m.)	U.S.	Rest of World	TOTAL
1969 .....	-15.4		-14.5	-9.8	-39.7
1970 .....	-31.3		-9.7	-10.5	-51.5
1971 .....	-25.5		6.4	-10.7	-29.8
1972 .....	-3.6		9.5	-18.4	-11.5
1973 .....	12.7		-2.0	-29.8	-19.1
1974 .....	1.8		-11.3	-41.6	-51.1
1975 .....	-4.6		-74.7	-70.5	-149.8

\* Minus indicates loss.

Source: British Insurance Association.

could end this final quarter keep down insurance costs? Some have traded down from a sharp rise to 145. Outside the U.S. the hope is for a gradual improvement after last year's £703m. loss.

Back in the U.K. it looks as if the legislation to be introduced next year to recover the cost of treating road accidents will be in the form of a flat levy. It is estimated in 1975 the cost was some £40m.; insurers contributed just £14m. Outside estimates are putting the flat charge at something like £3 a vehicle, and perhaps £4 if the Department of Health and Social Security is hoping to recoup half of the £55m. cost reckoned to be coming up this year, rather than the £40m. of 1975.

A few pointers suggested by General Accident may provide some help. First restrict driving to yourself plus spouse; this could save 10 per cent. Take an excess of, say, £50 on accident claims; this could save as much as 15 per cent. Obviously try and hold on to the no claims bonus, and make sure you are not liable to some special reduction such as a reduced rate for drivers over 60.

Terry Garrett

It is all bad news for the motorist. So what can he do to

## Life assurance doing well

FEW SECTORS in Britain have suggest that the fashion is as this sector has developed, more investment choices have been packaged for the public. So what at first started off as an attractive way to invest in equities with favourable tax treatment has now mushroomed into a sector that can provide suitable investment opportunities in property, gilts, agricultural land, money bonds and an endless variety of mixtures between these different investment avenues. One of the most popular brands is the so-called Managed Bond, a three-way investment in equities, property and gilts.

These figures are for total new business written and include the important business written overseas. This has shown a steady increase in new yearly premiums received, which have increased by more than threefold since 1971 to £144m. This is the main portion of overseas business written, for the amount of single premiums received is much smaller. Over the past three years the latter has remained stable at around £32m.

The past five years have been noted for the rapid growth in the unit-linked sector, which was interrupted by the 1974-75 downturn and is now beginning to reassess itself; and for the reduction, for the first time in many years, in terminal bonuses declared by many conventional life offices. These experiences highlight the essential differences of these two types of life assurance, for while unit-linked assurance suffered from a failure of confidence by the public as asset values were visibly eroded when stock markets and property markets crashed, the closed portfolios of the conventional offices were less exposed so that their sufferings only became tangible when they began to drop the rate of terminal bonuses.

### Impact

These experiences had a more severe impact on sales of unit-linked contracts. Their combined annual premiums were £28m. in 1972, £38m. in 1973, £45m. in 1974 and £45m. in 1975. Yet the revival of confidence in the financial sector has had a visible effect on their recent sales which have risen by nearly half in the first six months of this year. First half sales of £45m. were more than for the whole of the previous year.

The impact has been even greater in single premiums, which has been the main success of unit-linked assurance. After rising nearly three-fold in one year to £296m. in 1972, they peaked at £346m. in 1973 and then fell sharply to £24m. last year. Yet in the first six months of the current year they are just over £100m.

By their very nature it is expected that sales of unit-linked assurance will vary with general investment sentiment, just as unit trust sales have varied with the general stock exchange indices. Sellers of this type of assurance have always stressed the investment merits rather than the protection afforded, for in most cases the death cover is minimal.

Roy Levine

*Jeffrey Hills*

Last year, General Accident's investment in British industry and commerce reached £320 million. That's the measure of our confidence.



"We have been ready to play our role in providing funds to both Finance for Industry and the much discussed equity investment vehicle, though investment through these additional channels will account for a very small proportion of the total moneys invested in the ordinary way through the capital markets."

Last year, our total investment in British industry and commerce reached £320m, and we will continue to invest in industry so long as we have sufficient confidence.

It would be irresponsible for us to do so if we have not."

Mr. L.H. Stuart Black, Chairman.  
Extract from the Chairman's Statement to shareholders presented at the Annual General Meeting on Wednesday 26th May 1976 in Perth.

**General  
Accident**

Honestly, it's the best policy.

# Get plenty out of insurance by choosing the company with so much to offer.

A wide range of policies and sound investment schemes. A fine bonus record for with-profit policy holders.

Policies to protect your home — your possessions — your car.

Permanent health insurance that really safeguards your income if you're ill.

Group Pension schemes to provide retirement benefits for your employees, giving you security of capital and allowing maximum flexibility in contributions and benefits.

And many other types of insurance. Combined with all the experience and safety that comes from dealing with the Prudential. For good insurance, it's a very sound policy to go to the Prudential.

We have the experience

**FEGUARD  
TODAY,  
PLAN FOR  
MORROW.**

London and  
Manchester  
Assurance

Your best man for life

London Assurance Company Limited, Finsbury Square, London EC2A 1HE  
Telephone 01-612 8000

By their very nature it is expected that sales of unit-linked assurance will vary with general investment sentiment, just as unit trust sales have varied with the general stock exchange indices. Sellers of this type of assurance have always stressed the investment merits rather than the protection afforded, for in most cases the death cover is minimal.

The Prudential Assurance Company Ltd, 142 Holborn Bars, London EC1N 2NH.

## Our business is all about people



People—not politics—are our daily concern at Sun Alliance. People...who for over 260 years have looked to us for the security of all they value most. We've always honoured their confidence with personal service—service geared to the needs of the most important person in society; the individual. Our policyholders trust us because our way of doing business has stood

the test of time. After all, when it comes to insurance there's wide freedom of choice and it's a matter of pride that so many people choose us. We number our policyholders in millions—thinking, prudent people who rely on us to protect their homes, their cars, their business activities—and their leisure. Our business is 'personal'. Let's keep it that way.

**SUN ALLIANCE  
& LONDON**  
INSURANCE GROUP

Bartholomew Lane, London EC3N 2AB.

Insurance.  
Because you really  
never know about that  
next step.

TAISHO MARINE & FIRE INSURANCE CO., LTD.  
5, Kyobashi 4-chome, Chuo-ku, Tokyo, Japan  
Telex: 124670 KALMSEA



Netherlands Reinsurance Group—  
salient figures for 1975/1976:

Gross Premiums	£ 87,000,000
Net Premiums	£ 59,000,000
Capital and Reserves	£137,000,000
Total Assets	£184,000,000

Amsterdam

London

Philadelphia

Capetown

Curacao

The Group plays an important role in the United Kingdom through its wholly-owned subsidiary, NRG London Reinsurance Company Limited, and plans to expand its activities with full confidence that London will maintain its pre-eminent place in world insurance.

**NRG**

Join us today

## INSURANCE VI

# Continuing debate on investments

INSURANCE COMPANIES as available for the more mercantile tended to dampen the torious purpose of supporting borrowing demand. The other, and somewhat industrial expansion.

Broadsides of this kind are to controversial scheme, has been

be found in the Labour Party's equity bank, Equity Capital

"Banking and Finance" pro-industry, established Life Assurance Society

posals for nationalisation of the recently by the institutions and

biggest banks and insurance Finance for Industry to channel

companies. The same kind of capital to companies which

reasoning also finds a place in could not raise it in the market

the detailed proposals for much—for instance because they

closer regulation of investment were going through temporary

difficulties. Scaled down from

Principal of Ruskin College in originally conceived

Oxford, in his Fabian Society grandiose £500m project to one

pamphlet "Funds for Invest" with an offered capital of £50m,

ment" earlier this year. A com

plaint made by these critics con

cerns additionally the marked subject of considerable dispute,

it was either needless or would involve too hazardous a commitment of funds.

In the event, only £41m of the £134m contribution

equity bank is relative

Total investment by 1

ance companies last

in 1974 and on a narrows basis of co

only including membe

British Insurance Ass

£1.7bn. in 1973. The

resources year

has varied sharply in period, though for so

reasons.

The remarkable con

1973, when share ma

to their lowest for

explain why invest

bodies declined to o

in that year from

£336m. last year

through the insurance support of the big res

of right issues.

Perhaps the shar

about during this p

that while cash and

holdings were prece

added to by £868m.

they were drawn £251m. in the follo

when more normal

encouraged a policy o

long-term investment.

Investment in gilts

from £318m. in 197

£115m. in 1974,

sharply to £1.6bn.

Investment in li

property, a trend de

in the early 1970s when

of appreciation seem

good in this field, co

around £300m.-£400m

during 1973-75

remained this year

level.

The big swings in t

of investment over th

years shows that the

industry's investment

has not minded ha

swings in their dis

appraisals of th

This may well conti

their view, though i

that current critis

increase if there is

to a more stable pa

Margar

were unknown. It is

significant that all pe

total fires occur

working hours.

Malicious damage

recognised as the ch

area. In 1972, 143

started by arsonists, 2

lowing year and 305

A breakdown of 11

which totalled £215m. will be available until

But the trends in 1976

largely the same and

been some shifts in

table. Engineering

the head, with 96 fir

£18.8m., with retail d

and professional, and

services both of the

£12.1m. In the same

there were 16 fires co

£1m. each.

The provincial fi

1975 show that 35p

£100 of Gross Domest

was lost through a

compares with 26p in

sounds frightening

even more disturbing

that 1975 will actuall

as a relatively good y

the total was down

and there were less 1

Secondly, the figures

to date indicate tha

in for a bumper 12

and that has very lit

to do with the drou

tions that existed t

the summer. Up to t

September, the last

month, fires had log

total of £18.8m. again

at the three quarter

1975. There have

24 fires of over £1m

a total of £37.6m., t

being an electrical

manufacturers at £4.2

Mr. E. F. Bigland,

chairman, said last

it is encouraging t

fires in 1975 devel

disastrous proportion

essential for everyone

to be especially vigil

1976 so that this im

provement can be o

The latest figures must

come as a consider

appointment to all in

Keigh

## INSURANCE VI

# Continuing debate on investments

available for the more mercantile tended to dampen the torious purpose of supporting borrowing demand.

The other, and somewhat industrial expansion.

Broadsides of this kind are to controversial scheme, has been

be found in the Labour Party's equity bank, Equity Capital

"Banking and Finance" pro-industry, established Life Assurance Society

posals for nationalisation of the recently by the institutions and

biggest banks and insurance Finance for Industry to channel

companies. The same kind of capital to companies which

reasoning also finds a place in could not raise it in the market

the detailed proposals for much—for instance because they

closer regulation of investment were going through temporary

difficulties. Scaled down from

Principal of Ruskin College in originally conceived

Oxford, in his Fabian Society grandiose £500m project to one

pamphlet "Funds for Invest" with an offered capital of £50m



## INSURANCE VIII

## Brokers' dominant role

INSURANCE can be effected in two main ways. In one, the client, whether corporate or individual, can approach the insurance company direct through one of its representatives to discuss his needs and place his insurance with that company. In the other, he can use the services of an independent intermediary—the insurance broker—who will advise and discuss the insurance needs and place the consequent insurance where he thinks best.

The broking sector has played a dominant role in the development of the U.K. insurance industry and in making London a world insurance centre. Indeed, business can only be placed at Lloyd's by approved insurance brokers.

Technological progress in many fields has meant that the risks to be covered have become larger in size, more complex to assess and more difficult to place. As the emerging countries become more industrialised, the role played by the broker in the U.K. insurance industry is certain to be even more dominant. This is the era of the big risk—an oil rig will now be insured for \$400m. and cover for the Dubai harbour construction contract amounted to £100m.

The services of a broker in dealing with all aspects of this insurance right from the start are essential. Brokers are now responsible for producing £1.5bn. of overseas premium income each year and their direct contribution to invisible earnings in 1975 was £104m. in addition to their part in the earnings of Lloyd's and the companies.

But despite the recent efforts of the insurance broking organisations to publicise their efforts in this field, the insurance broker is still to many individuals the man with premises in the High Street who arranges his motor insurance and life assurance. The public have trouble distinguishing between the full-time intermediary offering a wide service and the part-time agent dealing with at most a handful of insurance companies. The dividing line is very blurred, since both call themselves insurance brokers.

## Council

The consultative document was drawn up by the British Insurance Brokers Council whose members are drawn from the four major broking organisations, the Corporation of Insurance Brokers, the Association of Insurance Brokers, the Federation of Insurance Brokers and Lloyd's Insurance Brokers Association.

Such a formation in itself represented a major step forward in a profession that had previously been fragmented even regarding professional representation.

The first interesting item in this submission was to define exactly what insurance broking is and who could be considered an insurance broker. This was part of the initial directive from the Secretary of State for Trade who had expressed his concern over the lack of any clear distinction between brokers and other insurance intermediaries. The public would certainly like to know the difference.

The BIBC had a ready made definition from the EEC directive on insurance intermediaries. Stripped of its legal jargon, it purports that an insurance broker is an intermediary who acts completely independently, both as regards giving advice and in the placing of business. This would put out of court all those part-time agents trading under the name—a move which many "true" brokers have been advocating for a long time.

Willis Faber and Dumas, told

The Council document then goes on to recommend that all Insurance brokers, persons or firms using the title insurance broker be registered with a special committee set up by the Council. To be granted registration, the client would have to be satisfied with this recognition a broker would have life policy?

Many brokers have for some time been dissatisfied with this lack of control but did nothing to have achieved certain educational positive about it until the tional standards and fulfil Government took the initiative certain experience conditions and requested the four broking organisations to submit recom- recommendations for self-regulation. This galvanised the brokers to years' experience or else five get together and take action. This galvanised the brokers to years' experience for those who have not passed the CII examination.

No one can object to this standard, which is adequate but need to have a good working knowledge of insurance, but they do not need to be boffins.

But since the CII examinations are not orientated towards selling, the BIBC at some future date might, if this scheme is accepted by the Government, consider introducing its own examinations.

Next the BIBC lays down minimum financial and solvency requirements for brokers and will insist that annual accounts are submitted duly audited. Again no one can possibly quarrel with this condition. It is only common sense that a business is run with adequate financial resources. Yet many budding brokers start off virtually a shoe-string.

Then brokers will have to take out adequate errors and omissions liability insurance equal to three times the annual premium turnover, with a minimum of £250,000. This is essential if the client is to be fully protected from any mistake of the broker. After all, brokers are only human and mistakes occur even in the best-run organisations. Finally there will be established a guarantee fund financed by a levy on all brokers out of which all individuals would be compensated for the financial failure or fraud of a broker.

But most complaints against brokers are concerned with being sold the wrong policy with the help of expertise from this country there has often been set up (in many cases with the help of expertise from this country) there has often been an urgent need for savings in

from clients and would take the no one can trade as an insurance broker unless he is registered. This would not put anyone out of business who was not prepared to register, but he would have to use a different name. In life insurance, many have gone out of the way not to be called insurance brokers.

The BIBC to its credit does not attempt to lay down a set of rules by which brokers would transact their business. Such a document would be worse than the trade union rule book. Instead it lays down a simple straightforward code of conduct which brokers have to agree to follow. And it backs this up by recommending the establishment of a complaints and discipline committee. This would hear complaints against brokers

from clients and would take the no one can trade as an insurance broker unless he is registered. This would not put anyone out of business who was not prepared to register, but he would have to use a different name. In life insurance, many

have gone out of the way not to be called insurance brokers.

Financial planner was the occupation description. The rest would be up to the public to understand that insurance brokers were something extra. The model the conditions for membership of Lloyd's brokers which seem to have achieved the correct balance between control and unlicensed freedom.

The BIBC has asked the Government for legislation so that

Eric Short

## Involvement in Third World

**THE ACCELERATION** of nationalism among the developing countries has left a considerable mark on the U.K. insurance industry over the past decade or so. One by one the countries that make up the Third World, of which Britain's former colonial territories represent a large part, have decided that national pride cannot be complete without an indigenous insurance industry—in much the way that airlines and sports stadia have become firm symbols of national kudos.

But there is more in this trend than a simple desire on the part of the underdeveloped world to fly the flag. Where local insurance industries have been set up (in many cases with the help of expertise from this country) there has often been an urgent need for savings in

foreign exchange. But whatever the motive the end result is that U.K. underwriters have been gradually eased out of what had long been traditional areas of operation.

**Change**

The major composites with wide overseas connections have been the first to feel the wind of change, and that goes for the life companies too. The re-insurers have also had their problems, although in their case the two-way flow of business has brought some benefits. The amount of actual business that can undertake is often limited, and as a result recourse to reinsurance is a top priority—especially for higher risks where insurance is one of the

few international insurance centres capable of absorbing specialised business.

Mercantile and General Reinsurance Company is especially busy overseas, and it cites Africa as an area that would make an excellent case study for any one wishing to analyse the growth of nationalism and its effect on insurance.

The M and G is the biggest reinsurance company in the U.K.; its counterpart in the U.S. is the National Reinsurance Group based on Abu Dhabi. Heath's aggressive approach to new business was reflected in its interim profits which, helped by the weakness of sterling, more than doubled before tax in the six months to September.

M and G stresses that the insurance brokers act simply as middlemen—creating the opportunities and placing the business

names are growing fast. The technical problems notably Nigeria—and this is aided with insurance as not being matched by the way its development is growth of risk management. Elsewhere in developing countries hazards are one of the company's biggest headaches at the begin to look at caution couple of years ago the Nations Conference on

M and G also has extensive UN links with the Far East—it produced a secretariat to help set up the Nepalese reinsurance company at the end of the 1960s—where the major markets centre on Indonesia. Most of the Indonesian insurance industry is nationalised, and where there are foreign incursions the authorities demand that they be accompanied by large cash deposits. For example, a general non-life insurance company wishing to operate in Indonesia would need to put down an initial \$250m.

But the part of the U.K. insurance industry that has had the most contact with the developing world is probably the reinsurance broker. By its very nature much of the activity in the early years of insurance business to emerge from the less developed nations finds its way on to the London market, which is big and specialised enough to accept the sort of risks over and above normal commercial development (oil tankers, air-liners and so forth). The brokers have consistently used their expertise to advise and set up local industries—not for philanthropic purposes but to increase their own business and set up two-way flows of trade.

The study points out that the Indian subcontinent, while quota share and first Minet gets something like an eighth of its premiums from marine insurance; are the Far East. Seligwick Forbes highlighted the importance of reciprocity, especially in developing areas where such treaties are balanced. Holders were told at the annual general meeting earlier this year that it was the group's aim to extend services into names those of an un-promising new fields. The nature or of too many chairman, underlined the income or too small a amount of time and effort that compared with the extent the company was spending on risk borne, the reinsurance seeking new opportunities in not be expected to offset the Far and Middle East. Reciprocity in exchange business ceded.

Elsewise, C. E. Heath drew special attention recently to On this basis treat overseas outlets. Heath too often placed not individual in the hope of the Middle but in the form of a "b East having recently acquired so that the attractive its counterpart in a 25 per cent stake in an can offset the less at companies, notably in Malawi, Zambia and Tanzania. Ghana is currently in the process of which, helped by the weakness of sterling, more than doubled based on an exchange rate of 10x in the six months to September, and suggests that the v-

But by and large the insurance brokers act simply as middlemen—creating the opportunities and placing the business

Jeffrey

## Stewart Wrightson—an expanding Group in a growth business

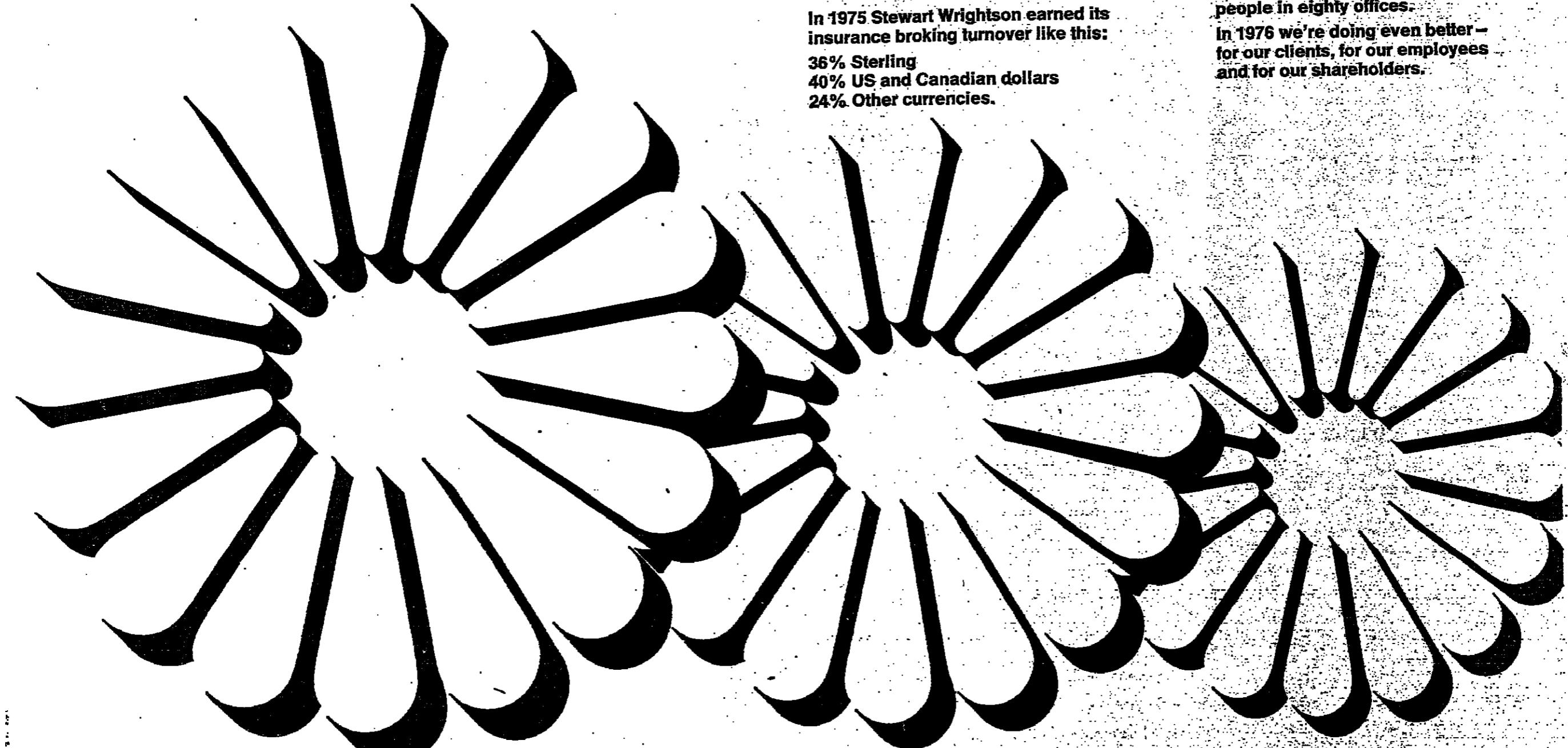
**Stewart Wrightson has offices in 27 countries and does business with many more.**

**In 1975 Stewart Wrightson earned its insurance broking turnover like this:**

**36% Sterling  
40% US and Canadian dollars  
24% Other currencies.**

**In 1975 Stewart Wrightson employed about two and a half thousand people in eighty offices.**

**In 1976 we're doing even better—for our clients, for our employees and for our shareholders.**



**Stewart Wrightson International Insurance Brokers**

1 Camomile Street  
London EC3A 7HJ  
Telephone 01-623 7511  
Telex 8811181  
and at Lloyd's

A member of the  
Matthews Wrightson Group

It is in fact

Giles Merritt reports that the will and the cash are now lacking to help Ulster.

# Britain's poor relation

M and the political of £900m., according to Northern Ireland Office working party, is frightening enough, estimates, for the subvention that balances Ulster's dwindling tax receipts, and probably another £100m. for the additional cost of keeping the Army in an active counter-subversive role rather than as a Nato garrison force.

As Ulster's economic and political shortcomings are unlikely to improve in the foreseeable future, British governments must look forward to a steadily mounting yearly bill from Northern Ireland, unless the ground rules can be changed. Minds have been concentrated by a document called the Quigley Report. Currently much discussed in Northern Ireland and the Republic as a lucid analysis and rescue plan, it is in fact focusing Whitehall's attention on the Province's endless demands and their long-term implications.

## Benefit cuts?

Its aim is the maintenance and improvement of Ulster's standard of living at a price of about £1bn. over the next five years. Far from wheeling more cash out of the Exchequer, the report is leading some Civil Servants toward a re-examination of the premise that Ulster is automatically entitled to parity—meaning the same welfare state benefits—as the rest of the U.K.

There even is the doubt, delicately hinted at in the Quigley Report, that "parity" may not necessarily be in the Province's own interests. Reduced social welfare spending would release more money for industrial subsidies, reversing the present trend by which the share of industry and commerce in Government spending in the Province will have shrunk to about 13 per cent by 1979.

policy that will, in the British tax to £1bn., consisting

The report, named after its chief author, head of the Ulster Commerce Department, stresses that it is "unthinkable" that the Province's economy could be allowed to drift steadily downwards. The new Ulster Secretary, Mr. Roy Mason, recently echoed that view in the House of Commons, but the reality is that in Westminster and Whitehall Ulster's difficulties no longer attract much sympathy. There is a growing awareness that not only is the Province endlessly troublesome but also immensely expensive. Before 1969, Northern Ireland enjoyed a thriving industrial growth—in fact its growth rate was 50 per cent higher than Britain's—and more or less paid its own way. To British eyes, its snowballing economic decline since 1973 has accelerated the problem. The British subvention to the Province has risen from £313m. in 1973-74 to £600m. this year, and will rise by another 50 per cent in the next.

The phenomenon is familiar enough. Industrial decline throws a greater burden on public expenditure while simultaneously cutting the tax yield from industry. The economic slump since 1973 has accelerated the problem. The British subvention to the Province has risen from £313m. in 1973-74 to £600m. this year, and will rise by another 50 per cent in the next.

## Jobs shrinking

The rate of industrial shrinkage is alarming. If some assessments are accurate then Ulster's production costs have during the past five years risen 20 per cent faster than selling prices, and the slide may be irreversible. So far this year about 15 companies or factories have shut their doors, taking about £100m. out of the Provincial economy in wages, subcontracts and taxes and, of course, adding almost that amount in fresh demands on public spending chiefly unemployment benefit.

In the spring of this year, the point at which the then Northern Ireland Secretary, Mr. Merlin Rees, commissioned the Quigley Report as a "strategic" plan to "save Ulster" the vital engineering production index stood at 112. Since then it has sunk to 100, its original 1963 base. The all-industries index, too, has drifted steadily down during the past six months.

The Provisional IRA's "economic warfare" tactics of hit-and-run bombings, deserve some of the blame. According to figures just released by Ulster's Minister of State, Mr. Don Concannon, terrorism has cost 13,000 jobs since 1969.

## Letters to the Editor

### ion inting

*Chief Accountant,  
Technical Industries*

is very tempting to approach advocated Stenham in his letter er 17. After the long e is a need to move in acceptable account d and a consensus has developed on the Sandilands adjustment. depreciation and on specific indices here is a danger, how if a standard emerges on these two adjust will then never take step of moving from generally agreed to be system of inflation to a comprehensive at the time, effort and devoted to the long e been enormous and be a very real chance whole matter will go off" once a standard issued.

All union and pension funds would suddenly be totally worthless, and unions and companies could cease to worry about the need for "topping up" from current subscriptions or profits. The present generation of workers would no longer need to rely on the generosity of future generations or future Governments to bail them out in their old age.

Direct investment in the production capacity of the economy, whether through equity shares or some new means, would prove particularly attractive again, since although riskier than gilts, the chances of real gains would be greater. Gilt yields give a true yield of 2 per cent, equities a true yield—on average—of between 4 and 5 per cent, reflecting the greater risk.

Now do I believe the introduction of this new money is anything but inevitable. So much of the preparation for it is already under way: for example, inflation accounting will lead to revised accounting standards linking oil and fuel. Government saving schemes will give way to index-linked gilts; index-linked civil service pensions will lead to "parity" on all other pensions, starting with the state scheme, and spreading to all private schemes which will be able to offer it as soon as the right index-linked investments are available.

Let us all welcome this new sound money, and do all in our power to hasten its full introduction.

J. R. Sheldon  
20. Stafford Place, S.W.1.

### The biggest barter

From Mr. A. Llewellyn.

Sir.—It seems pretty certain now that, by 1980, our North Sea oil interests will be producing 100m. tons of crude annually and quite definite that Saudi Arabia and a few other oil producing nations desire to restrict the annual value of their output of crude to what they can usefully spend.

Seemingly therefore, a logical basis exists for the massive barter of say 100m. tons annually of 1977-80 Saudi crude for 100m. tons annually of 1981-84 North Sea crude, less a factor for sulphur differential.

As, at present prices, 100m. tons seems to be worth between \$7bn. and \$8bn. the factor of money supply within world inflation would become less serious and the advantages to our own economic trauma too obvious to mention. Of course, the oil majors would hate it but, as the U.S. is now importing about 40 per cent of its consumption, their writ becomes ever more suspect.

Luckily, some members of the Organisation of Petroleum Exporting Countries, particularly the Saudis, as probably

world's greatest protagonists of capitalism, now know all about the decreasing value of money and may immediately see the longer term value to them of the sort of barter which I suggest.

Algerian Llewellyn.  
22, Park Crescent, W.I.

### Controlling the finance

From Mrs. J. Haigh.

Sir.—Has anyone considered the relationship between the number of financial controllers and the lack of finance, in the companies in which they proliferate?

I have noticed in one firm in which I am, unfortunately, a shareholder, dire results, losses in subsidiary firms, dismissal of experienced research and production managers, a soaring overdraft, and drastically reduced dividends and share price, but, surprise, surprise, more financial controllers!

One might—perhaps, paraphrase Boyle's Law—the number of financial controllers varies inversely as the finance.

J. M. Haigh  
Ashcombe Park,  
Cheddleton,  
Leek, Staffs.

### Tax on the dole

From Mr. N. Allan.

Sir.—Consider the logic of the present position in which the Government finds itself in the debate on short-term benefits and tax thresholds. On the one hand, the Supplementary Benefits Commission considers the new rates to be the minimum needed for subsistence. On the other, the internal Government deems it so high that the country could not afford to raise personal allowances to remove earnings of the same amount from the tax net. It is now no longer possible to deny that for some people it is no longer to their benefit to work.

These two positions are irreconcilable in logic. To save the position of the low paid, either the country cannot afford the benefit rates—or the threshold is too low. If it is necessary to raise the same amount of revenue through income-tax then some other rates, and allowances must be made more severe. Leaving aside the question of dishonest evasion, to tax benefits is to sink deeper into the morass of administration, handing out funds with one hand and taking back with the other.

The present position is an insult to any society which wishes to preserve the will to work.

Neil R. Allan  
Old Abbey Road,  
North Berwick,  
East Lothian.

### Getting rid of anomalies

From Mr. R. Harris.

Sir.—If it is administratively impractical to tax unemployment benefit, there is another way of getting rid of the worst

with 16 industrial complexes destroyed beyond repair. The total of jobs created since the last war has been 72,000, and that was chiefly during the boom foreign investment years of the 1960s.

The phenomenon is familiar enough. Industrial decline throws a greater burden on public expenditure while simultaneously cutting the tax yield from industry. The economic slump since 1973 has accelerated the problem. The British subvention to the Province has risen from £313m. in 1973-74 to £600m. this year, and will rise by another 50 per cent in the next.

## Jobs shrinking

The rate of industrial shrinkage is alarming. If some assessments are accurate then Ulster's production costs have during the past five years risen 20 per cent faster than selling prices, and the slide may be irreversible. So far this year about 15 companies or factories have shut their doors, taking about £100m. out of the Provincial economy in wages, subcontracts and taxes and, of course, adding almost that amount in fresh demands on public spending chiefly unemployment benefit.

In the spring of this year, the point at which the then Northern Ireland Secretary, Mr. Merlin Rees, commissioned the Quigley Report as a "strategic" plan to "save Ulster" the vital engineering production index stood at 112. Since then it has sunk to 100, its original 1963 base. The all-industries index, too, has drifted steadily down during the past six months.

The Provisional IRA's "economic warfare" tactics of hit-and-run bombings, deserve some of the blame. According to figures just released by Ulster's Minister of State, Mr. Don Concannon, terrorism has cost 13,000 jobs since 1969.

## GENERAL

EEC Finance Ministers meet, Brussels.

EEC Agriculture Ministers begin two-day meeting, Brussels.

PARLIAMENTARY BUSINESS  
House of Commons: Consideration of Lords amendments. Possible debate on regional policy.

European Programme Group begins two-day meeting in effort to establish general guidelines for arms co-operation, Rome.

Duke of Edinburgh attends Air League lunch, Mansion House.

Cambridge by-election nominations close.

OFFICIAL STATISTICS  
Construction new orders (September).

## To-day's Events

conference and exhibition opens, Metropole Centre, Brighton.

COMPANY MEETINGS  
See Week's Financial Diary on Page 9.

MUSIC  
Mr. Edward Heath MP conducts London Symphony Orchestra in programme of Wagner (Siegfried Idyll), Schubert (Symphony No. 5 in B flat) and Mozart (Piano Concerto No. 24 in C minor, soloist Clifford Curzon); and Exultate, Jubilate, sung by Annaliese Rothenberger (soprano), Grosvenor House, W1, 7.30 p.m.

Some of its suggestions are productive public workforce, which is currently the technique used to damp down the unemployment crisis, steps should be taken to create new jobs in manufacturing industry.

The pressures on Mr. Mason in Whitehall are also increasing. Quigley apart—and the extra funds needed to implement even its more cautious proposals cannot now be provided until 1978/79—he has two very urgent problems on his hands.

The future of Harland and Wolff shipyard must be decided by the early spring, and at the same time he is facing determined Treasury opposition to his senior advisors in the Northern Ireland Office, Mr. Mason chose to publish the full text of the Quigley Report. Although it had been handed over to the Government on schedule in early July, its fate was still being

Northern Irish employers have their own demands, and which has been extended for a further three months—only Mason this winter. They are by dint of great persuasion by concerned over the Government's policy of "jobs for jobs" according to one of his advisers. This was one of the least of the many traps on Mr. Mason's path.

ing  
bus

straightforward and may well be adopted fairly early next year. A £14m.-a-year subsidy would compensate industry for Ulster's 25-30 per cent.

The pressures on Mr. Mason in Whitehall are also increasing. Quigley apart—and the extra funds needed to implement even its more cautious proposals cannot now be provided until 1978/79—he has two very urgent problems on his hands.

The future of Harland and Wolff shipyard must be decided by the early spring, and at the same time he is facing determined Treasury opposition to his senior advisors in the Northern Ireland Office, Mr. Mason chose to publish the full text of the Quigley Report. Although it had been handed over to the Government on schedule in early July, its fate was still being

Northern Irish employers have their own demands, and which has been extended for a further three months—only Mason this winter. They are by dint of great persuasion by concerned over the Government's policy of "jobs for jobs" according to one of his advisers. This was one of the least of the many traps on Mr. Mason's path.

ing  
bus

straightforward and may well be adopted fairly early next year. A £14m.-a-year subsidy would compensate industry for Ulster's 25-30 per cent.

The pressures on Mr. Mason in Whitehall are also increasing. Quigley apart—and the extra funds needed to implement even its more cautious proposals cannot now be provided until 1978/79—he has two very urgent problems on his hands.

The future of Harland and Wolff shipyard must be decided by the early spring, and at the same time he is facing determined Treasury opposition to his senior advisors in the Northern Ireland Office, Mr. Mason chose to publish the full text of the Quigley Report. Although it had been handed over to the Government on schedule in early July, its fate was still being

Northern Irish employers have their own demands, and which has been extended for a further three months—only Mason this winter. They are by dint of great persuasion by concerned over the Government's policy of "jobs for jobs" according to one of his advisers. This was one of the least of the many traps on Mr. Mason's path.

ing  
bus

straightforward and may well be adopted fairly early next year. A £14m.-a-year subsidy would compensate industry for Ulster's 25-30 per cent.

The pressures on Mr. Mason in Whitehall are also increasing. Quigley apart—and the extra funds needed to implement even its more cautious proposals cannot now be provided until 1978/79—he has two very urgent problems on his hands.

The future of Harland and Wolff shipyard must be decided by the early spring, and at the same time he is facing determined Treasury opposition to his senior advisors in the Northern Ireland Office, Mr. Mason chose to publish the full text of the Quigley Report. Although it had been handed over to the Government on schedule in early July, its fate was still being

Northern Irish employers have their own demands, and which has been extended for a further three months—only Mason this winter. They are by dint of great persuasion by concerned over the Government's policy of "jobs for jobs" according to one of his advisers. This was one of the least of the many traps on Mr. Mason's path.

ing  
bus

straightforward and may well be adopted fairly early next year. A £14m.-a-year subsidy would compensate industry for Ulster's 25-30 per cent.

The pressures on Mr. Mason in Whitehall are also increasing. Quigley apart—and the extra funds needed to implement even its more cautious proposals cannot now be provided until 1978/79—he has two very urgent problems on his hands.

The future of Harland and Wolff shipyard must be decided by the early spring, and at the same time he is facing determined Treasury opposition to his senior advisors in the Northern Ireland Office, Mr. Mason chose to publish the full text of the Quigley Report. Although it had been handed over to the Government on schedule in early July, its fate was still being

Northern Irish employers have their own demands, and which has been extended for a further three months—only Mason this winter. They are by dint of great persuasion by concerned over the Government's policy of "jobs for jobs" according to one of his advisers. This was one of the least of the many traps on Mr. Mason's path.

ing  
bus

straightforward and may well be adopted fairly early next year. A £14m.-a-year subsidy would compensate industry for Ulster's 25-30 per cent.

The pressures on Mr. Mason in Whitehall are also increasing. Quigley apart—and the extra funds needed to implement even its more cautious proposals cannot now be provided until 1978/79—he has two very urgent problems on his hands.

The future of Harland and Wolff shipyard must be decided by the early spring, and at the same time he is facing determined Treasury opposition to his senior advisors in the Northern Ireland Office, Mr. Mason chose to publish the full text of the Quigley Report. Although it had been handed over to the Government on schedule in early July, its fate was still being

Northern Irish employers have their own demands, and which has been extended for a further three months—only Mason this winter. They are by dint of great persuasion by concerned over the Government's policy of "jobs for jobs" according to one of his advisers. This was one of the least of the many traps on Mr. Mason's path.

ing  
bus

straightforward and may well be adopted fairly early next year. A £14m.-a-year subsidy would compensate industry for Ulster's 25-30 per cent.

The pressures on Mr. Mason in Whitehall are also increasing. Quigley apart—and the extra funds needed to implement even its more cautious proposals cannot now be provided until 1978/79—he has two very urgent problems on his hands.

The future of Harland and Wolff shipyard must be decided by the early spring, and at the same time he is facing determined Treasury opposition to his senior advisors in the Northern Ireland Office, Mr. Mason chose to publish the full text of the Quigley Report. Although it had been handed over to the Government on schedule in early July, its fate was still being

Northern Irish employers have their own demands, and which has been extended for a further three months—only Mason this winter. They are by dint of great persuasion by concerned over the Government's policy of "jobs for jobs" according to one of his advisers. This was one of the least of the many traps on Mr. Mason's path.

ing  
bus

straightforward and may well be adopted fairly early next year. A £14m.-a-year subsidy would compensate industry for Ulster's 25-30 per cent.

The pressures on Mr. Mason in Whitehall are also increasing. Quigley apart—and the extra funds needed to implement even its more cautious proposals cannot now be provided until 1978/79—he has two very urgent problems on his

# COMPANY NEWS

## Kwik Save forecasts record year

ANOTHER RECORD year is forecast by Mr. J. F. D. Hill, chairman of Kwik Save Discount Group, in his annual statement for the year ended August 28, 1976. Although the rate of inflation for prices has been reduced from the very high level of 15 months ago, Mr. Hill says it is nevertheless expected to continue at a relatively high rate for some time. He is confident that the group's market share will increase.

Turnover expanded by 40 per cent. to £11.84m. in the year under review, and this growth included a substantial increase in volume sales. Margins increased in the second half, says Mr. Hill. As reported, profit before tax expanded from £3.85m. to £5.25m. and dividends totalled 3.948p net per 10p share.

During the year, 25 new stores were opened and three closed, making a total of 93 stores at the year end. Projected expansion in the current year is expected in the Midland and South West. Mr. Hill says although further outlets will be opened in North Wales and the North West, About 50 stores are expected to be opened.

Outstanding commitments at the year end in respect of contracted capital expenditure amounted to approximately £9.4m. (£1.45m.) for the year ended August 28, 1976. Capital expenditure authorised but not contracted amounted to approximately £49.000 (£5.500) in the first 10 months during the year, from £1.88m. to £6.26m. Meeting, Prestatyn, December 16, at noon.

## Barrow Milling expansion

TURNOVER of flour-millers, bottlers and soft drink manufacturers, The Barrow Milling Company, expanded to £13.7m. for the 15 months to August 31, 1976, compared with £3.45m. for the previous year, and pre-tax profit advanced from £23.871 to £1.303.835.

A final dividend of 8.8p per 20p share makes a total of 11.5p gross for the period against 8p for the year. Earnings per share were 14.06p (9.17p).

The figures include 12 months end Corcoran.

## BOARD MEETINGS

The following companies have notified dates of Board meetings or the date of Annual General Meeting. Such meetings are usually held for the purpose of considering dividends. Official indications are not available when the details concerned are given. Details of deals and the sub-dividends shown below are based mainly on last year's timetable.

### TO-DAY

Interims:- Allied Leather Industries, Amico, British Petroleum, Invergordon, Interflame Construction, and General Securities.

Finals:- Bassett's Brick & Tile, British and Colonial Plastics (Scarborough), Speedwell Gear Case, Trafalgar Investments Trust, Wade Paperies.

### FUTURE DATES

Interims:— Andover Steel Institute, Nov. 26

Dec. 14

Dec. 19

Dec. 24

Dec. 29

Nov. 29

Nov. 24







## Today, a High Street giant is unleashed.

The giant "third force in banking" is now freed from previous regulations. From today, the TSB offers a full personal banking service.

The time is right. The Trustee Savings Banks have national coverage, with branches in and around

almost every High Street in the land.

Over 11 million accounts are now handled in the 1,658 branches, one for every five people in Britain. Cheque Accounts, Savings Plans, Investment Accounts, Unit Trusts, plus all the services you expect from your bank.

And from today, personal loans and overdrafts.

The TSB has much to offer. But then from giants you do expect great things.

**TRUSTEE SAVINGS BANKS**  
Central Board, PO Box 99, 3 Gracechurch Street,  
London EC3P 3BX

**TSB**  
TRUSTEE SAVINGS BANKS

## OVERSEAS MARKETS

BY TONY HAWKINS

## Uncertainty in new issue market

ALTHOUGH prices recovered in issues have been very loosely held indeed, the secondary market towards the end of last week, conditions in the new issue market were sufficiently uncertain as to instil a note of caution, resulting in the postponement of new offerings.

On Friday, the news of a further prime rate cut—8½ per cent, from 6½—by Morgan Guaranty bolstered an otherwise rather anaemic recovery, which hitherto had been based primarily on a strong domestic bond market in New York, though sterling's strength helped the English names.

The decision by the Federal Reserve to ease U.S. monetary conditions is being interpreted as a distinct shift in policy and should give the secondary market a welcome boost this week.

But whether this will encourage a continuing high level of new issues is another matter. Late last week, more than one market observer was prepared to suggest that the great 1976 new issue bonanza might be coming to an end. Although in recent months the Eurobond market has demonstrated an impressive capacity to digest a substantial volume of new issues, in the last few weeks there has been mounting evidence that some of these

have been very loosely held indeed, especially for Canadian names.

Thus while lead managers have been able to point to substantial oversubscriptions, the performance of several stocks in the aftermarket has been decidedly unimpressive. This may signal an end to the new issue bonanza, though the consensus view—helped no doubt by the Fed's Friday actions—remains that a high level of activity is likely for several months yet.

The Midland Bank \$75m. 10-year bond issue was priced at \$9 on a coupon of 8½ per cent. This is virtually identical to the return available on the currently-quoted National Westminster bonds. It was generally agreed that the issue had been less than a resounding success. Market conditions had been unfavourable and British names are not the highest-rated these days. But the lead managers say that the issue was well subscribed and described its pricing as realistic in the light of current market conditions.

There will be considerable interest in the stock's secondary market performance this week. It has at least three things going for it—the recovery of sterling, the much improved secondary market and the further downshift in U.S. interest rates.

The South of Scotland Electricity Board issue is still in the market and will be priced this week. In the light of the uninspiring Midland performance, it is difficult to be optimistic of its prospects, but the lead managers are on record as saying that a significant proportion of the offer was preplaced with 1976 sales in excess of \$60m.

Nippon Meat Packers today announces a \$194m. equity issue of continental depositary receipts. This is one of the major Japanese process industries with 1976 sales in excess of \$60m.

It is offering 7½ million shares at a discount from the price paid on the Tokyo Stock Exchange on November 30. Managers are J. Henry Schroder Wag and Yamachi Securities (Europe).

The strength of the Euromarket was all too evident from the coupon cutting that took place in the European Investment Bank issue. This issue started out with an indicated 7½ per cent coupon which was twice reduced, first to 7 and finally to 6½ per cent, breaking the 1 per cent barrier for the first time in DM100m. \$8 per cent of 10-year bonds (average life 8 years) for the Brazilian state-owned iron-ore group is expected to be priced at a slight discount.

The new issue market will be tested this week by the \$25m. offer of 10-year bonds on a 9½ per cent coupon for the Canadian-based company, Polysar. This group has successfully tapped the Eurobond market in the past and has a good reputation. The 9½ per cent coupon is both realistic in the light of current market conditions.

There will be considerable interest in the stock's secondary market performance this week. It has at least three things going

for it—the recovery of sterling, the much improved secondary market and the further downshift in U.S. interest rates.

Wood Gundy is lead manager.

Thus

the

DG

floating

rate

issue

is

going

extremely

well

as

evidenced

by

the

decision

to

increase

it

from

\$40m.

to

\$50m.

The

South

of

Scotland

Electricity

Board

issue

is

still

in

the

market

and

will

be

priced

this

week.

In

the

light

of

the

uninspiring

Midland

performance

it

is

difficult

to

be

optimistic

of

its

prospects

but

the

lead

managers

are

on

record

as

saying

that

a

significant

portion

of

the

offer

was

preplaced

with

1976

sales

in

excess

of

\$60m.

The

DG

floating

rate

issue

is

going

extremely

well

as

evidenced

by

the

decision

to

increase

it

from

\$40m.

to

\$50m.

The

South

of

Scotland

Electricity

Board

issue

is

still

in

the

market

and

will

be

priced

this

week.

In

the

light

of

the

uninspiring

Midland

performance

it

is

difficult

to

be

optimistic

of

its

prospects

but

the

lead

managers

are

on

record

as

saying

that

a

significant

portion

of

the

offer

was

preplaced

with

1976

sales

in

excess

of

\$60m.

The

DG

floating

rate

issue

is

going

extremely

well

as

evidenced

by

the

decision

to

increase

it

from

\$40m.

to

\$50m.

The

South

of

Scotland

Electricity

Board

issue

is

still

in

the

market

and

will

<div data-bbox="507 2090 519 2101" data-label="



ADVERTISEMENT



**GDR** Trade and  
Industry

# GDR— a reliable trading partner

## An optimistic programme of Economic and Social Policy

Economic development in the GDR continues to progress with planned in the industries production consumer goods. By 1980 the recently published official statistics for the first seven months of this year, 88.3% of the annual target for industrial goods production was achieved than in the 1971-1975 Five-Year Plan period. In agriculture, total crop production is to rise by 14 working days or 1.1 thousand million marks (1 = 4.25 GDR marks) ahead of the planned figure. This figure has been reached in spite of the holiday season and production losses caused by the long hot summer.

Industrial goods production increased by 8.2% compared with the first seven months of 1975.

These figures are regarded as justification of the economic and social policy decided upon in May this year at the Ninth Congress of the Socialist Unity Party of Germany (SED), the leading political force in the GDR. This policy sets ambitious aims for the period 1976-1980.

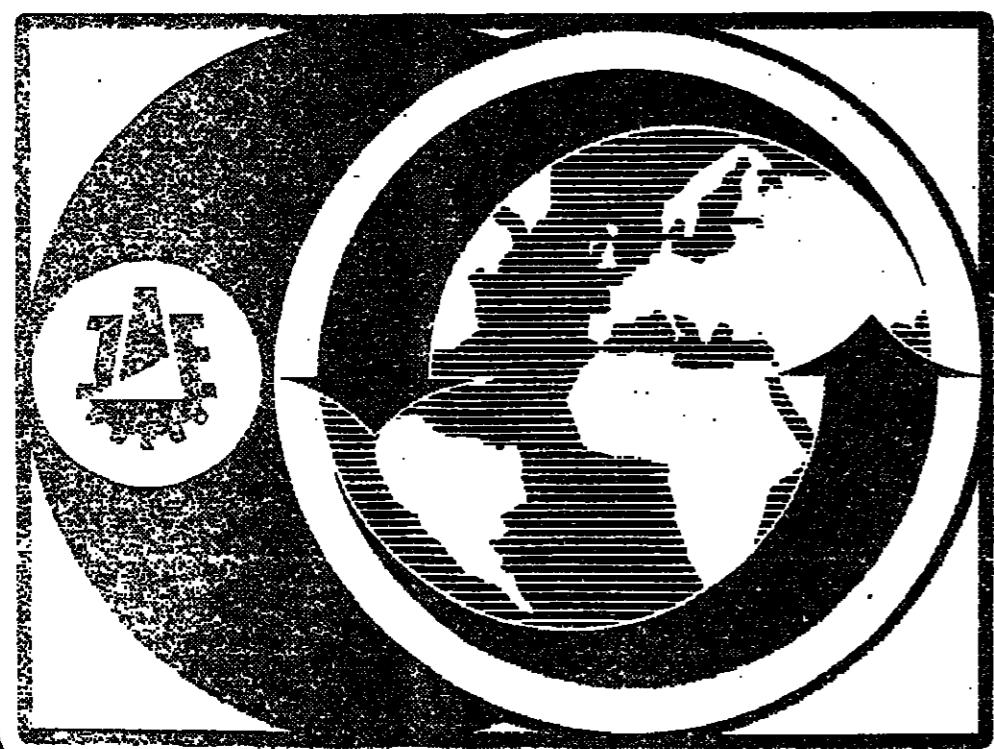
General Secretary Erich Honecker stated at the Party Congress: "The central policies of the SED will remain the consistent fulfilment of the main objective, that is to continue raising the people's material and cultural standard of living on the basis of a rapid development of socialist production, greater efficiency, scientific and technical labour productivity."

National income increased by 20.1% in the 1971-1975 Five-Year Plan period, and the current Five-Year Plan period once again provides for an increase of 30% by 1980. The overall increase is to total about 200 thousand million marks in this period, compared with 143.5 thousand million marks over the past five years. Industrial goods production is to be upped by 34 to 36%; this is the same growth rate as in the past five years. Investments are to increase by 25% by 1980. A total of 33% of these will go to the expansion of power and raw material resources. lignite mining production will be increased by 35 million tons, what he meant by this. According to a joint decision by the SED, the GDR Government and the chemical industry by 50%, this will provide the basis for a steady increase of production in other branches of the economy.

The GDR's national economy will be interlinked more closely with the economies of the other CMEA countries, which have co-ordinated their Five-Year Plans for the first time. Economic co-operation with the capitalist countries and the third world countries will also be extended to mutual advantage.

All this is being done for one purpose, that is, to improve the living conditions of the workers. "Good work for society," Erich Honecker said, "creates the conditions to fulfill our great socio-political plans." Only recently have people in the GDR learnt what he meant by this. According to a joint decision by the SED, the GDR Government and the trade unions minimum wages study at university, college or technical school. And jobs will be upped by 15% from October 1976, while consumer goods prices remain stable. This affected one unemployment whatsoever.

### YOUR WORKING ASSOCIATE FOR SUCCESSFUL INVESTMENT



We undertake  

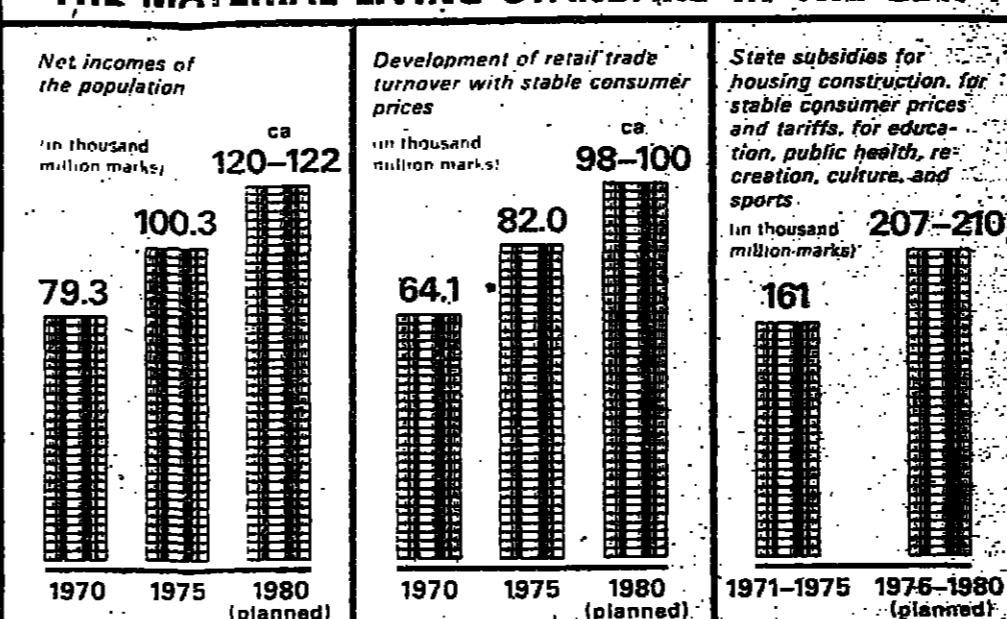
- Consultation Engineering,
- Delivery, Installation Services
- Issuing of Procedure Licences
- Problem Solving and Systems Analysis

and export  

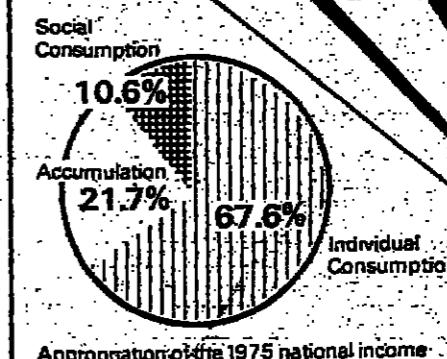
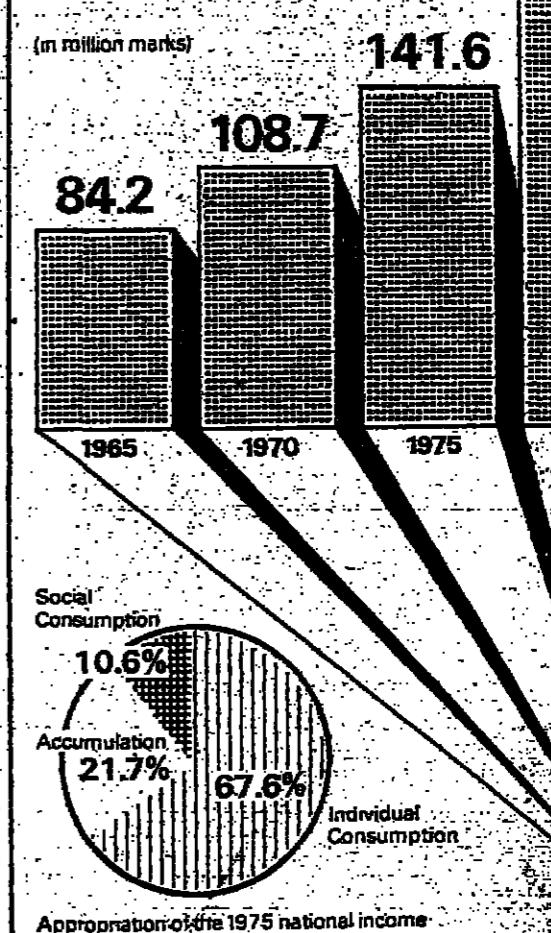
- plant and equipment for
- the metallurgical industry
- the cement industry
- the cable and wire industry
- foodstuffs
- the chemical industry
- the plastics industry
- the electronics and electrical industry
- high-vacuum engineering
- special sectors of the foodstuffs industry
- standardised machinery

**DEWEST EXPORTER**  
 Volksdeutsche Außenhandelsbetriebe  
 der Deutschen Demokratischen Republik  
 GDR-106 Berlin, Johannes-Dieckmann-Straße 7-9

### THE MATERIAL LIVING STANDARD IN THE GDR



### Gross National Product of the GDR



## Mutually beneficial relations between the GDR & Great Britain

Today there is good reason mutual advantage and aim at products, highly sophisticated for claiming that relations between the German Democratic Republic and the United Kingdom are developing to mutual advantage. This was proved by the visit to London of GDR Foreign Minister Oskar Fischer.

At the beginning of September 1976 and its positive results including the exchange of instruments of ratification of a customs convention.

The GDR learned with satisfaction that on the occasion of this visit the British Foreign Secretary, Anthony Crosland, reaffirmed: "Since the establishment of diplomatic relations in 1973, Her Majesty's Government has worked continuously to create the right framework for Great Britain's relations with the GDR. Much has been achieved because both our governments have shown a sound and matter-of-fact approach. The various agreements which have been signed testify to this. Hitherto they have covered economic, industrial, scientific and technological co-operation, road transport and recently, consular convention."

Quite a number of other facts testify to the development of good relations between our two countries. In 1973, a government agreement on economic, industrial and scientific-technological co-operation was concluded, followed by an agreement on International Road Traffic and a consular convention with regulations customary in international law.

The economic ties, which can certainly be expanded are based on the internationally recognised principles of equality and consider imports of plant, steel, potential

### Three great names under one roof



Importers & Exporters to the

**VEB Carl Zeiss JENA** are manufacturers of the most renowned and comprehensive of scientific instruments in the world. They have been leading the field in optical engineering for over a century, and the present totals over 3,000 instruments, serving the sophisticated requirements of science, cine, and industry. We welcome visitors to our spacious showrooms at Borehamwood where you can discuss your problems with our specialists and put the latest instruments through their paces.

**Pentacon** of Dresden are the World's largest manufacturers of single-lens reflex cameras. In 1936, saw the introduction of the World's first SLR - and the current Pentacon has all the advantages of forty years' continuous development.

**ORWO** (Original-Wolfsburg) film is firmly established on the U.K. market with famous Orwochrom UT-18 colour transparency film - a unique film at a unique truly outstanding value for money.

There is always a warm welcome for visitors to our premises, which are within 5 minutes of both the A1 and M1.

**CARL ZEISS JENA LTD.**  
 C.Z. SCIENTIFIC INSTRUMENTS LTD.  
 F.C. Box 102, Fulmer Way, Borehamwood, Herts WD6 1HN











## New York faces another crisis

BY STEWART FLEMING

**NEW YORK**, Nov. 21.—New York City has this weekend been faced with a court decision which has undermined the delicate fabric of its financial plans.

Major Abraham Beame is planning to meet Mr. Robert A. Gerard, the U.S. Treasury Assistant Secretary, later today. Mr. Gerard is overseeing the city's financial plans.

A court decision on Friday overthrew a moratorium declared in 1973 on \$1.6bn. of the city's short-term debt principal. It has forced the city to look for new ways to structure its finances.

City officials seem to doubt whether they can appeal the State Court's ruling to the U.S. Supreme Court, since it was made specifically in the context of State law.

The judge made it clear that because of the delicacy of the city's financial health it should be given time to raise the \$1bn. which most observers feel it will be found.

Observers are suggesting it could take up to three months to raise the money. Nobody seems to doubt the money will have to be found.

City officials are believed to be examining emergency measures again. These include further approaches to banks and the city's pension funds for support.

### Carter aide

In the meantime Mr. Orin Kramer, a member of President-elect Jimmy Carter's transition team, has arrived in New York for talks with city officials and to stay in touch with the situation.

The presence of Mr. Carter's aide in the city so soon after the court decision is another indication of the significance of his ruling.

Some city officials said a form of Federal support would almost certainly be needed now.

In his election speech Mr. Carter made it clear that he saw the financial pressures facing several U.S. cities—New York in particular—as requiring some form of Federal government intervention. He also said he did not see simply throwing money at the cities as a solution.

New York might have special political leverage, however. Mayor Beame came out particularly early in support of Mr. Carter's presidential aspirations. On election day he delivered New York City heavily to Mr. Carter's cause, and with it, by a very small margin, New York state.

The timing of any resolution of New York's new problems could have an important bearing on its political significance. If early indications that it will not be until the new year that decisions have to be made are correct then the issues might face Mr. Carter when he takes office. Any decisions he takes will be seen as a guide to how he wants to handle urban financial problems.

Continued from Page 1

## Spending cuts may be larger

other measures being introduced in the spring Budget.

There are thought to be doubts, both among the IMF team and in Whitehall, about some of the recent Treasury forecasts, especially for public sector borrowing in view of the considerable uncertainties about economic prospects.

Consequently, it could well be argued by the Government that there is insufficient confidence in

### FT SURVEY OF CONSUMER CONFIDENCE

## People feel worse off than at any time since 1970

BY ELINOR GOODMAN, CONSUMER AFFAIRS CORRESPONDENT

PEOPLE are now feeling worse opposite direction. The "time off than at any point since at to buy" index tends to move least 1970, and their confidence ahead of trends in consumer spending by between three and six months.

Both the monthly figures for November, and the six-month moving average figures, show a bleak picture this month. The proportion of all adults feeling worse off than this time last year outweighed those feeling better off by 42 per cent.

This is a sharp decline from 26 per cent last month and 19 per cent at the beginning of the year.

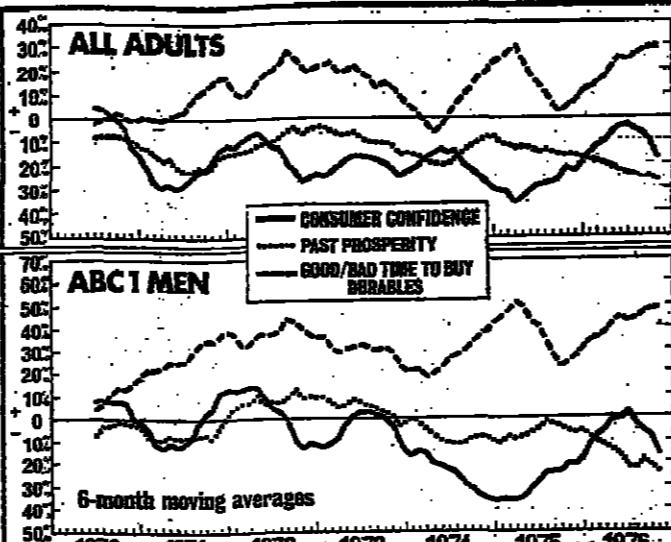
The November figure is the lowest monthly figure recorded since the survey began in 1970. As a result, the six-month moving average figure has also deteriorated sharply. Viewed on this longer-term basis, 27.3 per cent more of the respondents feel worse off compared with a year ago than those who feel better off.

This decline did not affect professional men as much as other groups of people interviewed. Their perception of their changed living standards showed a much smaller fall than that of professional women or of families earning their living from manual work.

Women also accounted for the biggest reason for pessimism in the "future confidence" index. Neither professional men nor men in manual jobs felt noticeably less confident about the future than they had in October. But the women in both categories took a much more pessimistic view, and this caused fears to rising prices as against the sharp fall in both the monthly index of future confidence and the six-month moving average.

Among professional men, however, "the Government" was the biggest source of concern with 26 per cent of the pessimists interviewed citing the Government as the reason behind their fears and 25 per cent rising prices.

The monthly figures show that the "past prosperity" generally moves in the 36 per cent more of all the



respondents interviewed felt pessimistic about the future than those who felt optimistic. This follows the sharp fall in confidence in October.

**Source of concern**

Fear of rising prices remains the biggest reason for pessimism among manual workers, who continue to be much more worried about prices than unemployment. A total of 37 per cent of the manual workers now was a good time to make major purchases than those who thought it was not. But men in manual jobs were less convinced.

Almost 80 per cent of those who said it was a good time to buy based their answer on the belief that prices were bound to rise.

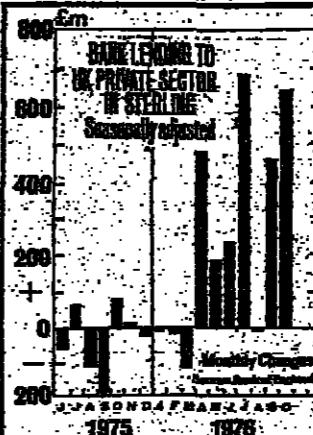
The monthly figures show that the "past prosperity" generally moves in the 36 per cent more of all the

### THE LEX COLUMN

## Testing the ED18 compromise

A week on Wednesday the Morpeth Steering Group is to publish its exposure draft (ED18) on inflation accounting, signalling the start of an intensive period of public debate which has been extended to six months from the originally planned three. All the indications are that the Steering Group has failed to find a compromise solution which would satisfy the two main camps: those who favour current-cost accounting in the "pure" form outlined by the Sandilands Committee, and those who wish to extend the system to cover some or all of the monetary items in company balance sheets.

The most powerful group among the latter consists of the banks, who at this stage are still falling seriously short of their objectives.



due course be based on cost profits with no tax below the line. Consequently they are arguing for a deductible operating profits.

At present the banks have high earnings and soft tax burden. They want the need to declare on earnings if there are advantages. But to with low earnings, high profits (embarrassing politics) high taxes really won't work at all worlds.

A dilemma also faces trial companies which on a contract basis. Morpeth proposals's companies will not qualify cost of sales adjust short of their objectives.

### Capital maintenance

The key question of just what makes up a company's distributable earnings appears to remain open to wide interpretation. Important concessions have been made to the monetary camp, however, for profit available for distribution which not just be current-cost operating gains. They will also include the difference between holding gains (the surpluses arising from the revaluation of physical assets) and what is described as a transfer to capital maintenance or (in later drafts) valuation reserve.

The limiting case is that of a bank which typically has only modest physical assets, but needs to keep its capital base sufficient and rising in line with an inflating balance sheet total. For banks earnings figures. And the transfer to capital maintenance will be much larger than holding gains, whichever general purchasing of shareholders' funds, tinctly uncertain.

Plainly, there will be deal to sort out in six months. If ED18's

bank, which typically has only modest physical assets, but needs to keep its capital base sufficient and rising in line with an inflating balance sheet total. For banks earnings figures. And the transfer to capital maintenance will be much larger than holding gains, whichever general purchasing of shareholders' funds, tinctly uncertain.

The pessimists are considering what more

proposals could be from the wreckage, if from unlikely, it provides a rather different approach would be to almost maintaining real shareholders' funds.

### Money supply

The authorities have gone some calculations of the possible impact on clearing bank earnings. Straight current-cost accounting would only have reduced average 1975 dividend cover for the Big Four from 3.8 to 2.9 times. But maintaining the real value of shareholders' equity would have cut nominal cover to 1.4 times.

This was an unusually large effect in a year of low profits and rapid inflation.

### Banks unhappy

The banks could work within the ED18 framework to produce the right sort of final earnings answer. But they are very unhappy with the suggested presentation, for it is widely assumed that inflation will remain for M3.

The reverse is true where

are also paying the p

treasury earlier

Treasury Bill

domestic holdings

by almost \$400m.

months of the financial

only a 2 per cent

inflation will remain for M3.

## Rhodesia talks in London critical for breakthrough

BY BRIDGET BLOOM, AFRICA CORRESPONDENT

MR. IVOR RICHARD, chairman of the British-sponsored Rhodesia conference, will hold talks in London today with Mr. Anthony Crosland, the Foreign Secretary, in an apparent effort to break the three-week deadlock about the independence date.

Mr. Richard, who flew to London from Geneva yesterday and is expected to return there this afternoon, insisted that his present visit, like that of two weeks ago, was routine.

In spite of this, and Mr. Richard's continued general optimism on the talks, observers in Geneva and London see his consultations with Mr. Crosland, and possibly with Mr. Callaghan, as a breakthrough.

The Africans continue to insist that Britain accept their date of December 1 next year for independence, while Britain has stated categorically that she cannot name a target date earlier than March 1, 1978.

Last week's negotiations at one stage looked as though they might break the deadlock when an African proposal that Britain should name a date for the end of its four weeks. It is felt that unless Mr. Richard can return to Geneva with a formula for breaking the deadlock the conference

This would have had the effect

of shortening the period of 15 to 14 months, but at a further bilateral meeting with Mr. Richard on Saturday, the Patriotic Front apparently retreated on its previous position of a transition of 11-12 months.

In London yesterday Mr. Richard said that the main problem was not just a question of fixing an independence date but of seeing whether it was "Frankly possible to reconcile" the African and British views on the conference as a whole.

The atmosphere at the talks had been friendly, he said. Everyone had been negotiating seriously and "I don't think anyone wants a breakdown."

The Foreign Office reiterated its cautious optimism about the talks, adding that Mr. Crosland, who told Parliament last week that he would be willing to go to Geneva if that could save the conference from collapse, had no plans to travel there.

Labour agents, who form the backbone of the party organisation, are outraged at the appointment of a Trotskyist in such a key post, which gives a valuable vote on the policy-making NEC.

The two others short-listed for the post were experienced and politically moderate agents Mr. Peter Killen, of West Bromwich and Mr. Terry Ashton, of South Hertfordshire, Welwyn and Hatfield. The National Union of Labour Organisers, the agents' body is determined on a policy of non-co-operation with Mr. Bevan.

Richard's continued general optimism on the talks, observers in Geneva and London see his consultations with Mr. Crosland, and possibly with Mr. Callaghan, as a breakthrough.

An indication may be given of future hopes in this area in next month's statement which the publication of the annual White Paper, the search is for review, which is further delaying

the appointment of a new agent, the Left's in-built majority.

Mr. Hayward, who became general secretary in 1973 on the casting vote of Mr. Anthony Wedgwood Benn, then party chairman, has always been regarded as a champion of the agents.

The news that he voted against their nominees will further sour his already strained relations with the agents. The choice of Mr. Bevan is seen by them as a purely political appointment, the others short-listed having better organisational qualifications.

Representatives of the Staff Council at Transport House, who negotiate for all staff except heads of department, meet the ten-man staff negotiating committee to discuss trade-offs with a view to solving another internal dispute.

The staff claims it was offered an increased subsistence allowance and more time off, but Mr. Hayward later denied he had made such an offer. He has rejected a demand that all meetings be tape-recorded or with a shorthand writer.

Sterling lending to the private sector in all forms rose by \$647m. after seasonal adjustment, a substantially larger increase than in most recent months.

With the gilt-edged sales and unusually high revenue receipts by the central Government, the amount of Treasury bills in the market (short-term borrowings which contribute to monetary growth) fell very sharply. Non-bank domestic holdings dropped by nearly £400m.

Even though the rest of the public sector increased its bank borrowing, total sterling lending to the public sector as a whole fell by £52m. in the month.

### Left advance

The appointment is seen by moderates, including Mr. Callaghan, as a major advance by the far Left into the heart of the party. The Prime Minister is expected to be at the NEC meeting, but the prospects of overturning the appointment are considered very small because of the Left's in-built majority.

Mr. Hayward, who became general secretary in 1973 on the casting vote of Mr. Anthony Wedgwood Benn, then party chairman, has always been regarded as a champion of the agents.

The news that he voted against their nominees will further sour his already strained relations with the agents. The choice of Mr. Bevan is seen by them as a purely political appointment, the others short-listed having better organisational qualifications.

Representatives of the Staff Council at Transport House, who negotiate for all staff except heads of department, meet the ten-man staff negotiating committee to discuss trade-offs with a view to solving another internal dispute.

The staff claims it was offered an increased subsistence allowance and more time off, but Mr. Hayward later denied he had made such an offer. He has rejected a demand that all meetings be tape-recorded or with a shorthand writer.

Sterling lending to the private sector in all forms rose by \$647m. after seasonal adjustment, a substantially larger increase than in most recent months.

With the gilt-edged sales and unusually high revenue receipts by the central Government, the amount of Treasury bills in the market (short-term borrowings which contribute to monetary growth) fell very sharply. Non-bank domestic holdings dropped by nearly £400m.

Even though the rest of the public sector increased its bank borrowing, total sterling lending to the public sector as a whole fell by £52m. in the month.

Deliveries of domestic refrigerators to the home market in September were 14 per cent higher than a year earlier at 140,123. The Food Freezer and Refrigerator Council reports. The volume of deliveries over the first ten months of this year was up 10 per cent on the equivalent 1975 figure.

Even though the rest of the public sector increased its bank borrowing, total sterling lending to the public sector as a whole fell by £52m. in the month.

Deliveries of domestic refrigerators to the home market in September were 14 per cent higher than a year earlier at 140,123. The Food Freezer and Refrigerator Council reports. The volume of deliveries over the first ten months of this year was up 10 per cent on the equivalent 1975 figure.

Even though the rest of the public sector increased its bank borrowing, total sterling lending to the public sector as a whole fell by £52m. in the month.

Deliveries of domestic refrigerators to the home market in September were 14 per cent higher than a year earlier at 140,123. The Food Freezer and Refrigerator Council reports. The volume of deliveries over the first ten months of this year was up 10 per cent on the equivalent 1975 figure.

Even though the rest of the public sector increased its bank borrowing, total sterling lending to the public sector as a whole fell by £52m. in the month.

Deliveries of domestic refrigerators to the home market in September were 14 per cent higher than a year earlier at 140,123. The Food Freezer and Refrigerator Council reports. The volume of deliveries over the first ten months of this year was up 10 per cent on the equivalent 1975 figure.

Even though the rest of the public sector increased its bank borrowing, total sterling lending to the public sector as a whole fell by £52m. in the month.

Deliveries of domestic refrigerators to the home market in September were 14 per cent higher than a year earlier at 140,123. The Food Freezer and Refrigerator Council reports. The volume of deliveries over the first ten months of this year was up 10 per cent on the equivalent 1975 figure.

Even though the rest of the public sector increased its bank borrowing, total sterling lending to the public sector as a whole fell by £52m. in the month.